



## CITY COUNCIL ACTION FORM

<b>Department</b> <b>Administration</b>	<b>Presented by</b> <b>Drew Nelson - City Administrator</b>	<b>Date</b> <b>March 16, 2021</b>
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### **ITEM**

**Designation of April as Child Abuse Prevention Month**

### **BACKGROUND**

**As a continuation of the fight against child abuse, awareness of the issue is critical to educate the public, provide resources to victims, and to hold our community accountable to our most vulnerable members. In 2019 and 2020, the Salida City Council, via a request from Family and Youth Initiatives (FYI) designated the month of April as Child Abuse Prevention Month and allowed for a blue ribbon to be illuminated on Tenderfoot Mountain. In addition, blue pinwheels were allowed to be placed on the grounds of the Toubert Building. A similar request from FYI has been made for April 2021.**

### **FISCAL NOTE**

**None.**

### **STAFF RECOMMENDATION**

**Staff recommends that the City Council designate April as Child Abuse Prevention Month and to authorize the installation of a blue ribbon on Tenderfoot Mountain as well as blue pinwheels on the grounds of the Toubert Building.**



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### **SUGGESTED MOTION**

A City Councilperson should make a motion to designate April as Child Abuse Prevention Month and to authorize staff to assist in awareness messaging via an illuminated blue ribbon on Tenderfoot Mountain and pinwheels at the Toubert Building, followed by a second and a roll call vote.

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