

Post Performance

October 1, 2020 - September 11, 2021

Review the lifetime performance of the posts you published during the publishing period.



**Thermal Belt Rail Trail**

Mon 8/16/2021 3:55 pm EDT

Looking for a fun activity on dry land? The historic Spindale House doors are open to the public & is newly renovated 😊 Com...



Impressions

9,996**Thermal Belt Rail Trail**

Fri 7/9/2021 2:29 pm EDT

🐾 Calling all fur babies 🐕🐶 Meet friends and cool down on the go while working out with your BFF. Make sure to head over to...



Impressions

4,228**Thermal Belt Rail Trail**

Thu 3/4/2021 5:50 pm EST

Local Trail Update 🎉 Congrats to the Purple Martin Greenway on their completion of Phase III! They have...



Impressions

3,763



Thermal Belt Rail Trail

Mon 7/12/2021 10:58 am EDT

👉 Nestled right in the middle of the #tbrt at Mile 7 is Spindale's 'Restaurant Row' 🍴 and Bike Rental Shop Open Box 🚲 Plan t...



Impressions

3,513



Thermal Belt Rail Trail

Fri 3/12/2021 3:03 pm EST

New TBRT Signage Concepts are being finalized this coming Monday at the Town of Spindale's City Council Meeting. What...



Impressions

2,988



Thermal Belt Rail Trail

Fri 1/8/2021 9:05 am EST

🎵 Walking in a winter wonderland 🎵 Beautiful isn't it?! Thank you for the photo Stephen Hill! . #nofilter...



Impressions

2,972

**Thermal Belt Rail Trail**

Thu 12/17/2020 11:46 am EST

🚲🚲 James and Cheryl's trail blog is worth a share! Read all about this couples 🏡 28.17 mile 🏡 adventure on our very ow...

Biking the Thermal Belt Rail Trail...

Impressions

2,935**Thermal Belt Rail Trail**

Tue 7/27/2021 9:49 am EDT

Boy, when storms 🌩️ come through we can't thank our maintenance teams enough for keeping the trail clear of deb...



Impressions

2,893**Thermal Belt Rail Trail**

Wed 8/18/2021 6:00 am EDT

🚧 Closure around Mile Marker 3 - Broyhill Rd to Rock Rd - Tues 8/24 til Fri, 8/27, for scheduled maintenance 🙏 We apologize...



Impressions

2,699

**Thermal Belt Rail Trail**

Tue 6/29/2021 2:27 pm EDT

👁️ Looking for a flat stretch among the mountains 🏔️ for your young biker? #trainhere Nothing but smooth asphalt f...

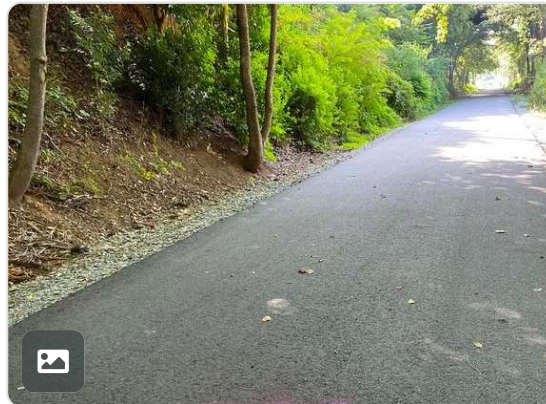


Impressions

2,423**Thermal Belt Rail Trail**

Mon 9/6/2021 12:07 pm EDT

"Dear Abby..." We know love can make you do crazy things, but this is a little too far 😬 🚫 Be cool 😊 and don't #Graffiti the #TB...



Impressions

2,242**Thermal Belt Rail Trail**

Sat 8/21/2021 2:06 pm EDT

Happening NOW on Main Street Forest City (mile 11 - Park Square Access) Hot Nights Cool Rides Forest City Car Show 🚗 29th...



Impressions

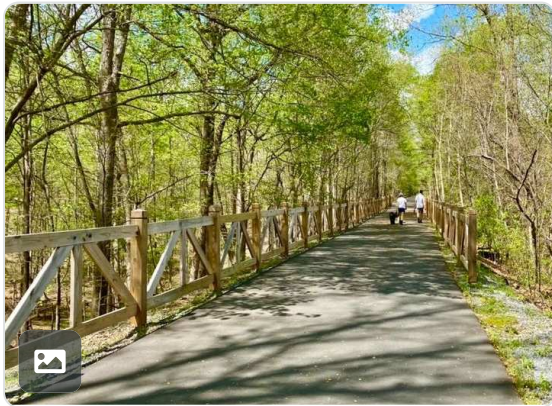
2,090



Thermal Belt Rail Trail

Sun 6/13/2021 11:35 am EDT

Throw on those kicks and take in some fresh air ☀️ it's National Get Outdoors Day! The picturesque foothills are calling 🍷...



Impressions

2,045



Thermal Belt Rail Trail

Fri 5/14/2021 11:58 am EDT

👏👏 WOW 👏👏 Awesome to see these numbers along the trail after our first full year since installing the counters. 🍷...

Thermal Belt Rail Trail
May 2020 - April 2021 (One Year)
Counts (one direction)

	Total**	Daily Average
ALL USERS		
Forest City (Mile 11)*	52,485	162
Spindale (Mile 7)	50,828	139
Mile 2.5	35,637	98
	<hr/>	<hr/>
	138,950	399
BIKES		
Forest City (Mile 11)*	27,829	86
Spindale (Mile 7)	30,164	83
Mile 2.5	18,888	52
	<hr/>	<hr/>
	76,881	221
PEDESTRIANS*		
Forest City (Mile 11)	24,656	76
Spindale (Mile 7)	20,664	57
Mile 2.5	16,749	46
	<hr/>	<hr/>
	62,069	179

*Data from June 12, 2020 - April 30, 2021

Impressions

1,913



Thermal Belt Rail Trail

Wed 11/4/2020 8:44 am EST

OPINION POLL 🗳️ Would you pay for a tour along the trail in this super rare 3-seater electric bike??? . #windowsinalldirection...



Impressions

1,851

**Thermal Belt Rail Trail**

Sat 8/21/2021 2:06 pm EDT



Impressions

1,827**Thermal Belt Rail Trail**

Fri 9/3/2021 1:46 pm EDT

🤗 3-day weekend ahead & we're happy to announce 🗡️ we have EV parking ❤️ Jump in your electric vehicle and head our wa...



Impressions

1,699**Thermal Belt Rail Trail**

Fri 4/23/2021 8:49 pm EDT

In the spirit of #EarthDay we want to thank our trail users that carry out what they carry in. 🌱 . Thank you for respecti...



Impressions

1,644

**Thermal Belt Rail Trail**

Wed 8/4/2021 11:22 am EDT

Pause with us for a moment of reflection & gratitude for the RHI Legacy Foundation 🙏 Without them, we wouldn't have this...



Impressions

1,612**Thermal Belt Rail Trail**

Sun 3/28/2021 7:30 pm EDT

🌸 Springs' warmer weather renews our spirit just as much as it brings life to the land. It's the perfect time to stop & THIN...



Impressions

1,577**Thermal Belt Rail Trail**

Sat 6/26/2021 9:59 am EDT

🙏 Remember to stop at road crossings 🙏 ESP this one around mile 5. Heavy equipment & large trucks pass frequentl...



Impressions

1,568

**Thermal Belt Rail Trail**

Tue 7/20/2021 11:45 am EDT

🚲🚲🚲 Weather is shaping up for Thursday's Group Ride with @rutherfordoutdoorcoalition ☀️ Hit the tr...



Impressions

1,480**Thermal Belt Rail Trail**

Mon 11/9/2020 4:40 pm EST

Soaking up this perfect Fall day 🚲🚲🍁🍂🍃
🍁. #perfectfallday #bikelife #fallcolors
#familyfun #rutherfordcountync...



Impressions

1,468**Thermal Belt Rail Trail**

Tue 8/10/2021 2:34 pm EDT

👁️ Looking to relocate along the #tbrt in a 55+ community? Here's your chance to see this quickly expanding community,...



Impressions

1,433

**Thermal Belt Rail Trail**

Thu 10/29/2020 11:44 am EDT

Warning! Due to Tropical Depression Zeta, we have several trees down on the north end in the Gilkey Community. Please avo...



Impressions

1,432**Thermal Belt Rail Trail**

Tue 10/6/2020 10:49 am EDT

👉 Thank you to @safekidsworldwide for providing us with Helmet Safety information for all wheeled sports 🚲🛹🛼



Impressions

1,415**Thermal Belt Rail Trail**

Wed 6/23/2021 11:17 am EDT

👋 Say hello & greet Jimmy Poole, our friend from Shelby NC that's sporting our brand colors 💙💚 Thank you for making...



Impressions

1,384

**Thermal Belt Rail Trail**

Thu 10/29/2020 4:55 pm EDT

****Temporary Trail Closure Notice & Update**** Many trees have been removed today, but this large one located at...



Impressions

1,330**Thermal Belt Rail Trail**

Sat 10/17/2020 12:16 pm EDT

Great to see this group from Greenville SC on the trail today!! Thank you for making the trip regularly 😊 we love seeing the...

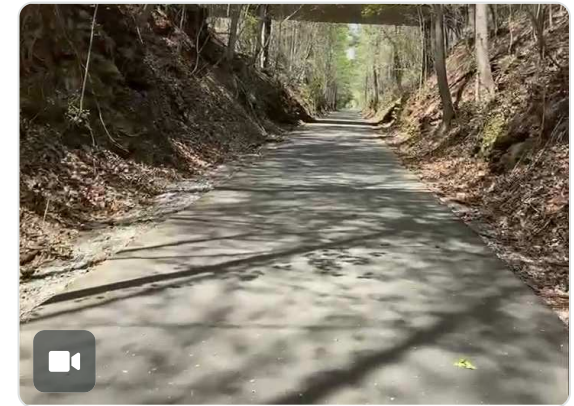


Impressions

1,212**Thermal Belt Rail Trail**

Tue 6/1/2021 2:58 pm EDT

🌲🌲 Nice shaded trail on the north end for the hot summer days ahead 😊🔥 Park at our trailhead at mile 0 / 100 Oak Springs...



Impressions

1,206

**Thermal Belt Rail Trail**

Mon 11/16/2020 11:25 am EST

Caution // Downtown Spindale / around Mile 7 at Spindale St / will be closed for a brief time early this week in order to ma...



Impressions

1,176**Thermal Belt Rail Trail**

Wed 9/1/2021 2:19 pm EDT

We're welcoming the ninth month of the year at Mile 9 🍁 and looking forward to cooler days 🍂 and longer rides 🚲 on t...



Impressions

1,170**Thermal Belt Rail Trail**

Wed 10/21/2020 5:22 pm EDT

DYK our neighboring trail - the Purple Martin Greenway - is a hidden delight!! Located minutes from the TBRT, the PM...



Impressions

1,109

**Thermal Belt Rail Trail**

Mon 7/5/2021 12:36 pm EDT

Happy Fourth of July trail goes 🇺🇸 As we have more freedom to hit the trail and the temperatures rise, please remember to...



Impressions

1,108**Thermal Belt Rail Trail**

Thu 1/21/2021 11:58 am EST

👀 Who wants #TBRT swag? A limited edition holographic sticker is available now! . These are high quality & we're...



Impressions

1,100**Thermal Belt Rail Trail**

Sat 11/14/2020 9:20 am EST

A big "THANK YOU" to the Millers! ❤️ It's a great day to be on the Thermal Belt Rail Trail! 🚴🏃🏃🏃🏃



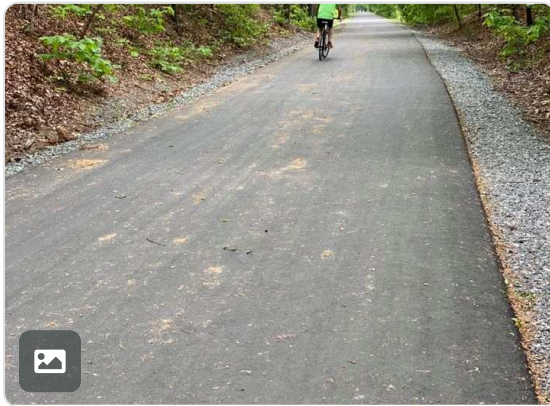
Impressions

1,051

**Thermal Belt Rail Trail**

Sun 5/2/2021 5:41 pm EDT

Your tracks in the pollen got us thinking... no matter what your personal health journey is, know you're not alone. . Whe...



Impressions

1,049**Thermal Belt Rail Trail**

Tue 5/18/2021 11:56 am EDT

☀️As the weather warms and the trail is more busy, let's take a minute to absorb some of our rules for everyone's safety 📌



Impressions

999**Thermal Belt Rail Trail**

Mon 11/23/2020 12:13 pm EST

📌 Trail Extension Alert! **2** new miles of tra Gorge connecting the revered Bearwallow M Rock Trail high atop the gorge. . Check out t



Impressions

995

**Thermal Belt Rail Trail**

Fri 8/6/2021 12:01 pm EDT

📍 Stop at our kiosks for all kinds of great info ~ 🗺️ Map with Points of Interest 🚒 Emergency Response Info 📄 Trail Rules ...



Impressions

991**Thermal Belt Rail Trail**

Fri 6/11/2021 2:36 pm EDT

? We want to know ~ Where and how do you hit the #tbrt ? #howdoyouexercise #4leggedfriend #livetobike #livetorun...



Impressions

970**Thermal Belt Rail Trail**

Thu 10/15/2020 10:22 pm EDT

So excited to have these ambassadors on our trail!! If you see one, please ask them a question 🗣️ or say thank you for...



Impressions

946

**f Thermal Belt Rail Trail**

Wed 2/24/2021 8:16 am EST

☀️ It's going to be another beautiful day on the #tbrt - make sure you get outside and enjoy it ☀️ We guarantee smiling faces a...



Impressions

935**f Thermal Belt Rail Trail**

Fri 5/28/2021 5:15 pm EDT

🇺🇸 Happy Memorial Day weekend trail goes! We hope you get out & enjoy the #tbrt while taking some time to remem...



Impressions

901**f Thermal Belt Rail Trail**

Sat 7/31/2021 12:36 pm EDT

Say hello to 🎵 Kenny Chesney... I mean Kenny from Chesnee 🏄 & Deann from Spartanburg 🚴🚴 Two #tbrt biking...



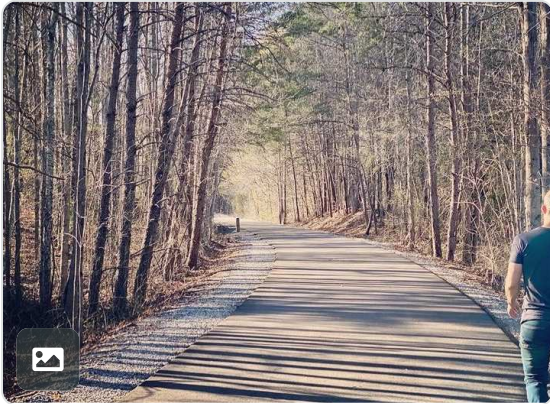
Impressions

881

**f Thermal Belt Rail Trail**

Tue 4/13/2021 12:11 pm EDT

🌸 Spring is in full swing > Can you believe 🕶️ swimsuits are right around the corner 😎 . Meet the warmer months ahead by...



Impressions

875**f Thermal Belt Rail Trail**

Sun 2/7/2021 4:27 pm EST

WARNING - ❄️ The snow has cleared but a 🌲 tree has fallen just south of Mile 2 past the Bechtler Mint Historic Site. . We will...



Impressions

870**f Thermal Belt Rail Trail**

Sun 4/11/2021 1:36 pm EDT

We're excited to see so many people enjoying the Thermal Belt Rail Trail but remind trail users to always stay alert of...



Impressions

854

**Thermal Belt Rail Trail**

Thu 7/15/2021 12:19 pm EDT

👋 Say hello to one of the trail's biggest fans, Ryan 🙌 'It's a super convenient way to go through the county and allows me ...

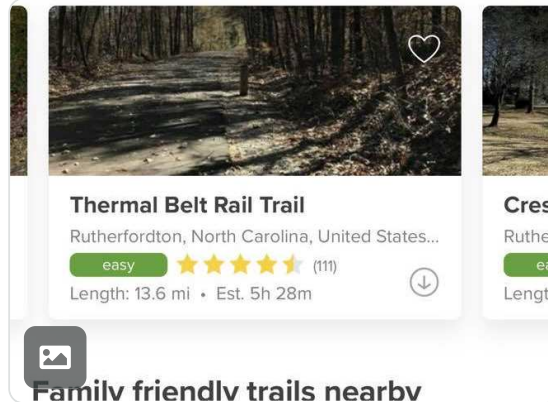


Impressions

846**Thermal Belt Rail Trail**

Fri 6/4/2021 3:13 pm EDT

Make sure to have this app > AllTrails in your pocket before hitting the road this weekend! It's great for getting in-depth...



Impressions

836**Thermal Belt Rail Trail**

Wed 5/5/2021 12:14 pm EDT

So thankful for the shout out from NC League of Municipalities! 🙌



Impressions

834

**Thermal Belt Rail Trail**

Fri 12/25/2020 9:34 am EST

🎄 O' Christmas Tree, O' Christmas Tree,
the holidays are upon thee 🛎️🛎️🛎️🎄 .
Wishing you and yours a peaceful holidaa...



Impressions

832**Thermal Belt Rail Trail**

Sat 10/17/2020 2:15 pm EDT

If anyone has seen this beautiful husky,
please call the number listed on the flyer.



Impressions

832**Thermal Belt Rail Trail**

Fri 6/18/2021 1:21 pm EDT

🎵 Like to hear music as you stroll?? Make
sure to catch Acoustic Syndicate's
Country-Folk/Bluegrass music at POPS...



Impressions

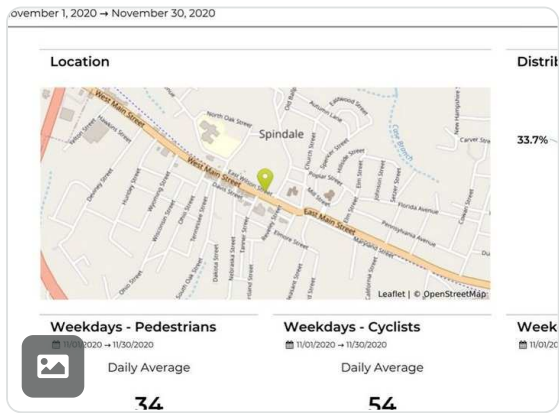
809



Thermal Belt Rail Trail

Fri 12/4/2020 12:02 pm EST

Big shout out to Isothermal RPO for keeping us up to date on trail usage! These monthly reports cover 3 points...



Impressions

792



Thermal Belt Rail Trail

Fri 5/7/2021 11:13 am EDT

Spend your Saturday mornings on the #tbrt and feed your mind, soul and body!! Pre- or Post- workout, make sure to stop ...



Impressions

764



Thermal Belt Rail Trail

Sat 3/20/2021 12:56 pm EDT

Beautiful day on the #tbrt - come down to @discover_fc and find exercise stations, dog park, public restrooms and more!



Impressions

759

**Thermal Belt Rail Trail**

Tue 5/25/2021 2:38 pm EDT

Thank you, John Michalski, for recognizing c Rutherford County, NC. Your article in the @ earlier this month helped solidify what we a

Gastonia needs a greater empha...

Impressions

736**Thermal Belt Rail Trail**

Tue 8/24/2021 2:41 pm EDT

Last minute getaway? Ample parking in downtown #forestcitync 🙌 Great way to take a ride on the #tbrt and then Explor...



Impressions

713**Thermal Belt Rail Trail**

Thu 4/8/2021 12:01 pm EDT

APRIL CONTEST 🌸 Rutherford Outdoor Coalition's Photo Series is calling for your best 🌸 Spring Flower 🌸 pics. . Win \$25 ...



Impressions

705

**Thermal Belt Rail Trail**

Thu 9/9/2021 4:50 pm EDT

Friends don't let friends ride dehydrated 💪
🚰 Be sure to make time for a pitstop 🚶 🚲
at one of the water stations 💧 located...



Impressions

704

**Thermal Belt Rail Trail**

Fri 7/23/2021 5:34 pm EDT

3-2-1-0 🎉🎉 It's officially the weekend!
Slow down - grab your friends - and hit the
trail 🚶 🚶 🚶 Enjoy your downtime while...



Impressions

694

**Thermal Belt Rail Trail**

Thu 4/29/2021 11:55 am EDT

Whether you're a marathon runner or
daytime stroller, you can go the distance
on the #tbrt 🏃. At a length of 13.58 mil...



Impressions

682



Thermal Belt Rail Trail

Fri 1/1/2021 11:16 am EST

☀️ Happy New Years Trail Goers!! Hope to see you on the trail soon ☀️

A

Impressions

631



Thermal Belt Rail Trail

Mon 1/11/2021 1:58 pm EST

☀️ Thank you for driving up & taking the time to review us Stan! 🌱 It's awesome you did all 27 miles! Would love to see y...

SlingShot's review of the THERM...



🔗

Impressions

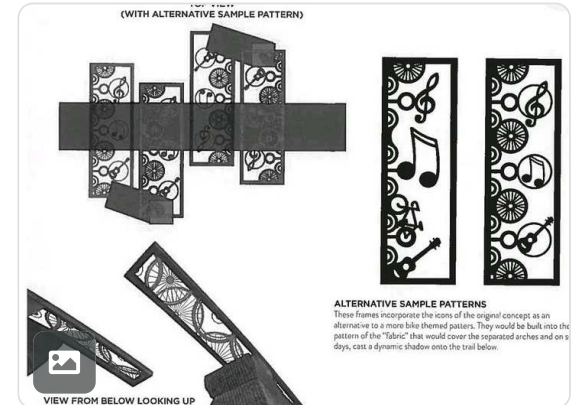
614



Thermal Belt Rail Trail

Fri 3/12/2021 8:21 pm EST

Thanks to Tom for a more detailed look into Concept A!



Impressions

592



Thermal Belt Rail Trail

Sat 10/10/2020 1:42 pm EDT

Come help us keep our Rail Trail beautiful and safe! 🌿👤



Impressions

567



Thermal Belt Rail Trail

Mon 4/5/2021 1:56 pm EDT

🔍 Find unexpected historic gems on the #tbrt like this one 📍 Gilboa Methodist Church 📍 near mile marker 2 in...



Impressions

521



Thermal Belt Rail Trail

Fri 2/5/2021 11:24 am EST

#TBRT friends, we need your input! To continue to deliver a positive experience on the trail, we need your support! Half ...

Forest City Parks & Recreation S...

part of the update to the Parks & Recreation 5-Year Comprehensive Plan, we are asking for your input on the facilities and programs offered in Forest City. By completing the survey, your input will help us improve our community.

required

name

email



Impressions

513