



Post Performance

October 1, 2020 - September 11, 2021

Review the lifetime performance of the posts you published during the publishing period.





 **thermalbelttrail**

Wed 8/18/2021 6:00 am EDT

🚧 Closure around Mile Marker 3 - Broyhill Rd to Rock Rd - Tues 8/24 til Fri 8/27 for scheduled maintenance 🙏 We apologize...



Impressions

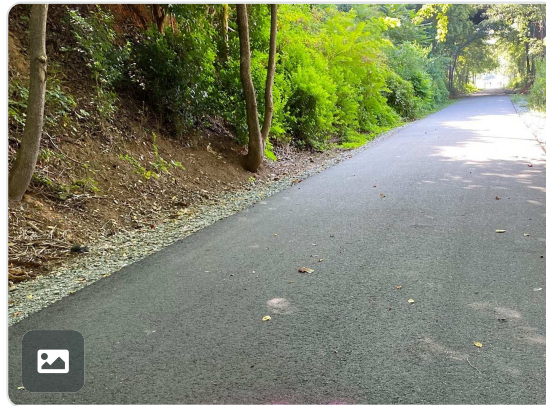
988



 **thermalbelttrail**

Mon 9/6/2021 11:56 pm EDT

"Dear Abby..." We know love can make you do crazy things, but this is a little too far 😬
🙏 Be cool 😊 and don't #Graffiti the #TB...



Impressions

880



 **thermalbelttrail**

Tue 6/1/2021 2:58 pm EDT

🌲🌲 Nice shaded trail on the north end for the hot summer days ahead 😊🔥 Park at our trailhead at mile 0 / 100 Oak Springs...



Impressions

845



thermalbelttrail

Tue 7/27/2021 9:49 am EDT

Boy, when storms 🌩️ come through we can't thank our maintenance teams enough for keeping the trail clear of deb...



Impressions

798



thermalbelttrail

Mon 7/12/2021 10:58 am EDT

👉 Nestled right in the middle of the #tbrt at Mile 7 is Spindale's 'Restaurant Row' 🍴 and Bike Rental Shop Open Box 🚲 Plan t...



Impressions

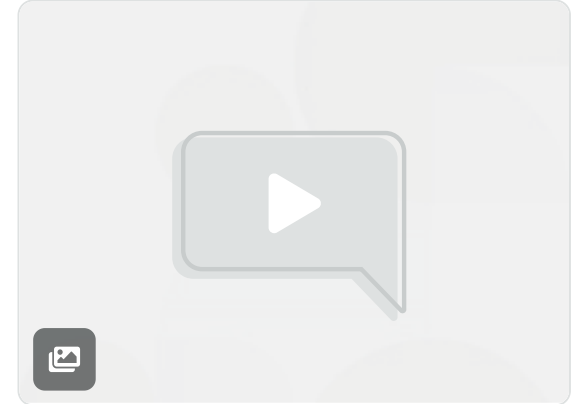
773



thermalbelttrail

Wed 2/24/2021 8:09 am EST

☀️ It's going to be another beautiful day on the #tbrt - make sure you get outside and enjoy it ☀️ We guarantee smiling faces a...



Impressions

750

T **thermalbeltrailtrail**
Fri 4/23/2021 8:49 pm EDT

In the spirit of #EarthDay we want to thank our trail users that carry out what they carry in. 🌞 . Thank you for respecti...



Impressions

747

T **thermalbeltrailtrail**
Sat 10/17/2020 12:16 pm EDT

Great to see this group from Greenville SC on the trail today!! Thank you for making the trip regularly 😊 we love seeing the...

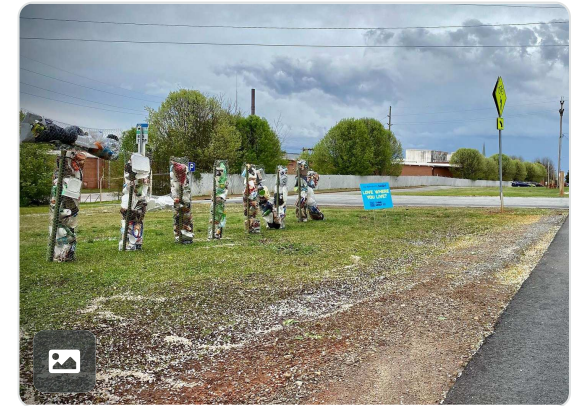


Impressions

746

T **thermalbeltrailtrail**
Sun 3/28/2021 7:26 pm EDT

🌸 Springs' warmer weather renews our spirit just as much as it brings life to the land. It's the perfect time to stop & THIN...



Impressions

709



thermalbeltrailtrail

Fri 6/18/2021 1:21 pm EDT

🎵 Like to hear music as you stroll?? Make sure to catch Acoustic Syndicate's Country-Folk/Bluegrass music at POPS...



Impressions

694



thermalbeltrailtrail

Wed 8/4/2021 11:22 am EDT

Pause with us for a moment of reflection & gratitude for the RHI Legacy Foundation 🙏 Without them, we wouldn't have this...



Impressions

684



thermalbeltrailtrail

Sat 8/21/2021 2:06 pm EDT

Happening NOW on Main Street Forest City (mile 11 - Park Square Access) Hot Nights Cool Rides Forest City Car Show 🚗29th...



Impressions

668



thermalbeltrailtrail

Fri 3/12/2021 2:56 pm EST

New TBRT Signage Concepts are being finalized this coming Monday at the Town of Spindale's City Council meeting. What...



Impressions

660



thermalbeltrailtrail

Thu 1/21/2021 11:58 am EST

👀 Who wants #TBRT swag? A limited edition holographic sticker is available now! . These are high quality & we're...



Impressions

659



thermalbeltrailtrail

Thu 7/15/2021 12:19 pm EDT

👋 Say hello to one of the trail's biggest fans, Ryan 🙌 'It's a super convenient way to go through the county and allows me ...



Impressions

654



thermalbelttrail

Fri 9/3/2021 10:35 am EDT

🤗 3-day weekend ahead & we're happy to announce 🙌 we have EV parking 📍 Jump in your electric vehicle and head our wa...



Impressions

645



thermalbelttrail

Thu 3/4/2021 5:50 pm EST

Local Trail Update 🤗 Congrats to the Purple Martin Greenway on their completion of Phase III! They have...



Impressions

638



thermalbelttrail

Sat 6/26/2021 9:59 am EDT

🙌 Remember to stop at road crossings 🙌 ESP this one around mile 5. Heavy equipment & large trucks pass frequentl...



Impressions

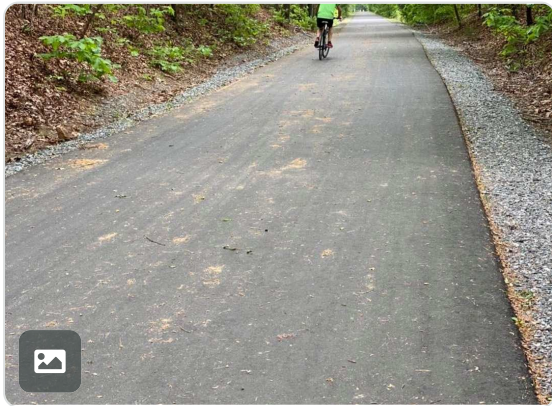
613



thermalbeltrailtrail

Sun 5/2/2021 5:41 pm EDT

Your tracks in the pollen got us thinking... no matter what your personal health journey is, know you're not alone. . Whe...



Impressions

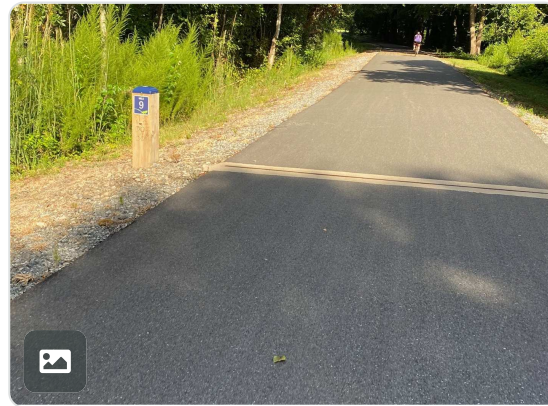
612



thermalbeltrailtrail

Wed 9/1/2021 8:29 pm EDT

🌞 We're welcoming the ✨9th✨ month of the year at Mile 9 & looking forward to cooler days 🍂 and longer rides 🚲 on t...



Impressions

604



thermalbeltrailtrail

Mon 11/9/2020 4:39 pm EST

Soaking up this perfect Fall day 🍂🍂🍂🍂 . #perfectfallday #bikelife #fallcolors #familyfun #rutherfordcountync...



Impressions

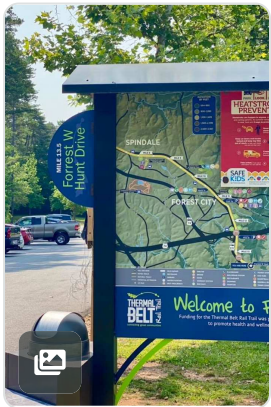
604



thermalbelttrail

Mon 7/5/2021 12:36 pm EDT

Happy Fourth of July trail goes 🇺🇸 As we have more freedom to hit the trail and the temperatures rise, please remember to...



Impressions

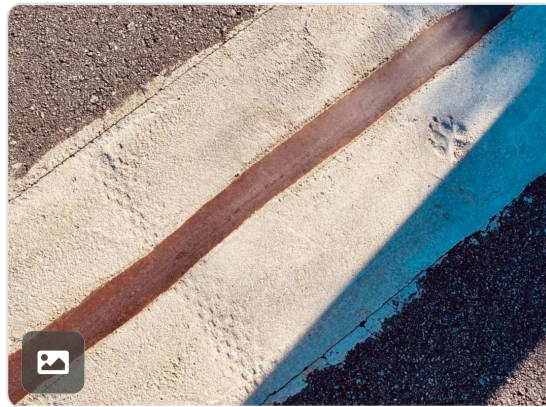
603



thermalbelttrail

Fri 6/11/2021 2:37 pm EDT

? We want to know ~ Where and how do you hit the #tbrt ? #howdoyouexercise #4leggedfriend #livetobike #livetorun...



Impressions

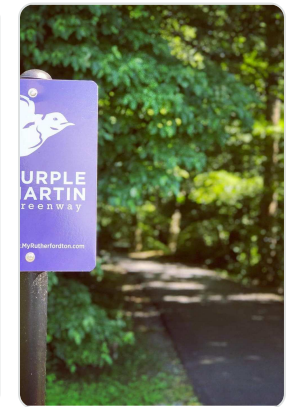
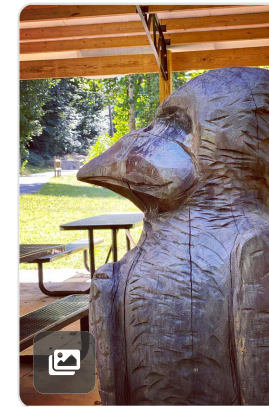
602



thermalbelttrail

Wed 10/21/2020 5:22 pm EDT

DYK our neighboring trail - the Purple Martin Greenway - is a hidden delight!! Located minutes from the TBRT, the PM...



Impressions

598



thermalbeltrailtrail

Fri 5/28/2021 5:15 pm EDT

🇺🇸 Happy Memorial Day weekend trail goes! We hope you get out & enjoy the #tbrt while taking some time to remem...



Impressions

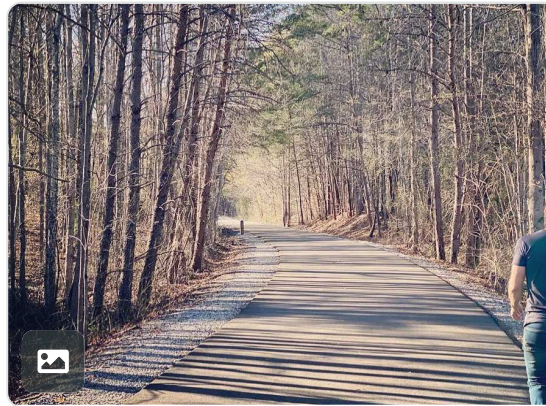
577



thermalbeltrailtrail

Tue 4/13/2021 12:11 pm EDT

🌸 Spring is in full swing > Can you believe 🩴🩶 swimsuits are right around the corner 😊 . Meet the warmer months ahead by...



Impressions

570



thermalbeltrailtrail

Sat 7/31/2021 12:36 pm EDT

Say hello to 🎵 Kenny Chesney... I mean Kenny from Chesnee 🏄 & Deann from Spartanburg 🚴🚴 Two #tbrt biking...



Impressions

569



thermalbeltrailtrail

Thu 4/29/2021 11:55 am EDT

Whether you're a marathon runner or daytime stroller, you can go the distance on the #tbrt 🏃. At a length of 13.58 mil...



Impressions

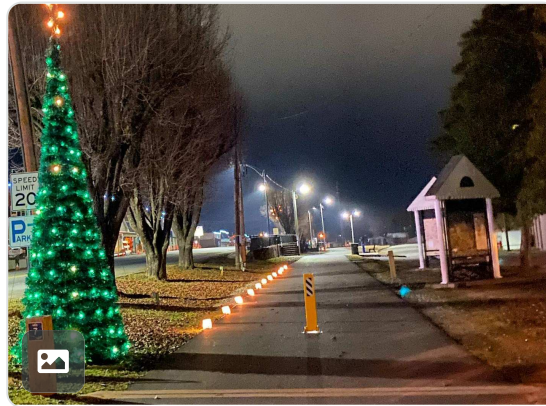
567



thermalbeltrailtrail

Fri 12/25/2020 9:34 am EST

🎄 O' Christmas Tree, O' Christmas Tree, the holidays are upon thee 🛎️🛎️🛎️🎄. Wishing you and yours a peaceful holid...



Impressions

564



thermalbeltrailtrail

Fri 7/9/2021 2:29 pm EDT

🐾 Calling all fur babies 🐕🐕 Meet friends and cool down on the go while working out with your BFF. Make sure to head over to...



Impressions

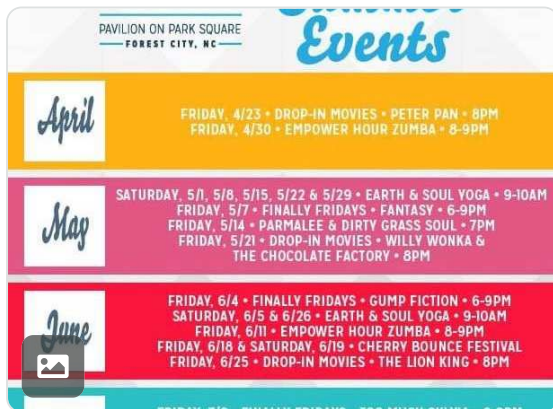
555



thermalbeltrailtrail

Fri 5/21/2021 6:19 pm EDT

Find yourself some time this summer to head over to the Pavilion On Park Square (POPS) in downtown Forest City! Their...



Impressions

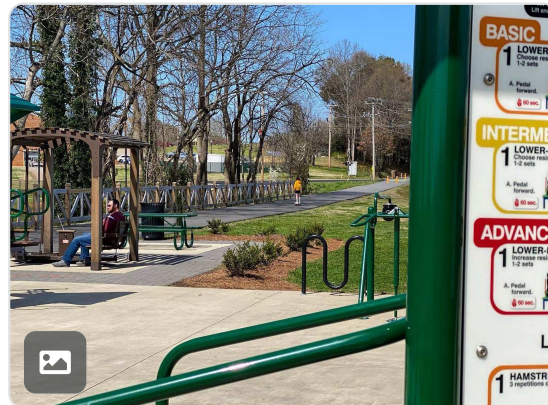
540



thermalbeltrailtrail

Sat 3/20/2021 12:53 pm EDT

Beautiful day on the #tbrt - come down to @discover_fc and find exercise stations, dog park, public restrooms and more!



Impressions

540



thermalbeltrailtrail

Fri 1/8/2021 9:05 am EST

Walking in a winter wonderland Beautiful isn't it?! Thank you for the photo Stephen Hill! . #nofilter...



Impressions

539



thermalbeltrailtrail

Tue 10/6/2020 10:49 am EDT

👉 Thank you to @safekidsworldwide for providing us with Helmet Safety information for all wheeled sports 🚲🛹🛼



Impressions

534



thermalbeltrailtrail

Thu 10/29/2020 4:55 pm EDT

Temporary Trail Closure Notice & Update Many trees have been removed today, but this large one located at...



Impressions

530



thermalbeltrailtrail

Wed 6/23/2021 11:18 am EDT

👋 Say hello & greet Jimmy Poole, our friend from Shelby NC that's sporting our brand colors 💙💚 Thank you for making...



Impressions

529

T **thermalbeltrailtrail**
Sun 2/7/2021 4:27 pm EST

WARNING - ❄️ The snow has cleared but a 🌲 tree has fallen just south of Mile 2 past the Bechtler Mint Historic Site. . We will...



Impressions

522

T **thermalbeltrailtrail**
Wed 11/4/2020 8:44 am EST

OPINION POLL 🗳️ Would you pay for a tour along the trail in this super rare 3-seater electric bike??? . #windowsinalldirection...



Impressions

521

T **thermalbeltrailtrail**
Fri 5/14/2021 11:58 am EDT

👏 WOW 👏 Awesome to see these numbers along the trail after our first full year since installing the counters. 🌟...

Thermal Belt Rail Trail
May 2020 - April 2021 (One Year)
Counts (one direction)

	Total**	Daily Average
ALL USERS		
Forest City (Mile 11)*	52,485	162
Spindale (Mile 7)	50,828	139
Mile 2.5	35,637	98
	<hr/>	<hr/>
	138,950	399
BIKES		
Forest City (Mile 11)*	27,829	86
Spindale (Mile 7)	30,164	83
Mile 2.5	18,888	52
	<hr/>	<hr/>
	76,881	221
PEDESTRIANS*		
Forest City (Mile 11)	24,656	76
Spindale (Mile 7)	20,664	57
Mile 2.5	16,749	46
	<hr/>	<hr/>
	62,069	179

* Data from June 12, 2020 - April 30, 2021

Impressions

511



thermalbeltrailtrail

Thu 10/29/2020 11:44 am EDT

Warning! Due to Tropical Depression Zeta, we have several trees down on the north end in the Gilkey Community. Please avo...



Impressions

511



thermalbeltrailtrail

Mon 11/23/2020 12:13 pm EST

☀️ Trail Extension Alert! **2** new miles of tra Gorge connecting the revered Bearwallow M Rock Trail high atop the gorge. . Check out t



Impressions

507



thermalbeltrailtrail

Tue 8/24/2021 2:41 pm EDT

Last minute getaway? Ample parking in downtown #forestcitync 🙌 Great way to take a ride on the #tbrt and then Explor...



Impressions

506