



## CITY COUNCIL WORK SESSION MEMO

<b>DEPARTMENT</b> Community Development	<b>PRESENTED BY</b> Kristi Jefferson, Planner	<b>DATE</b> February 14, 2022
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### **ITEM**

Historic Preservation Commission Interview

### **BACKGROUND**

There are currently two alternate positions open on the Historic Preservation Commission. Staff published an advertisement in the Mountain Mail for Boards and Commissions, and most recently focused the advertisement on filling vacancies with the Planning Commission and Historic Preservation Commission. We received an application from the following candidate interested in being on the Historic Preservation Commission:

Ryan Short



**APPLICATION FOR CITY OF SALIDA  
COMMITTEES, BOARDS, AND COMMISSIONS**

DATE Jan 4, 2022  
NAME Ryan Short  
ADDRESS 500 Ouray Ave  
CITY Salida STATE CO ZIP 81201  
TELEPHONE # (home) 469-831-5956 (work) \_\_\_\_\_  
(cell) 469-831-5956  
FAX # \_\_\_\_\_ E-MAIL ryan@civicbrand.com

**APPLYING FOR:**

- |  |  |
|--|--|
| <input type="checkbox"/> Board of Adjustment                         | <input type="checkbox"/> Salida/Chaffee County Airport Board |
| <input type="checkbox"/> Board of Appeals                            | <input type="checkbox"/> SteamPlant Commission               |
| <input checked="" type="checkbox"/> Historic Preservation Commission | <input type="checkbox"/> Tree Board                          |
| <input type="checkbox"/> Planning Commission                         | <input type="checkbox"/> Public Art Commission               |
| <input type="checkbox"/> Recreation Advisory Board                   | <input type="checkbox"/> Other _____                         |

**Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)**

**BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):**

I am the CEO of CivicBrand an agency that specializes in public engagement, place branding and placemaking. Our firm was founded in 2008 and we work with cities and downtowns across the country. In my profession we direct experience in the value of historic preservation, the challenges associated with that, and specifically how preservation impacts a downtown and city on numerous levels. I have professionally worked on projects with Preservation Dallas and multiple downtown historic districts.

Additionally, I am a co-founder of the non-profit called ProudPlaces. ProudPlaces is collective place industry experts and we publish free content on the impacts of place.

PERSONAL AND JOB RELATED INTERESTS:

I am personally passionate about design and specifically how the built environment impacts our lives - our health, happiness, and stability.

Outside of job related interests I love fly fishing with my sons on the Arkansas River.

REASONS FOR APPLYING:

Salida has an amazing historic district and many assets that contribute to the overall attractiveness and sustainability of city. I simply want to do my part in helping ensure that we approach historic preservation through a lens that benefits all residents.

Thank you for applying. Salida City Council

Please return the completed application to:

City of Salida  
448 E. 1<sup>st</sup> Street, Suite 112  
Salida, CO 81201  
or email to:  
[Clerk@cityofsalida.com](mailto:Clerk@cityofsalida.com)