

VILLAGE OF ROSCOE

AGENDA ITEM - STAFF REPORT



Agenda Item: Public Works Week

Date: 05/06/2025

Meeting: Village Board

Prepared by: Troy Taylor

Department: Public Works

Overview/Background Information

Our goal is to let people know what we do in a fun way and to get people out to enjoy the spaces that we work hard to create and maintain through the Village. One of the best ways to do that is to participate in the National Public Works Week. This year we will do so on our Facebook page and our Website. It would be great to create an in-person event in the future for our residents to come out to, so hoping that people enjoy this event and we can build on it in the coming years.

Our tentative posting schedule is as follows: Each day will have information on the subject, coloring sheets or activities and links to great information on websites for our utilities & for the Village. We can also create a tab on our Public Works section of our website & we have Graphics from APWA for email signatures & website banners.

Prior Week - Coloring Page announcing NPWW participation

Monday - Equipment - Coloring sheets & Infographic

Tuesday - Streets - Scavenger Hunt

Wednesday - Parks - Color Sheet/Veg ID info

Thursday - Utilities & Wastewater (Brandon)

Friday - Events & Upcoming Projects

"Every year the APWA celebrates Public Works Departments throughout the country with National Public Works Week. This year the Village of Roscoe Public Works will be taking part digitally! May 18-24 keep an eye on our social media to participate with coloring sheets, a scavenger hunt & some good information along the way!

This year the theme is the 3P's. People, Purpose, Presence. Often people don't notice what Public Works departments do until something has gone wrong. The goal this week is to bring attention to all the things Public Works does for us daily. This is a fun way to thank our Public Works Team and learn a little more about our community!"

Key Issues

- Inform the community of Public Works Week.
- Inform the community of what Public works is and what they do for the Village.

Fiscal Note/Budget Impact

Public Works week does have a special events budget of \$2,000 because we were originally going to have a larger event at Public Works, but we first wanted to see the response from the residents with a smaller web base event before having the larger event.

Prior Legislative Actions
N/A
Action Required/Recommendation
N/A
Attachments