

May 6th, 2022

Town of Ruth,

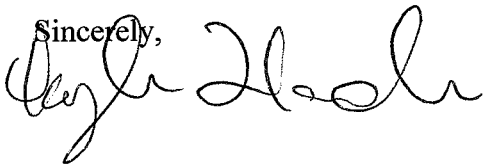
I am reaching out to you today on behalf of Keep Rutherford County Beautiful (KRCB), an organization that is working towards truly making Rutherford County beautiful and as litter free as possible. Our organization is dedicated to making that happen but we need your help.

Your donation will bring us closer to reaching our goal for the 2022-2023 fiscal year of having more than 150 miles of roadway professionally cleaned of litter. KRCB currently holds two litter sweeps throughout the year; one in April during Earth month and the other in September, known as the Trash Bowl. We work to gather volunteers for each of these events and we are able to cover many roadways. However, many roadways are not deemed safe for our volunteers to be on, due to high speed limits or tight shoulders to mention a few obstacles.

We are asking for a pledge in the donation amount of \$1,000 for the upcoming fiscal year. It is important to us that when visitors arrive into the county, that they are greeted by clean roadways. We are asking for your pledge to help us build a better tomorrow.

Thank you for your consideration of this opportunity and thank you for your support to Keep Rutherford County Beautiful. If you have any questions, please reach out to Taylor Hardin at Taylor.Hardin@rutherfordcountync.gov or by phone at 828-287-6013.

Sincerely,



Taylor Hardin
Rutherford County Tourism
Marketing Coordinator

Don Cason
Rutherford County Tourism
Executive Director

KeepRCNCBeautiful.org
facebook @KeepRCNCBeautiful