



PARTNERSHIP AGREEMENT

5/25/2022

Scott Sanders
Village of Roscoe
10631 Main St.
Roscoe, IL 61073

Dear Scott,

On behalf of the Rockford Area Convention & Visitors Bureau and the RACVB Charitable Foundation, thank you for your commitment to partner on the 2022 CRE8IV Transformational Murals. We believe that this placemaking effort and regional initiative will benefit residents and visitors alike.

This letter serves to confirm our partnership parameters and agreed support for the 2022 CRE8IV Transformational Murals.

With your agreement, the terms and benefits to be provided are as follows:

Partnership Details

- The **RACVB** will coordinate the completion of **one** mural at an agreed-upon location. Coordination includes wall prep, artist selection, art production, paint, equipment rental, signage installation, permitting, and on-site production.
- The **RACVB** will manage all payments for artists, supplies, and required materials to complete the mural.
- The **RACVB** will send an itemized invoice to the Village of Roscoe for all associated charges, including a 15% administration fee for the staff time used during mural production.
- The **RACVB** will manage all sponsorship benefits as communicated on the sponsorship deck.
- The **RACVB** will promote the project as part of the CRE8IV initiative and partnership with the Village of Roscoe.



If the aforementioned terms and benefits are not keeping with what you believe to be correct, please let me know at your earliest opportunity. If this agreement is accurate, please sign and return a copy to Kristen Paul by email to kpaul@gorockford.com by April 30, 2022.

Again, thank you for this very significant partnership.

Signed by:

**Rockford Area Convention & Visitors Bureau
RACVB Charitable Foundation Representative**

John Groh, President & CEO

Date _____

Village of Roscoe Representative

Scott Sanders, Village Administrator

Date _____

CC: Jennifer Furst, RACVB Board Chair
Joanne Nold, RACVB Director of Finance & Administration
Kristen Paul, Director of Destination Development