

# Bringing Everybody Together through the Crisis of Housing

June 2, 2022

Dear Salida City Council,

City Council, first, thank you for your recently passed resolution to support and partner with BETCH. It is with great excitement that I submit to you this proposal for \$27,405.00 in funding for the City's Safe Outdoor Space permitted parking program, to be managed by BETCH. The role that BETCH has filled to creatively address the housing crisis and retain our workforce, as well as in partnering with local nonprofits, businesses, and residents has been a deep honor.

As you can see on the attached budget, these funds will cover expenses such as insurance, background checks, community engagement, supplemental signage, health and safety, and additional wages/expenses for the oversight committee and staff. This budget has been reviewed by city staff, Council, the Housing Authority, the Community Foundation, and the Finance Committee. We are confident that with the necessary funding, we can provide a framework for the safe outdoor space program as an example for surrounding communities.

Due to the timing of our launch, we anticipate this program will get off to a very slow start. This will be a benefit that will enable us to fix any small problems or flaws. However, revenue will be lower than anticipated. As discussed, we need to use all incoming revenue towards rental subsidies during the fall shoulder season. We must aid our workforce in their struggle to retain the existing affordable rental stock.

We look forward to this partnership with the City of SALIDA. Thank you for your stewardship and leadership of this incredible community, especially during these unprecedented times.

Sincerely,



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**BETCH PRESIDENT**

