



Erin Kelley &lt;erin.kelley@cityofsalida.com&gt;

## Public Art Commission application form

1 message

Kenneth Brandon &lt;bwgraphics47@gmail.com&gt;

To: Clerk@cityofsalida.com

Thu, Sep 17, 2020 at 3:42 PM



### APPLICATION FOR CITY OF SALIDA COMMITTEES, BOARDS, AND COMMISSIONS

DATE \_\_09/17/20\_\_

NAME \_\_Kenneth Brandon\_\_

ADDRESS \_\_206 E Street\_\_ CITY \_\_Salida\_\_ STATE \_\_CO\_\_ ZIP \_\_81201\_\_

TELEPHONE # (home) \_\_719-539-7443\_\_ (work) \_\_\_\_\_ (cell) \_\_\_\_\_

FAX # \_\_\_\_\_ E-MAIL \_\_bwgraphics47@gmail.com\_\_

#### APPLYING FOR:

- ☐ •Board of Adjustment  
☐ •Board of Appeals  
☐ •Historic Preservation Commission  
☐ •Planning Commission  
☐ •Recreation Advisory Board  
☐ Salida/Chaffee County Airport Board ☐ SteamPlant Commission  
☐ Tree Board  
☒ Public Art Commission  
☐ Other \_\_\_\_\_ Please fill out the following information about yourself and why you are applying for

this position. (Attach resume or extra sheets if necessary)

BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):

I have been in an art related business for 50 years and I served locally on various boards and committees including the Chamber of Commerce, R32-J School Board, Salida Council for the Arts, 350 Central Colorado and SOSS Board.

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**PERSONAL AND JOB RELATED INTERESTS:**

I have a personal interest in film making, education, and creative writing.

**REASONS FOR APPLYING:**

I'm always looking for opportunities to serve this community.

**Thank you for applying. Salida City Council**

## Public Art Commission

1. What is your understanding of the role of a Public Art Commission?  
I believe the purpose of the Public Art Commission is to come together with a consensus about the artistic merits of various art proposals brought before the city council.
2. What benefits do you see for Salida engaging a Public Art Commission?  
If the Commission works as it should, it will bring a creative energy and aesthetic direction to Salida, and thereby create a vibrant community atmosphere that will influence every aspect of our lives especially the lives of our children. I can't over emphasize the importance of public art for it's ability to inspire new ways of thinking.
3. What specific qualifications or qualities do you possess that would be beneficial to the Public Art Commission?  
Probably my ability to think outside the box, my preference for making life 'fun', and my ability to play well with others.
4. What is an example of a public artwork, in any geographic location, that you admire or enjoy, and why?  
I like it all, murals, sculptures, performance pieces, light shows, as long as it has that spark of imagination and that mysterious element of quality. If I had to pick one piece and place it would be "Charon Zoetrope" at night at Burning Man 2011.
5. Do you have time to dedicate to attending meetings and other special assignments?  
I will make time.

Ken Brandon - Box of Bubbles  
bwgraphics47@gmail.com  
206 E Street  
719-539-7443



**APPLICATION FOR CITY OF SALIDA  
COMMITTEES, BOARDS, AND COMMISSIONS**

DATE 9/11/2020  
NAME Reed Govert  
ADDRESS 12955 County Road 195  
CITY Salida STATE CO ZIP 81201  
TELEPHONE # (home) (513)240-9290 (work) \_\_\_\_\_  
(cell) \_\_\_\_\_  
FAX # \_\_\_\_\_ E MAIL govertrm@gmail.com

APPLYING FOR:

- |   |  |
|---|--|
| <input type="checkbox"/> Board of Adjustment              | <input type="checkbox"/> Salida/Chaffee County Airport Board |
| <input type="checkbox"/> Board of Appeals                 | <input type="checkbox"/> SteamPlant Commission               |
| <input type="checkbox"/> Historic Preservation Commission | <input type="checkbox"/> Tree Board                          |
| <input type="checkbox"/> Planning Commission              | <input checked="" type="checkbox"/> Public Art Commission    |
| <input type="checkbox"/> Recreation Advisory Board        | <input type="checkbox"/> Other _____                         |

**Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)**

BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):

Worked for ArtWorks, as a team lead, in Cincinnati, Ohio from 2002-2005 on both large and small scale city wide art projects.

Studied at the Savannah College of Art and Design, then later at Miami University with a major in painting - 2004-2010

Have been a full-time, conceptual, visual artist for the past eight years, spending the past six in Salida.

Owner of LOTIC Gallery on 1st street, and have participated in many years of ArtWalks, and the Salida Studio Tour - 2014-2020

### PERSONAL AND JOB RELATED INTERESTS:

I massively enjoy working with the public, as well as on boards, coalitions, and any type of group related work. As a full time artist, I truly relish helping out where I can in the public art forum, as I spend so much of my time solely.

I spent a year working for Farm to Table, reworking most of their email and fundraising campaigns, as well as helping out where I could with changes and questions of their visuals.

I am a member of the Community Equity Coalition. As a member of the LGBTQ+ community, I would be able to lend a unique and different voice to the Public Art Commission

I have spent many years completing mural projects, and some smaller public related art projects. I have always enjoyed how a well rounded public vision can breathe new life into a community's public art space.

As a gallery owner, I have also have an understanding of working with different artists, as well as an understanding of how I think our community could benefit from having some fresh perspectives.

When I am not doing any art related things, I can usually be found fly fishing, walking around the woods, cooking, gardening, and playing guitar/piano.

### REASONS FOR APPLYING:

I was born in Denver, and am glad to be back in such a thriving art community outside of the major metro areas.

I am really looking to get more involved within the community, and what a better way than to be a part of something that has defined my entire life.

I also want to see Salida, as well as the surrounding cities and neighborhoods, grow and expand their vision for public art; to elevate it, to make it a priority, and to be able to show to the state/country/world that we are an art district for a reason. Whether it be organizing children's public art projects, making better calls to ALL artists within our communities for projects, bringing in cultural/visual/performative art from outside of our community, or highlighting the members in our community that don't have the means to show their art in a public forum easily.

It would be a true honor to be accepted for the open position, as I know I would be able to bring a truly different perspective to the community, and hopefully push our public art, and the spaces it holds to an exceptional, and inclusive level that it deserves to be at.

**Thank you for applying. Salida City Council**

**Please return the completed application to:**

**City of Salida**  
**448 E. 1<sup>st</sup> Street, Suite 112**  
**Salida, CO 81201**  
**or email to:**  
**Clerk@cityofsalida.com**

APPLICANT: Reed Govert

## **Public art commission**

Colorado Springs uses the description below to entail what their Public Art Commission does. "The commission is charged with acting in an advisory capacity to evaluate, advocate, stimulate and facilitate matters of public art and culture." I think this is, at its most basic, the definitive meaning of a public art commission.

Being an historic art district is something we should all be proud of, and Salida's art scene (especially public) would benefit greatly from a dedicated team to breathe a breath of fresh air into the city. Public art always gives a heartbeat to wherever it is, and while this little town has a lot of heart, there is no reason why it can't beat a little stronger. It not only beautifies the town, but engages the citizens when it comes to performative public art. It benefits everyone, from the kid on the corner, to tourists, to the business owners, and all of us that call this amazing town home.

I am a professional full time artist, and have been in the arts my entire life. I started working on public art projects at an early age, and dedicated three years in Ohio strictly to public art projects. I truly enjoy working in group capacities, and have many years experience working with the public. I'm well educated in archival practices, installation practices, and the process of seeing an arts project through from concept to completion. I have a pretty high standard for technical skill, which I think is of importance, not all, but public art should be held to a pretty high standard, as it is art for everyone, and usually by everyone, and a high caliber of art can really make a town/village/city shine.



I was able to see Vhils portrait of John Mercer Langston in Cincinnati last year. He had previously done a portrait on 5th street in Cincinnati of a local business owner, which has now been demolished. Both works were incredible in their ability to work with materials already in the public space to create symbolic, and historic portraits. The mix of street art, the unearthing of original architecture, and the ability to showcase local history through really beautiful portraiture turned the once blasé walls into amazing works of public art for every citizen.

I have an extremely open schedule, and would be delighted to be able to dedicate my time to the public art commission.





PERSONAL AND JOB RELATED INTERESTS:

I love art and outdoors! I presented at the Colorado Creative Industries Summit in 2019 and fell in love with Salida I have also attached my resume.

REASONS FOR APPLYING:

My family is closing on a home in Salida in October. Although we may not be full time until our boys are out of high school I am looking for ways to support the community. I am so excited to become a Salidan and have lots of passion and grass roots art experience to offer.

Thank you for applying. Salida City Council

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448 E. 1<sup>st</sup> Street, Suite 112  
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or email to:  
[Clerk@cityofsalida.com](mailto:Clerk@cityofsalida.com)

## **MAURA MCINERNEY**

m.mcinerney4@gmail.com  
8706 Tall Grass Place, Lone Tree, CO 80124  
720-299-8257

### **EXPERIENCE**

#### **CURATOR OF EDUCATION**

##### **Foothills Art Center**

**Golden, CO**

*2016 - Present*

- ☐ Oversee vision for education through leadership and community engagement
- ☐ Responsible for all public programs
- ☐ Responsible for school (K-12 and collegiate) outreach and inclusion
- ☐ Responsible for planning, hiring and managing teachers, facilitating, and assessing youth and adult learning experiences
- ☐ Responsible for exhibition planning and design in collaboration with Executive Director and Curator
- ☐ Actively seek out and develop strategic community partnerships
- ☐ Responsible for program administration, budgeting, evaluation, and reporting
- ☐ Serve on board, appointed staff teams, and community and art boards
- ☐ Develop, organize and coordinate special events and projects

#### **COORDINATOR OF YOUTH BIZ**

##### **Young Americans Center for Financial Education**

**Denver, CO**

*2012 - 2016*

Program Management:

- ☐ Conducted and coordinated training and mentorship associated with free enterprise, financial literacy, global interdependency, and entrepreneurship to 500+ youth ages 6-21 each year

Event Management:

- ☐ Provided vision, strategy, leadership, and management to multiple events and experiences

#### **SALES ASSOCIATE**

##### **Denver Art Museum**

**Denver, CO**

*2012*

- ☐ Provided excellent customer service to museum patrons
- ☐ Met and exceeded sales goals

#### **ASSISTANT DEPARTMENT MANAGER**

##### **Nordstrom**

**Denver, CO**

*2010 - 2012*

- ☐ Completed Nordstrom Future Leaders Program
- ☐ Facilitated Fashion Board, and extracurricular fashion club for high school girls

#### **INTERN**

##### **Thea Westrich Art Advisory**

**New York, NY**

*2010*

#### **CUSTOMER SERVICE AND SALES SUPPORT**

##### **Brand Athletics**

**Tigard, OR**

*2006 - 2008*

## **EDUCATION**

### **MASTER OF ARTS, ART MARKET: PRINCIPLES AND PRACTICES**

2011

The State University of New York  
Fashion Institute of Technology  
New York, NY

### **BACHELOR OF FINE ARTS, SPANISH MINOR**

2005

Western State Colorado University  
Gunnison, CO

## **SKILLS**

### **ADULT AND PEDIATRIC FIRST AID/CPR/AED CERTIFIED**

2013 - 2018

### **COMPUTER SKILLS**

- I Microsoft Word, Excel, PowerPoint, Publisher, Adobe, and Outlook
- I Mailchimp, Formsite, Wordpress, Squarespace
- I Internet Research, Social Media, Blogging

## **ACCOMPLISHMENTS/ASSOCIATIONS**

### **VICE PRESIDENT AND BOARD MEMBER:**

2012 - Present

Eudora Street Townhomes Home Owners Association

### **REGIONAL AND STATE DECA COMPETITIVE EVENTS JUDGE**

2013 - 2016

### **JEFFERSON COUNTY YOUTH LEADERSHIP STEERING COMMITTEE MEMBER**

2013 - 2014

### **AUTHORED:**

2005

An Introduction to Contemporary Art in Buenos Aires; Major Argentine Artists and Art Organizations

### **CO-CURATOR OF ART EXHIBITION:**

2005

Stand Clear of the Closing Doors  
New York, NY

**MAURA MCINERNEY**

APPLICANT: Maura McInerney

Public Art Commission

1. What is your understanding of the role of a Public Art Commission?

- The role of a Public Art Commission is to offer an informed opinion on the promotion, selection, acquisition and maintenance of art in public places in the City of Salida. The PAC understands the cultural identity of Salida and encourages a variety of Salida's goals including the support of artistic expression and also encouraging community pride. It also supports cultural tourism and economic development.

2. What benefits do you see for Salida engaging a Public Art Commission?

- I see the benefits of transparency and varied opinions to make informed decisions about the future of art in public places in Salida. When there is a commission of volunteers the City has advocates to represent several ages, groups, and agendas of committed Salidans.

3. What specific qualifications or qualities do you possess that would be beneficial to the Public Art Commission?

- My experience as an art administrator and educator at a small arts center in Colorado, my status as a WSC alumni, and a new resident in Salida are all qualifications that will benefit the PAC in Salida. I also have PAC experience as a current member of the South Suburban Public Art Committee.

4. What is an example of a public artwork, in any geographic location, that you admire or enjoy, and why?

- I love the Blue Mustang at DIA because it's controversy has encouraged healthy discourse about art and Colorado. However, my work on Wall of Hope in Golden, CO is a highlight of my professional career and an example of what art can do to help a community. The film about the project can be seen here: <https://www.foothillsartcenter.org/mural>. I fell in love with Salida when I presented this project at the Colorado Creative Industries Summit. I was blown away by the organization of the event and by the town's hospitality and love of the arts.

5. Do you have time to dedicate to attending meetings and other special assignments

- Within reason. I am available for monthly meetings and projects with an understood scope and timeline.



**APPLICATION FOR CITY OF SALIDA  
COMMITTEES, BOARDS, AND COMMISSIONS**

DATE Sept 30, 20  
NAME Stephen Smalzel  
ADDRESS 822 H St.  
CITY Salida STATE CO ZIP 81201  
TELEPHONE # (home) \_\_\_\_\_ (work) \_\_\_\_\_  
(cell) 303 917 9666  
FAX # \_\_\_\_\_ E-MAIL allhailsteve@hotmail.com

**APPLYING FOR:**

- |   |  |
|---|--|
| <input type="checkbox"/> Board of Adjustment              | <input type="checkbox"/> Salida/Chaffee County Airport Board |
| <input type="checkbox"/> Board of Appeals                 | <input type="checkbox"/> SteamPlant Commission               |
| <input type="checkbox"/> Historic Preservation Commission | <input type="checkbox"/> Tree Board                          |
| <input type="checkbox"/> Planning Commission              | <input checked="" type="checkbox"/> Public Art Commission    |
| <input type="checkbox"/> Recreation Advisory Board        | <input type="checkbox"/> Other _____                         |

**Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)**

**BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):**

I have been a working artist in Salida for 27 years, and have owned or shown in a half dozen art galleries in town. I have served on the public art board previously.

PERSONAL AND JOB RELATED INTERESTS:

Artist

REASONS FOR APPLYING:

Good will.

**Thank you for applying. Salida City Council**

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[Clerk@cityofsalida.com](mailto:Clerk@cityofsalida.com)**

APPLICANT: Stephen Smalzel

Here are my answers to the public art commission questions.

1. The public art commission's role is to decide on the allotment of funds available for specific public art projects in Salida. That is fairly straight forward! More specifically, the commission must decide on the possible art project sites and general guidelines, on the most appropriate proposal, and whether an artist's residence in the area or past contributions to the Salida art community should bias the selection process.

2. This is a debatable issue, but the premise is that public art benefits the community as a whole and is therefore desirable. I would personally support that notion. Undeniable is that there is money available for public art projects in Salida and somebody needs decide how it is allotted.

3. I have been involved in the Salida Art scene for 27 years and have served on the public art commission previously.

4. I love the creature on the pole at 3rd (4th?) and F downtown. The art at the Denver airport has always struck me as well done. It is at times serious, but often whimsical and simply intriguing (gargoyls hidden in the luggage pickup area and pinwheels in the train tunnels.)

5. I have time to commit to the commission, but do take extended painting trips, often in the winter. Nothing is certain with covid swirling about in the air.



## **City of Salida PUBLIC ART POLICY**

### Purpose:

The City of Salida recognizes the importance of arts and culture to a vibrant, healthy, and sustainable community. The City strives to promote and encourage arts and culture through the public and private display of art.

This policy establishes guidelines and procedures for the safe display of temporary or permanent public art on, in, or as a part of Salida's assets, property, and rights-of-way to provide for the opportunity for the increased, sustained, safe, and appropriate display of public art within the City of Salida.

This policy is intended to operate in conjunction with the established City of Salida Code of Ordinances, and does not supersede or replace any ordinance in the City Code.

### Objectives of Policy:

1. To increase prevalence of public art in Salida.
2. To provide uniform and clear guidelines and procedures governing the review, selection, and approval of installed public art as defined herein.
3. To maintain professional standards in works of art displayed in public areas within the City of Salida.
4. To ensure the safe and appropriate display of works of art on, in, or a part of Salida assets, property, and rights-of-way.
5. To ensure appropriate recognition of artists and donors of works of art displayed in public areas.
6. To ensure the proper and perpetual maintenance and safety of publicly displayed works of art.

### Definitions:

*Installed Public Art* means any works of art or creative artistic expression intended to be installed on, in, or as a part of public spaces, public assets, public property, or public rights-of-way. Public art may also refer to installations contracted by a subdivision/building project or other private entities that fall under government sanction.

### Policy:

All installed public art not associated with another special event approved by the City must first be approved by the Public Art Commission on a case by case basis. The Public Art Commission will make recommendations to the Salida City Council and staff.



Any applicant aggrieved by a decision of the Public Art Commission may appeal that decision to the Public Art Commission in a public forum. This can be done by filing a written request for a hearing with the sitting chair of the committee within (10) ten days of denial.

Process: The process by which public art will be selected will be one of the following:

1. Artist-Initiated; or
2. City-Initiated

In the case of City-Initiated public art applications, some of the following may not apply, and will be duly noted in the RFQ (Request for Qualifications) the Call for Entry and/or the application itself.

Review Process:

*Application:*

1. A fully completed application must be submitted to the current chair or ex-officio member of the Public Art Commission by the first day of the month or at a specified deadline to be listed on the agenda for that month. The application can be retrieved via the [cityofsalida.com](http://cityofsalida.com), [salidacreates.com](http://salidacreates.com), [salidacouncilforthearts.org](http://salidacouncilforthearts.org), City of Salida Public Art Commission meeting or at a Salida Council for the Arts meeting.

2. The Application will include:

- a. Narrative of proposal including concept, media, size and weight dimensions, timeframe for completion, site preparation requirements, and method of installation.
- b. Drawing, model, photograph, or other visual representation of proposed installed public art, indicating its height, width, and relationship to desired site including location.
- c. Artists' biography and statement.
- d. Project budget, detailing all costs associated with the creation, installation, and maintenance of the installed public art including funding for artwork.

*Review Criteria:*

1. The project should be safe for the public, and include any and all features necessary to protect the art and the public as deemed necessary and approved by the City.
2. The installed public art should encourage access to culture and art.
3. The installed public art should be appropriate for the proposed site and its surroundings, including considerations of architecture, topography, and physical environment.
4. The installed public art should not adversely affect the natural environment.
5. The installed public art is required to be the expected final work, as represented in application. Final installation will be subject to compliance approval by City Personnel.
6. Public accessibility in compliance with ADA requirements
7. Site requirements

8. Maintenance plan

9. All costs of the project including, but not limited to the cost of design, fabrication, plaques, transportation, installation, site preparation work, electrical, maintenance, and permits must be financed by the requesting party, unless the City of Salida or Salida Council for the Arts provides or helps with funding.

*Approval:*

1. Applicants will be notified of approved projects by the Chair or ex-officio member of the Public Art Commission and Salida City Council.

2. If approved, subject to review, applicants will be notified of any remaining steps necessary to complete the project including what City staff to contact.

3. Other applicants will be notified and thanked by the Public Art Commission and Salida City Council.

*Compliance and Identification:*

1. The approved applicant is expected to comply with City codes and state and federal regulations, as well as input from the Historic Preservation Commission if applicable. Compliance may include attainment of necessary permits and license agreements.

2. A plaque identifying the art and artist will be displayed at the installation site.

Deaccession:

The City maintains the right to remove public art on, in, or as a part of Salida's assets, property, or rights-of-way. The artist will be notified of such removal. A work of art may be removed for the following reasons:

1. Destruction, either by deterioration, vandalism, or accident to such an extent that repairs or restorations are impractical or unfeasible.

2. On-going maintenance has become impossible or is prohibitively expensive.

3. Required changes by the City at the site will destroy the integrity of the work because of its relationship to the site.

4. The authenticity, attribution, or genuineness of the item is determined to be false or fraudulent.

5. Violation of this Public Art policy.

6. The license agreement has expired or has been terminated.

7. The project has not been completed during initially agreed upon timeframe.

8. Abandonment of the artwork.

9. The project is deemed to be unsafe or caused the location or surroundings to be unsafe.

10. Works of art will be approved for removal by the City Administrator or the Director of Public Works when the need to remove the work is immediate and necessary, and by the Public Art Commission with approval of the City Council in all other instances.

11. The work of art will be returned to the artist, if desired and requested.

Liability and Legal Requirements:

All installed public art is subject to a contract or license agreement between the artist, owner, or representative and the City of Salida for the duration of display. The license agreement shall address all issues of liability including, but not limited to, general liability insurance, indemnification, and holding the City harmless from any and all claims, demands, and rights of

action for injury or damage to property which shall be annually renewing for the duration of the installation. Projects shall not be initiated until legal requirements are approved by the City.

## ARTICLE XVI. - PUBLIC ART COMMISSION

2015-04

*Footnotes:*

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**Editor's note**— Ord. No. 2015-04, § 2, adopted March 17, 2015, set out provisions intended for use as Art. XV, §§ 2-15-10—2-15-40. In as much as there were already provisions so designated, Ord. No. 2015-04 has been included herein as Art. XVI, §§ 2-16-10—2-16-40 at the discretion of the editor.

### Sec. 2-16-10. - Establishment.

There is hereby created and established a Public Art Commission, which shall perform those duties and exercise those powers and responsibilities as set forth in this Article.

(Ord. No. 2015-04, § 2, 3-17-2015)

### Sec. 2-16-20. - Purpose.

The Public Art Task Force is created to provide recommendations on public art to the City Council of the City of Salida.

(Ord. No. 2015-04, § 2, 3-17-2015)

### Sec. 2-16-30. - Membership and organization.

- (a) Members of the Public Art Commission shall be selected by the City Council;
- (b) The membership of the committee shall be seven (7) voting members, five (5) of which are residents of the City and two (2) of which are residents of Chaffee County;
- (c) Members of the Public Art Commission shall be knowledgeable of public art;
- (d) Members shall serve three (3) year terms;
- (e) Terms shall be staggered with the initial membership having three (3) members appointed to terms of three (3) years, three (3) members appointed to terms of two (2) years and two (2) members appointed to terms of one (1) year;
- (f) Once appointed, members will remain on the Public Art Commission for the duration of their term of office unless they resign or are removed by the City Council.

(Ord. No. 2015-04, § 2, 3-17-2015)

### Sec. 2-16-40. - Powers and duties.

- (a) The Public Art Commission shall be created to oversee public art projects and make recommendations to the City Council.

(Ord. No. 2015-04, § 2, 3-17-2015)