



REQUEST FOR COUNCIL ACTION

Meeting Date: 9/1/20

AGENDA ITEM NO:	ORIGINATING DEPARTMENT: Parks & Recreation	PRESENTED BY: Mike 'Diesel' Post
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ITEM:

Approval of BikeFest 2020

BACKGROUND:

The City of Salida will host Salida Bike Fest this September 18 -20. Events that will specifically take place in the city of Salida are, kids bike decorating in Alpine park on Saturday morning in cooperation with the Farmers market followed by a bike parade through town led by Salida Police.

The Salida Bike Festival is a 3 day festival celebrating bicycles of all kinds. Various groups in Salida have teamed up to create and promote unique and fun bike events throughout the week. These events include the Annual Monarch Crest Crank; the Banana Belt Mountain Bike Race, and kids bike decorating in Alpine park. This year's events are available to visitors and locals and support the local bike community and culture.

Bike Fest has several goals, which include promoting safe bicycling, getting more people on bikes, helping local cycling/trail organizations with awareness and fundraising, and of course just having fun in Salida celebrating bikes! The Alliance Against Domestic Abuse will host the Monarch Crest Crank during BikeFest and they will be the recipients of all proceeds from their events.

We expect both locals and people from out of town to participate in the various Bike Fest activities. For this year's festival, due to COVID-19 we have removed the festival component from the event.

FISCAL NOTE:

The Parks and Recreation Department budgeted \$3,500 for this year's event; down from \$5,000 in previous years. Projections are to make \$1300 in revenue.

STAFF RECOMMENDATION:

Staff recommends that the council approve BikeFest 2020 in the consent agenda.

SUGGESTED MOTION:

Consent agenda item

ATTACHMENTS:

2020 BikeFest projected budget