



CITY COUNCIL ACTION FORM

DEPARTMENT	PRESENTED BY	DATE
Administration	Drew Nelson - City Administrator	May 3, 2022

ITEM

Resolution 2022-18 – Approving A Citizen Appointment to the Harriet Alexander Field – Salida Airport Advisory Board

BACKGROUND

As you are aware, the City of Salida owns half of Harriet Alexander Field in conjunction with Chaffee County. As such, the two bodies agreed to appoint an Advisory Board to recommend planning, operations, maintenance, and capital improvements for the facility. Current Board members include Jim Dickson and Rob Dubin, and Councilmember Justin Critelli has represented the City Council as official liaison.

A vacant position exists on the Advisory Board for a position to be filled to represent the Salida City Council. Terms are recommended to be up to 3 years in duration. There is currently one community member – James Barker – that has expressed interest in joining the Board to represent the Salida City Council's interest; Mr. Barker's background information is attached. The Advisory Board has expressed support for Mr. Barker's appointment to the position.

FISCAL NOTE

None.

STAFF RECOMMENDATION

Staff recommends that the City Council appoint James Barker to a term on the Harriet Alexander Field – Salida Airport Advisory Board as determined by the City Council.

SUGGESTED MOTION

A City Councilmember should state, "I move to approve Resolution 2022-18, approving the appointment of James Barker to the Harriet Alexander Field – Salida Airport Advisory Board for a term to expire on January 1, 2024", followed by a second and a roll call vote.

CITY OF SALIDA, COLORADO
RESOLUTION NO. 18
(Series of 2022)

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SALIDA, COLORADO,
APPROVING A CITIZEN APPOINTMENT TO THE HARRIET ALEXANDER FIELD –
SALIDA AIRPORT ADVISORY BOARD**

WHEREAS, the City of Salida, Colorado (“City”) is a statutory city, duly organized and existing under the laws of the State of Colorado; and

WHEREAS, in accordance with Section 2-7-10 of the Salida Municipal Code, the City Council shall select and appoint person(s) to serve as members of the City of Salida’s boards and commissions; and

WHEREAS, the City of Salida and Chaffee County jointly own Harriet Alexander Field – Salida Airport, which is governed by an Advisory Board made up of members selected by the Chaffee County Board of Commissioners and the Salida City Council; and

WHEREAS, the City Council appreciates the service these members of the community have devoted to bettering Salida and Chaffee County through participation in the Harriet Alexander Field – Salida Airport Advisory Board; and

WHEREAS, in accordance with Section 2-7-10 of the Salida Municipal Code, the City Council shall confirm the appointments by majority vote.

NOW, THEREFORE, IT IS RESOLVED BY THE CITY COUNCIL OF THE CITY OF SALIDA, COLORADO, THAT:

Section 1. The Salida City Council incorporates the foregoing recitals as its conclusions, facts, determinations and findings.

Section 2. The Salida City Council hereby appoints James Barker as a member of the Advisory Board for Harriet Alexander Field – Salida Airport; term to expire January 1, 2024.

RESOLVED, APPROVED, AND ADOPTED this 2nd day of May, 2024.

CITY OF SALIDA

By: _____
Dan Shore, Mayor

[SEAL]

ATTEST: _____
City Clerk/Deputy City Clerk

Brief Biography for James W. Barker

James W. Barker is a decorated USN veteran, licensed 107 UAS Pilot/flight instructor and digital communications technologist, with over 30 years of experience in the advertising, communications, and software development industries. He is a founder of multiple marketing and advertising companies where he directed successful marketing and advertising campaigns for clients ranging from Fortune 100 companies to small businesses.

Currently, James leads Perfect Shot Photography, a full-service photography studio with deep roots in the marketing and advertising industry. The company specializes in:

- Real Estate (Residential and Commercial),
- Aerial Photography, Video, and Training (Licensed 107 Pilot on staff)
- Private and Corporate Events,
- Marketing and Communications Consulting,
- Outdoor, Architecture, and Fine Art Photography.

Details:

Highly experienced Business/Marketing executive with substantial photography, digital marketing, and communications experience. High premium on providing marketing support for small businesses to large corporations. Focused disciplines on the digital space, lead generation, performance accountability, search effectiveness, and staff leadership/development.

Direct business channel experience within the ad tech, retail, manufacturing, engineering, real estate, financial, healthcare, military, social networking, non-profit, advertising organizations.

Technical and artistic experience provides a unique ability to lead and direct the diverse projects and personalities. Team leadership experience includes supervising job descriptions such as Application Developer, Database Administrator, Project Manager, Creative Director, Graphic Artists, Traffic Manager, PR, Administration, and HR in a wide variety of business applications.

Specializations:

Aviation: Part 107 Drone Pilot with over 4200 hours logged flight time, Licensed flight instructor. Team lead on USN Pilot Briefing system first installed on US Aircraft Carrier, *USS Constellation*. Owner/Operator of 5 drones, for film, photography and survey/construction.

Photography: Real Estate (Residential and Commercial), Aerial Photography and Video, Event Photography (Private and Corporate), Product Photography, Outdoor, Architecture, and Fine Art Photography.

Marketing Communications: Brand Strategy, Marketing & Lead Generation, Digital Marketing and Design: strategic planning, design, copywriting, PR (public and internal), media & marketing plan generation.

Leadership: Community, business and staff growth & development, business operations, account & project management, client consensus building.

Creative: Adobe Creative Suite, Video, Copywriting, Production Management, Radio & TV Production and studio, Final Cut Pro

Technical: NASA trained Micro-miniature Electrical engineering repair, programming skills: HTML, JavaScript, usability & heuristics, C++, CSS, FLASH

Personal: Drone pilot, photographer, artist, martial artist* (Kenpo, Bokken/Iaido, Arnis, Bo & Jo Staff), expert marksman and personal fitness trainer, obstacle course competitor. 1st degree Black Belt and Martial Arts Instructor. *Accredited Specialist in Martial Arts Conditioning.