



# City of Salida - Congratulations and Thank You from the TerraQuest team!

Your city is the first in the USA to challenge and pay people to decarbonize their commutes and increase their mobility

Presented to the City of Salida Sustainability Committee October 12, 2022.



**Your Clean Commuting Challenge avoided 22,050 lbs of carbon emissions, equivalent to 10 metric tonnes. And it raised awareness that driving a car generates 1lb of carbon emissions per mile and how people can take climate action in their everyday lives.**

# Participants

Statistic	Number
Total Registrants	311
Participants who recorded miles	224
Survey Participants	16

Survey response rate = 7%. The industry average benchmark is 6%.

# Distribution Of Participant's Miles

Miles	Frequency
$\geq 1$	25
$\geq 5$	23
$\geq 10$	65
$\geq 50$	40
$\geq 100$	64
$\geq 500$	7

# Survey Results



**Congratulations on helping  
Salida reach its challenge goal!**

**Please complete this quick survey to help us make  
improvements to future programs.**

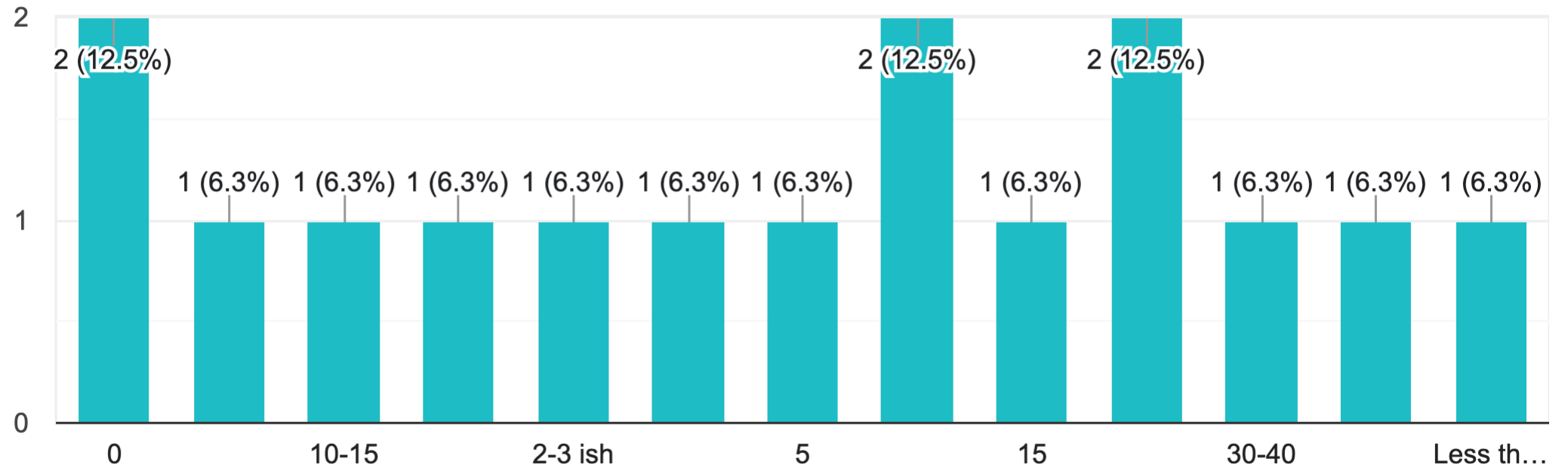
## Salida Clean Commute Challenge Feedback Form

Thank you for participating in Salida's Clean Commute Challenge! Your participation helped avoid over 22,000 lbs of carbon emissions and hopefully increased your physical activity.

Please note that we use the term "clean commuting" to refer to active modes of transportation like walking, bicycling, eBiking, etc.

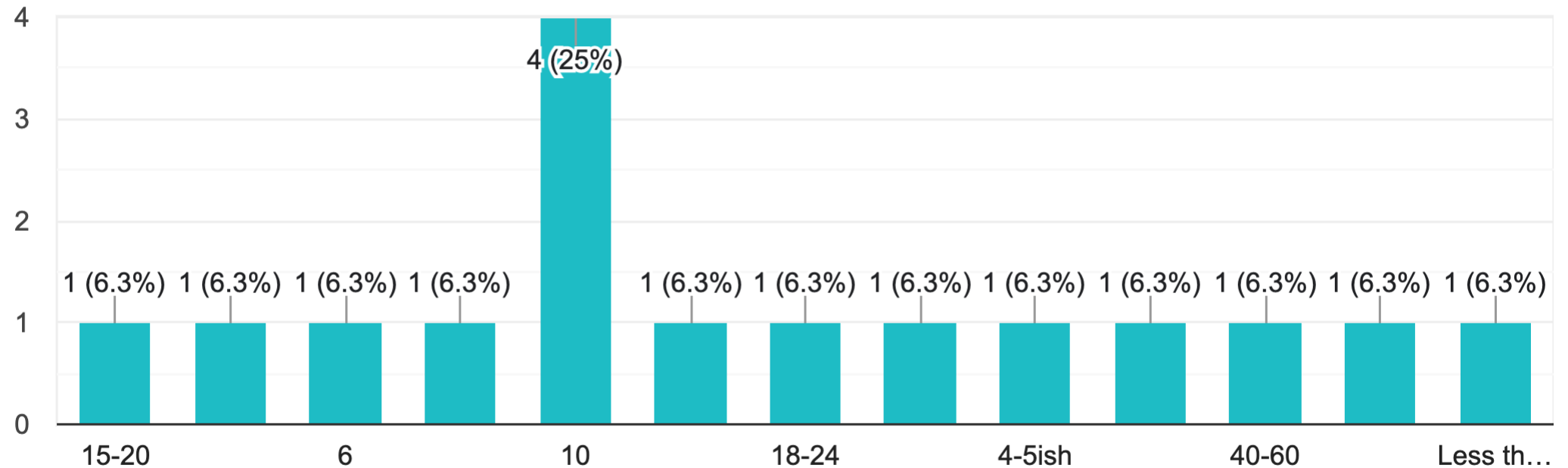
## How many miles per week were you clean commuting before the Salida challenge?

16 responses



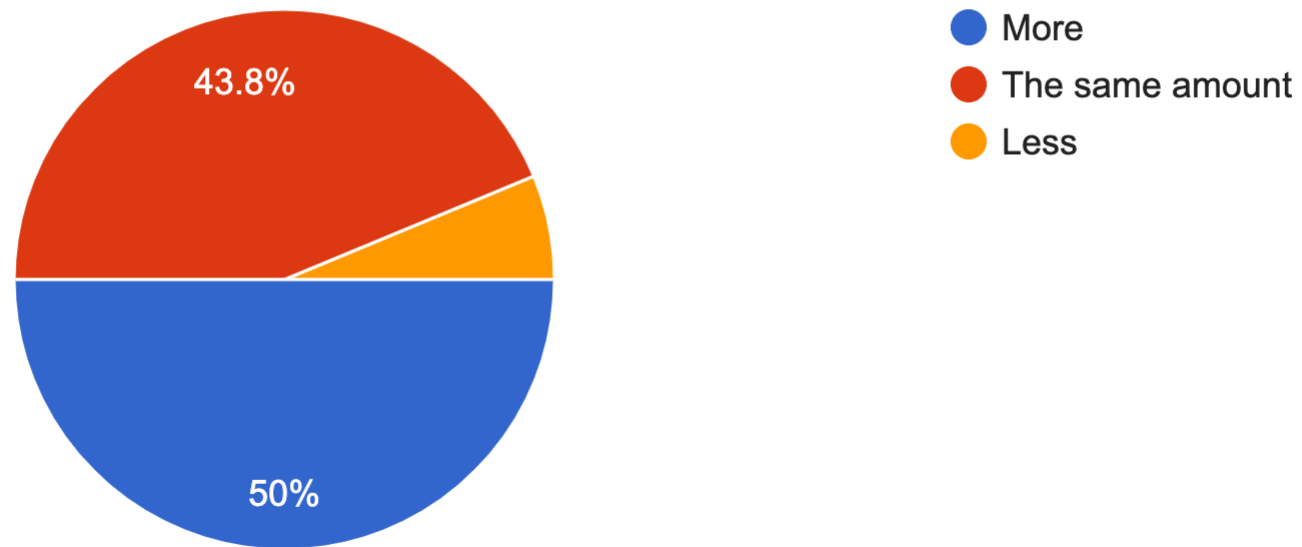
## How many miles per week did you clean commute during the Salida challenge?

16 responses



Now that the challenge has ended, how often do you plan to clean commute?

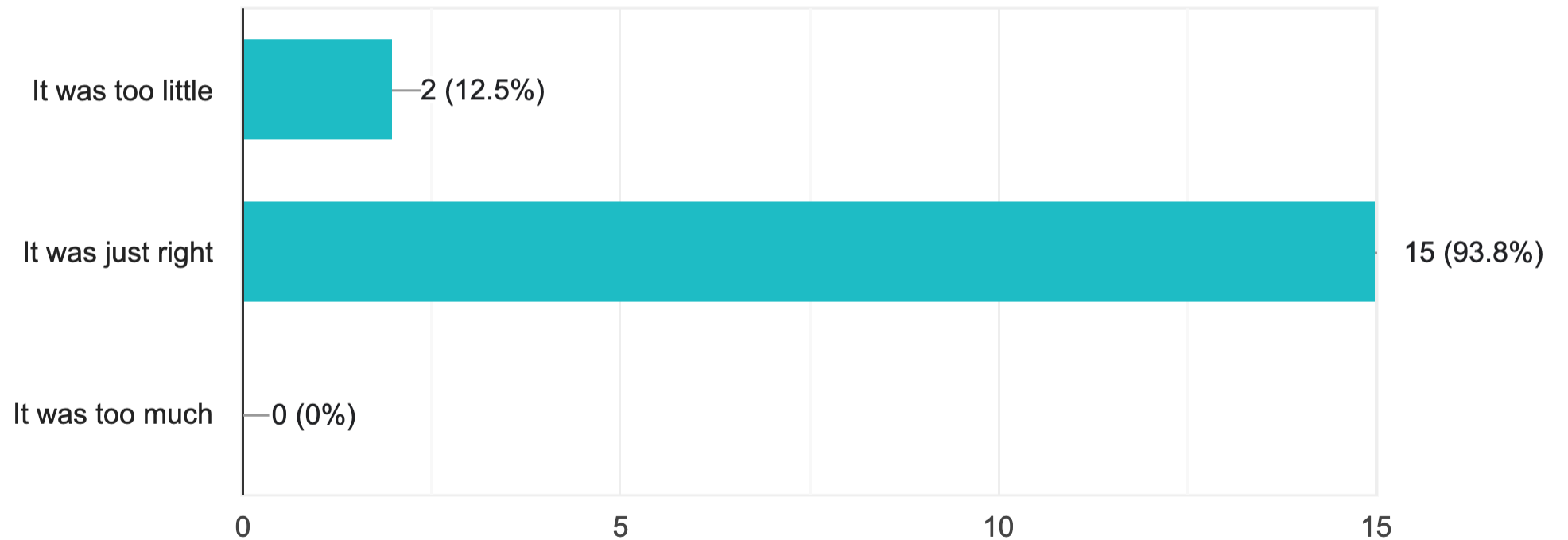
16 responses





## How do you feel about the 50 cents per mile reward for clean commuting during this challenge?

16 responses



## What bike infrastructure improvements would you like to see in the City of Salida?

### 14 responses

- A paved bike path along Hollman Ave. to connect the Monarch Spur to Centennial Park
- Bike lanes on the streets & connecting the bike paths/more bike paths, and sidewalks for commuting by foot so I don't have to walk in the street with my toddler (or drive instead because walking's too hairy).
- Salida is pretty bike-friendly already, nothing really comes to mind.
- A designated bike route w/ pavement paint from hwy 50 to downtown. E street seems to be the best in terms of cars not driving quite as fast as they do on G & D for example. F street has surprisingly less vehicle traffic than G & D and is wider w/ less parked cars flanking the street.
- More bike paths. Establish bike lanes on streets
- Toubert Building needs another bike rack by the City Hall-east entrance
- Designated biker and walker lanes on paths. Speed limits for bikes on paths as e bikes become more common. North/south bike lanes on Holman and another road like 7th.
- Better bike path down holman to pool and methodist trails, bike path connection on poncha heading out of town, better marking of pedestrian trail for monarch spur. So many cars still do not stop
- trail connectivity, more paved trails
- Bike paths free of debris
- Bike lanes on Oak St / 1stSt / Hwy 291, and wider streets w/paved shoulder and/or bike lanes to/from Piñon Hills. Bike path from Starbuck Dairy to Rex Circle to Holman.
- More bike lanes
- More spots to safely cross 50. bike lanes on the bigger roadways like 50, 291. connect the monarch spur to the Walmart parking lot. increasing the distance between stop signs and where cars can legally park.
- R- repaint the sharrows - was honked at a few times by out of towners for riding on shared streets. less on-street parking near busy intersections - hard to see around cars parked to cross the road, especially on 1st street where cars are going faster.

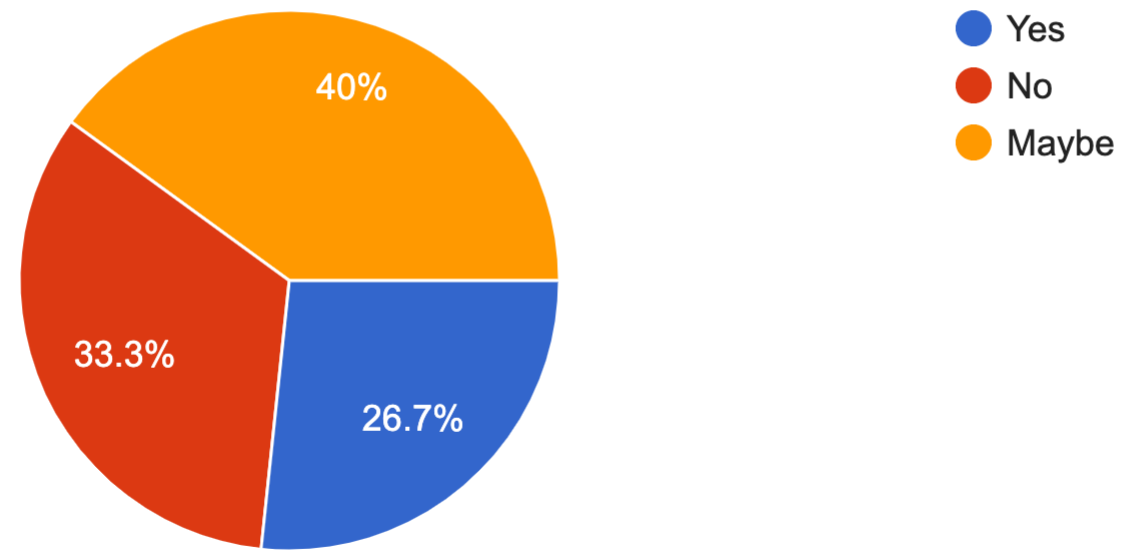
## **What bike infrastructure improvements would you like to see in Chaffee County?**

### 13 Responses

- Just continue building new paved trails that are separate from the roads.
- Same as above, especially larger bike path system county wide like in the Roaring Fork Valley.
- Same as above.
- Bike path connections to new subdivisions
- More bike paths. Establish bike lanes on streets
- Public buses with bike racks
- not sure
- trail connectivity, more paved trails
- Bike paths free of debris
- 1. Turn railroad into rail trail both between Salida & BV, and between Salida & Cañon City! 2. Bike lanes on Airport Rd.
- More bike lanes
- More bike lanes between Poncha and Salida.
- More off-highway connections - separated lanes/paths.

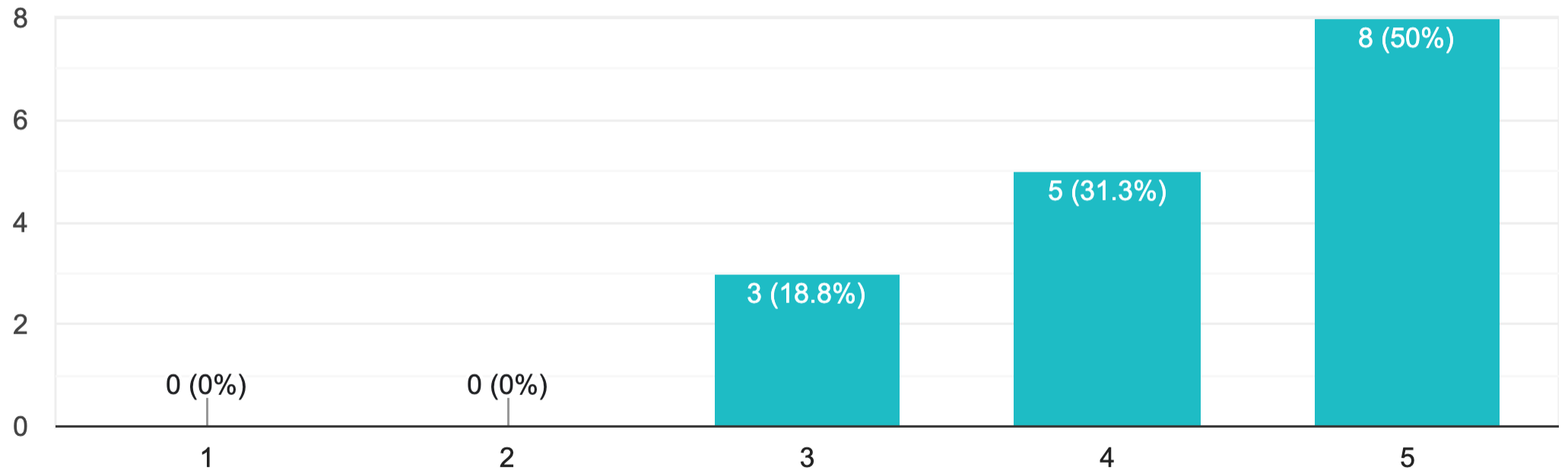
Do you think that your employer would be interested in sponsoring a clean commute program?

15 responses



## Overall, how would you rate the TerraQuest Mobile App

16 responses



## Do you have any suggestions for improvements to the TerraQuest app or website?

### 9 Responses

- Can we have another challenge here in Salida?
  - No, it was easy to use
  - Some of my commutes weren't accepted by the Salida challenge, and it wasn't clear why. I think sometimes it had to do with I'd commute to a place (like a restaurant for dinner) and leave the tracker running, then track the commute home. The 1-2 hours of non-moving time seemed to make the commute invalid. Once I figured this out, I just submitted each commute separately. But better communication of what the criteria for acceptance are might be good.
  - after the Salida challenge ended, I keep getting errors: "Reward Error. Reward Transaction Error: Transaction Failed : Result\_codes = {"transaction":"tx\_failed","operations":["op\_underfunded"]}" It seems related to having been in the Salida Program and continuing to record clean commutes after the program has ended. Otherwise the app is great & easy to use.
  - Make it easier to start and stop. Possibly auto record when moving and allow you to confirm if it was a commute. I have found myself relieved when I leave for work and I don't have to pull out my phone and open an app now that the program ended.
  - Too simple!
  - No, they're great!
  - Not really
- no

## Please provide any other feedback you have about TerraQuest and the Salida Clean Commute Challenge.

### 13 Responses

- It was great! I wish it would never end. It made commuting by bike or foot feel like a fun video game, it was definitely motivating for the duration of the program :)
- It was fun to watch the pounds of Co2 avoided add up. I walk to work everyday, but it was fun to be part of something bigger.
- Super fun challenge!
- I am curious about where the funding for this project came from
- Congrats to the City of Salida for being the first! I didn't know about the challenge until late September when a friend told me. It was a great way to get folks even more incentivized to stay out of their gas-powered vehicles. I heard from at least one other person, and I share the sentiment, that they didn't know how much carbon driving a car released. The program helped to bring this point home to at least two of us. I think about it now when I waffle on taking the car, and then generally opt for the bike.
- It would be helpful to see where commutes we're longer due to lack of bike infrastructure, and if commutes were shorter than the drivable route.
- It was fun! My colleague who lives in Poncha Springs even started commuting by bike!
- I think to get most people to change their driving patterns they would need higher pay incentives. I also felt the inconvenience of always getting out your phone and opening the app was tedious.
- That was awesome! Thanks!
- Thank you for the commitment to this important, progressive program!
- Very smart idea. Should keep doing this
- na
- wasn't clear where the boundary was. friends who lived in pinon hills turned on the app when commuting, it wouldn't count any of it, even when entering the 'boundary' zone.

**Questions?**

**What did you think about  
the Salida Clean  
Commute Challenge?**