



CITY COUNCIL ACTION FORM

DEPARTMENT	PRESENTED BY	DATE
Administration	Drew Nelson - City Administrator	April 5, 2022

ITEM

Designation of April as Child Abuse Prevention Month

BACKGROUND

As a continuation of the fight against child abuse, awareness of the issue is critical to educate the public, provide resources to victims, and to hold our community accountable to our most vulnerable members. From 2019 through 2021, the Salida City Council, in partnership with Family and Youth Initiatives (FYI) has designated the month of April as Child Abuse Prevention Month and allowed for a blue ribbon to be illuminated on Tenderfoot Mountain. In addition, blue pinwheels have been placed on the grounds of the Toubert Building. The City has received a similar request from FYI for April of 2022.

FISCAL NOTE

None.

STAFF RECOMMENDATION

Staff recommends that the City Council designate April as Child Abuse Prevention Month and to authorize the installation of a blue ribbon on Tenderfoot Mountain as well as blue pinwheels on the grounds of the Toubert Building to bring awareness to this important issue.

SUGGESTED MOTION

A City Councilperson should state, "I move to designate April as Child Abuse Prevention Month and to authorize staff to assist in awareness messaging via an illuminated blue ribbon on Tenderfoot Mountain and pinwheels at the Toubert Building", followed by a second and a roll call vote.