

Who We Are

We're Salida Soak and Swim Outdoor Community Pools a multi-generational group of citizens passionate about bringing **financially feasible** outdoor pools to our community.



Our Mission

To partner with the City of Salida to expand the Salida Hot Springs Aquatic Center with outdoor pools to enhance health, connection, recreation, relaxation and rehabilitation while increasing the economic viability of the Aquatic Center.

Why Outdoor Hot Springs Pools?

- We have priceless <u>excess</u> hot springs water
- Outdoor Pools have been a City priority for 30 years
 - An outdoor hot soaking pool would make the Salida Aquatic Center a true hot springs for the first time.
 - 1992 surveys show community demand for a pool
 - 5 outdoor pool renditions have been put forth since 2012
 - The City held a line item budget of \$960,000 for an outdoor facility
- Our current indoor facility is overcrowded
 - Pool visitor numbers have gone from 16,318 to 53,069 in one year
 - Children's swim lessons fill up within 1 minute with wait lists up to 30
 - Lap swimmer numbers have dramatically increased and conflict with family swim time, swim team, and exercise classes
 - Arthritis classes have outgrown the small hot pool and have waiting lists
 - Kayak classes are overfull and have long waiting lists
 - It is common for the pool to turn away visitors during peak hours







Thurs, Feb 9 12:30 pm





Tuesday, Feb 1, 12:45 pm





Saturday, March 25, 2:30 pm

Why Centennial Park?

- Our hot water is piped directly to Salida Hot Springs Aquatic Center
 - It would be cost prohibitive to expand current piping to another location
 - The Master Plan for over 12 years has had a hot springs outdoor facility located at Centennial Park
 - An outdoor swimming and soaking facility would economically enhance our current indoor facility usage. Eg family members could play in the outdoor pool while their children participate in swim team, skate, or play tennis.
- Because of its visibility on HWY 50, the outdoor soaking pool will attract more visitors and encourage them to stay longer and patronize local hotels, restaurants, and shops.
- The South Ark Survey for swimming and soaking pools
 - 604 of 821 responses (73.57%) want location at Centennial Park
 - This response was the heaviest weighted response on the entire South Ark Survey



Community Survey









City of Salida Saguache County Other

Community Survey





Community Survey

What amenities would you like to see (check all that apply)? (905 Responses)





Pool Expansion Vision

Expanding the Salida Aquatic Center outdoors, with a community pool and a hot soaking pool, would provide a much-needed multigenerational community resource, continuing Salida's water sports legacy, better serving our residents and visitors while **generating economic benefit to the City of Salida through increased visitor usage.**

The new outdoor pools would help our community stay fit, have fun, learn skills, stay water safe, and meet personal goals through our competitive, therapeutic and recreational programming.

Most importantly, we want to foster a sense of community for all ages with a wide variety of features.



Pool Expansion Goals

- 1. Outdoor hot soaking pool retreat with waterfall, private alcoves, perimeter seating, sound buffering walls, sunbathing, and shade structure.
- 2. Outdoor community pool:
 - Additional swim lessons and lap swimming
 - Introduction of boys' high school team
 - Introduction of Special Needs swim lessons
 - Additional Paddling/SUP classes
 - Special events and seasonal programming
 - Introduction of summer swim and diving camps
 - Introduction of Recreational water polo, volleyball, basketball
 - Rehab services partnership with local hospital and physical therapists
 - Additional aquatic fitness classes (arthritis, yoga, cardio, water biking)
 - Expanded opportunities for partner organizations Boys and Girls Club, Salida schools, Starpoint, Head Start/Early Childhood Center, local day care centers
- 3. Outdoor diving well
 - Deep water activities (diving, scuba, synchronized swimming)







Salida Soak & Swim Completed Actions

- Established a diverse citizen committee
- Designed and adopted a logo
- Designed and uploaded a website https://salidasoakandswim.org
- Implemented a facebook page salidasoakandswim
- Conducted a survey online and throughout the community
- Conducted a petition drive
- Established a conduit through SPOT for tax deductible donations
- Worked directly with pool personnel to assess needs
- Presented to PROST, and Parks and Recreation both in favor of this project
- Spoken with multiple Colorado Hot Springs directors
- Worked directly with a local construction company and architect to develop plans, preliminary engineering, and cost benefit analysis based on community input
- Consulted with pool designer in Denver
- Conducted preliminary consultations and briefings with private funding foundations in Colorado
- Received \$50,000 in private pledges before beginning fundraising campaign



Proposal to City

If the City Council moves forward with this project, Salida Soak & Swim proposes the following:

- 1. Consideration of city funding for a cost estimate from the committee and its sources for the project based on the proposed design.
- 2. A public/private fundraising campaign to pay for the project with public dollars coming from municipal funding and government grants. Private funding would come from various foundations and community donations. Private fundraising would begin during fiscal year 2023 as tax deductible contributions to our fiscal agent, non-profit Salida area Parks, Open Space & Trails (SPOT). <u>www.salidaparksopenspacetrails.org</u> We ask that the City allocate funding during fiscal year 2024 so that the project can be built during 2024.
- 3. A Memorandum of Understanding between SPOT and the City pertaining to our financial partnership and for allocating the land adjacent to the current Salida Hot Springs Aquatic Center for this project.







Salida Circa 1955



Soaking Pools

Industry Expert: Steve Beckley, Iron Mountain Hot Springs





- current best practice in building (size, style, etc.),
- price to build (average),
- other current examples of operating models (Iron Mt., Zion, Dallas, etc),
- operating assumptions,
- revenue assumptions,
- simplicity of construction management,
- Other







Preliminary Pool Plan





- current best practice in building (size, style, etc.),
- price to build (average), other current examples of operating models (Iron Mt., Zion, Dallas, etc),
- operating assumptions, revenue assumptions, simplicity of
- construction management,
- Other