



# STAFF REPORT

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**Meeting Type:** City Council  
**Meeting Date:** November 17, 2025  
**From:** Tyler Deems, City Manager  
**Subject:** 2025-2027 City Council Goals Discussion

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## DECISION TO BE MADE:

Clarification is needed on several Council Goals so that staff can appropriately prioritize and determine next steps to advance the goal(s) towards completion.

## BACKGROUND / CONTEXT:

Each biennium, the City Council adopts a list of goals for the biennium, a two-year period that aligns with the City's budget. Historically, staff has worked on these goals throughout the biennium, but no formal update has been provided to the governing body. In an effort to more timely report the status of the City's goals and to increase the transparency of the work that City staff is doing, a six-month check-in is being provided.

Staff recently updated the staff report template to include the "Applicable Council Goal" section. The intent was to highlight any agenda items coming before the Council and how it relates to the overall goals of the City. Nearly every agenda item brought before the Council relates to a current goal. Those that do not are either administrative in nature or items that were unforeseen when goals were set, but action needs to be taken to remain in compliance or take advantage of an opportunity.

For Biennium 2025-27, the Council adopted 81 goals/tasks were [adopted in March 2025](#). These goals are listed on the [City's website](#) and guide the work that every department is doing each day. Following is a summary of the overall status of the goals:

Status	Total	Percent
Completed	20	25%
On going	26	32%
In progress	23	28%
Future work	3	4%
Not yet scheduled	9	11%

Attached to this staff report is an exhaustive listing of each goal, the current status, and a brief comment detailing what is currently being done.

## **KEY CONSIDERATIONS / ANALYSIS:**

There are a handful of [2025-27 Council Goals](#) that staff need further clarification and direction on to determine our next steps in prioritizing the work and making advancement towards completing the goals. These goals are:

- **5.2** – Provide support, resources, and assistance for a community-led effort to establish a parks and recreation special district.
  - Staff needs further direction from Council regarding the scope of this work. \$25,000 was set aside in the budget to facilitate this, but what is the Council’s desired timeline for this work?
- **6.3** – Take action to update the City’s zoning map.
  - Staff needs further direction from Council on what the desired outcome is for this goal. \$50,000 was set aside in the budget to update the zoning map, but further clarification is needed to better understand what the desired finished product contains. One possible solution is to create a new developed property map that depicts what type of development actually occurred on each parcel to highlight any differences between the property zoning and the property actually built.
- **6.4** – Revisit the Pleasant Street Master Plan with minimal reliance on consulting services.
  - Staff needs additional information to complete this goal. Is there desire to reengage this effort, including public engagement, and updated cost estimates to move forward to adoption of the Pleasant Street Master Plan? Or, does the Council feel like this is not the right time to reengage with this effort? If there is a desire to move forward, staff will work to schedule a work session to clarify the scope.
- **6.5** – Apply for an ODOT Safe Routes to School Grant with cooperation and financial contributions from the Oregon Trail School District.
  - The [2020 Safe Routes to School planning document](#) indicates a list of projects that could be implemented. The City could move forward with implementing the entirety of the improvements within the document and ask OTSD to provide an equal match.
- **6.7** – Develop policies and pursue funding opportunities to make the community more resilient against wildfire and other natural hazards.
  - The first step in improving safety related to fire was the outdoor burning code modifications. Staff plans to continue engaging in this work in 2026. Initial ideas include building code modifications to assist with implementing fire resistant building materials, development code modifications to assist with secondary route planning for emergencies and defensible space standards within the landscaping section of the Code. Benefits of this work include, but are not limited to, increased community safety and ensuring property insurability. If there are other ideas that the Council is interested in, it would be helpful to get that information prior to beginning work in this area. A future work session could be scheduled to discuss this further.

- **7.16.3** – Pursue solutions to challenges posed by center medians.
  - Staff needs further clarification as to what the intent of this goal is. Is this focused on Municipal Code amendments to prevent further issues in future development, or is the objective to remedy the existing challenges we face with center medians? If the desire is to have future center median requirements removed, staff will need to study the Code and determine next steps. The Bornstedt Village plan calls for additional center medians. If there is an interest in removing these requirements, the Bornstedt Village plan needs to be amended. A future work session will likely need to be held for further discussion.
- **8.2** – Establish a Community Awards program to honor significant contributions and achievements.
  - Staff would like to get a better understanding of the desired timeline for this goal, as well as what (if any) community partners the City should engage with to move forward with implementing this program.

**BUDGET IMPACT:**

n/a

**RECOMMENDATION:**

Provide clarification and direction to the City Manager so that several goals can be advanced towards completion.

**SUGGESTED MOTION LANGUAGE:**

n/a

**LIST OF ATTACHMENTS / EXHIBITS:**

- 2025-2027 City Council Goals Status with Comments