



CITY COUNCIL ACTION FORM

DEPARTMENT Administration	PRESENTED BY Miriam Luna Gonzalez - Management Fellow	DATE April 5, 2022
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ITEM

Enter into an agreement with TerraQuest and to appropriate funding for a Clean Commute Program.

BACKGROUND

TerraQuest incentivizes communities to replace car trips with walking, biking, eBiking, etc. Via “Clean Commute Program.” By downloading the TerraQuest app on a cell phone device, Salida residents can earn cash for replacing any car trips with walking biking, eBiking, etc. Every mile of clean commuting avoids about 1lb of carbon emissions.

The City of Salida is responsible for determine the per-mileage price. Participants record their Clean Commutes with the app and the app keeps track of their payouts and progress on a leaderboard. Participants receive payouts via PayPal and Venmo once the challenge goal is reached, and they are paid accordingly to the number of miles that they contribute to their goal. Every 2,205 miles of clean commuting generates one metric ton of carbon offset. Participants are paid on a per mile basis when the challenge goal is reached and the City of Salida receives the carbon credits.

Mileage goals that the City of Salida can determine:

	1 Tonne	10 Tonnes
	2,205 Miles	22,050 Miles
\$1/Mile	\$2,205	\$22,050
\$0.50/Mile	\$1,102.50	\$11,020.50
\$0.25/ Mile	\$551.25	\$5,512.50

In participating in this program the City of Salida benefits in a variety of ways, such as:

- Taking urgent climate action now
- Promotes a healthy and happy community
- Catalyze a transportation mode shift
- Generates carbon offset
- Seed and lead change

FISCAL NOTE

The program requests \$11,000.00 to fund the TerraQuest, Clean Commute Program.



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STAFF RECOMMENDATION

Staff recommends approval to enter into an agreement with TerraQuest and to appropriate funding for TerraQuest's Clean Commute Program.

SUGGESTED MOTION

A council person should state "I move to enter into an agreement with TerraQuest, in a form acceptable to the City Attorney and to appropriate \$11,000.00 in funding for TerraQuest's Clean Commute Program," followed by a second and a roll call vote.

What is it all about?

It's a Clean Commuting Challenge that pays people for replacing passenger vehicle trips by walking, biking, e-biking, etc. Every mile of clean commuting avoids about 1 lb of carbon emissions.

How does it work?

The City of Salida determines the mileage goal. Participants record their clean commutes and track their progress on a leaderboard using the TerraQuest app. Every 2,205 miles of clean commuting generates one metric tonne of carbon offsets. Participants are paid on a per mile basis when the challenge goal is reached and the City of Salida receives the carbon credits.

What are the benefits?

- Take urgent climate action now
- Promote a healthy and happy community
- Catalyze a transportation mode shift
- Generate carbon offsets
- Seed and lead change

