

## CITY COUNCIL WORK SESSION MEMO

**DEPARTMENT** City Administration's Office PRESENTED BY

Miriam Luna Gonzalez- City Administrator's Office

**DATE** April 18, 2022

## ITEM

City of Salida Community Survey

## BACKGROUND

With the increase of change over the past three years, the City of Salida set forward to launch a community survey in March. The survey was advertised in a variety of sources such as the Mountain Mail, Ark Valley Voice, the local radio station, the City's Facebook page, the City's newsletters, and facilities. The survey was taken by over 1,000 Salida residents, who provided great feedback for the city. The top themes found in this survey were housing, Short Term Rental's, and preserving our small town. This survey will allow for the city to gain more feedback from residents and direct the city further.