

- CODE OF ORDINANCES
 Title XV - LAND USE
 CHAPTER 155. - ZONING REGULATIONS
 ARTICLE XII. SIGNS

Sec. 15-690. Permitted sign types.

(a) *Generally.* The following key is to be used in the interpretation of Table 15-690.

- (1) *Permitted sign types.* Sign types marked as "P" in the table shall be permitted subject to all applicable regulations of this chapter and only after the issuance of a sign permit as detailed in section 15-782.
- (2) *Prohibited sign types.* A blank space in the table indicates that a sign type is not allowed in the respective zoning district.

Table 15-690. Permitted Sign Types by District

<i>Sign Type</i>	<i>UT, RE, R1, R2, RM</i>	<i>CO, CR, CH, CG</i>	<u><i>MS-C, MS-E</i></u>	<i>IG, IH</i>	<u><i>PC, HC</i></u>
	Permanent Signs				
Wall sign	P (1), (2)	P	<u>P</u>	P	P
Single-tenant monument sign	P (1), (2)	P	<u>P</u>	P	P
Multitenant monument sign		P	<u>P</u>	P	P
Pole/pylon sign		P		P	P
Awning or canopy sign		P	<u>P</u>	P	P
Window sign, permanent	P (1)	P	<u>P</u>	P	P
On-site traffic directional sign	P (1)	P	<u>P</u>	P	P
	Temporary Signs				
Wall mounted banner sign	P (1)	P	<u>P</u>	P	P
Ground mounted banner sign		P	<u>P</u>	P	P
Feather sign		P	<u>P</u>		

Window sign, temporary	P (1)	P	<u>P</u>	P	P
Post sign	P	P	<u>P</u>	P	P
Yard sign	P	P	<u>P</u>	P	P

Notes:

- (1) Sign shall be permitted for nonresidential and multifamily uses only.
- (2) Sign shall be permitted at entryways or gateways to subdivisions or neighborhoods.

(Ord. of 3-2-2021, § 155.12.4)

Sec. 15-691. Standards for permanent signs.

(a) *Wall signs.*

(1) *Sign area.*

- a. The maximum permitted sign area of wall signs in the UT, RE, R1, R2, and RM districts shall not exceed five percent of the total area of the face of the wall to which the sign is to be affixed.
- b. The maximum permitted sign area of wall signs in the [MS-C](#), [MS-E](#), CO, CR, CH, CG, IG, IH, [PC](#), and HC districts shall not exceed ten percent of the total area of the face of the wall to which the sign is to be affixed.

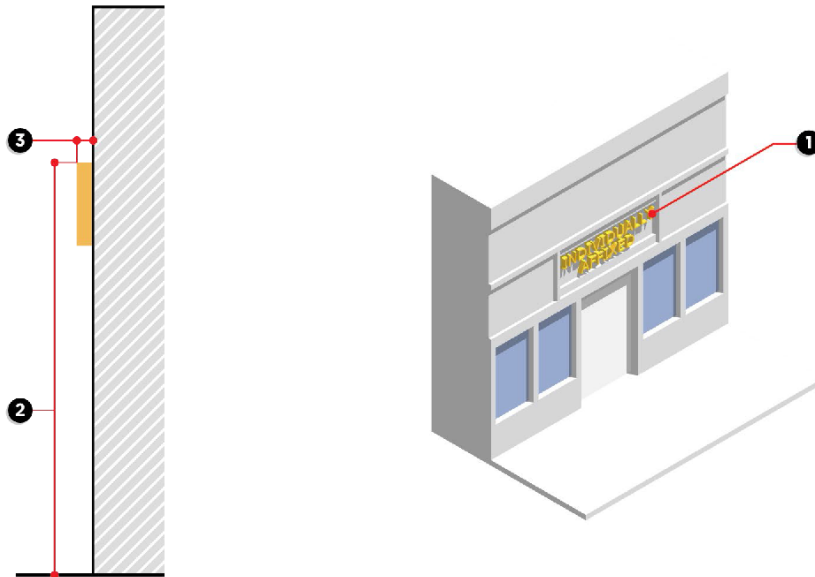
(2) *Height.* No wall sign shall protrude above the highest roofline or the top of the parapet wall or mansard roof.

(3) *Projection.* A wall sign shall not extend more than six inches from the wall of the building or structure to which it is attached and shall maintain a minimum vertical clearance of ten feet.

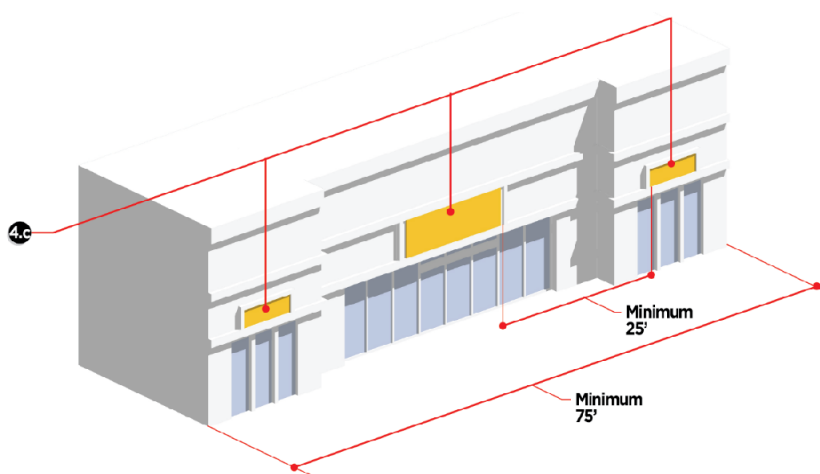
(4) *Number of signs.*

- a. Single tenant buildings shall be permitted a total of two wall signs; however only one wall sign shall be permitted on any building facade.
- b. Multitenant buildings shall be permitted one wall sign per unit.
- c. A maximum of three secondary wall signs may be authorized for buildings with lineal frontage in excess of 75 feet by the zoning administrator provided such additional signage is:
 - 1. In keeping with the overall designs and architecture of the building;
 - 2. A minimum of 20 feet from the primary wall sign and other secondary wall signs;
 - 3. A maximum of 50 percent of the size of the primary wall sign;
 - 4. Accessory to the building's primary wall sign; and
 - 5. The total area of all primary and secondary wall signs does not exceed the maximum wall sign area as established in subsection (a)(1) of this section.

- (5) *Sign copy.* All wall sign copy featured on wall signs shall either be individually affixed letters, raceway letters, applied vinyl, or be printed, etched, or otherwise incorporated directly on the sign's backing plate. Painted wall signs shall be permitted only upon the issuance of a special use permit. Box signs shall be prohibited.
- (6) *Other provisions.*
- a. No wall sign shall cover any architectural features (architectural features shall include but not be limited to, pediment, cornice, belt course, pier, windows, pilaster, roof, decorative stone or inlay, kick plate/bulkhead, raised or colored brick pattern, and corbel) of the building to which it is affixed.
 - b. No wall sign shall be affixed to HVAC screening, elevator overrun, or other features protruding from the roof of the structure.



Graphic 15-691(1). Wall Signs



Graphic 15-691(2). Secondary Wall Signs

(b) *Single-tenant monument signs.*

(1) *Sign area.*

- a. The maximum permitted sign area of single-tenant monument signs in the UT, RE, R1, R2, and RM districts shall not exceed 15 square feet.
- b. The maximum permitted sign area of single-tenant monument signs in the [MS-C](#), [MS-E](#), CO, CR, CH, CG, IG, IH, [PC](#), and HC districts shall not exceed 50 square feet.

(2) *Height.*

- a. The maximum permitted height of single-tenant monument signs in the UT, RE, R1, R2, and RM districts shall not exceed five feet.
- b. The maximum permitted height of single-tenant monument signs in the [MS-C](#), [MS-E](#), CO, CR, CH, CG, IG, IH, P, and HC districts shall not exceed ten feet.

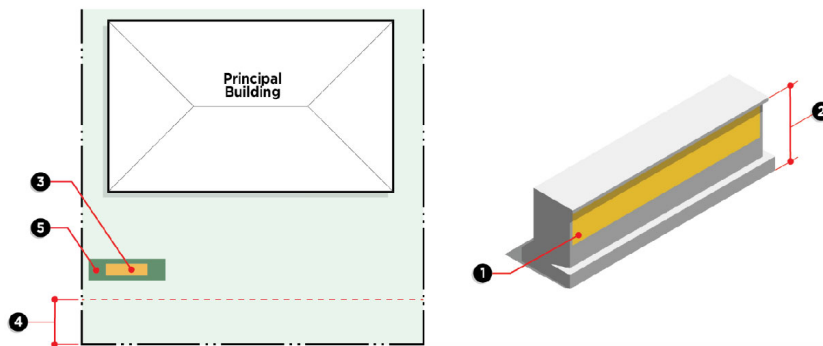
(3) *Number of signs.* A maximum of one single-tenant monument sign shall be permitted per lot frontage.

(4) *Location.* Single-tenant monument signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.

(5) *Sign base.* The base of single-tenant monument signs, including all structural components, shall extend horizontally from the sign face a minimum of ten percent and a maximum of 25 percent of the width of the sign face. The base of single-tenant monument signs shall be constructed from masonry, stone, or similar high-quality materials in keeping with the materials and design of the principal building of the lot.

(6) *Landscape requirement.* All single-tenant monument signs shall be required to plant and maintain a landscape area at the base of the sign. The minimum area of the landscape area shall be equal to the square footage of the sign area of the sign it serves. Landscape areas shall be planted with one shrub or native grass per three square feet.

(7) *Other provisions.* A single-tenant monument sign shall not be permitted on a lot frontage with an existing multitenant monument sign or pole/pylon sign.

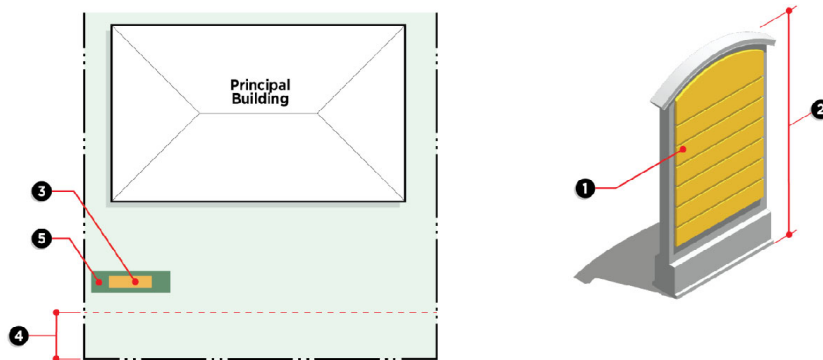


Graphic 15-691(3). Single Tenant Monument Signs

(c) *Multitenant monument signs.*

- (1) *Sign area.* The maximum permitted sign area of multitenant monument signs shall not exceed 100 square feet.

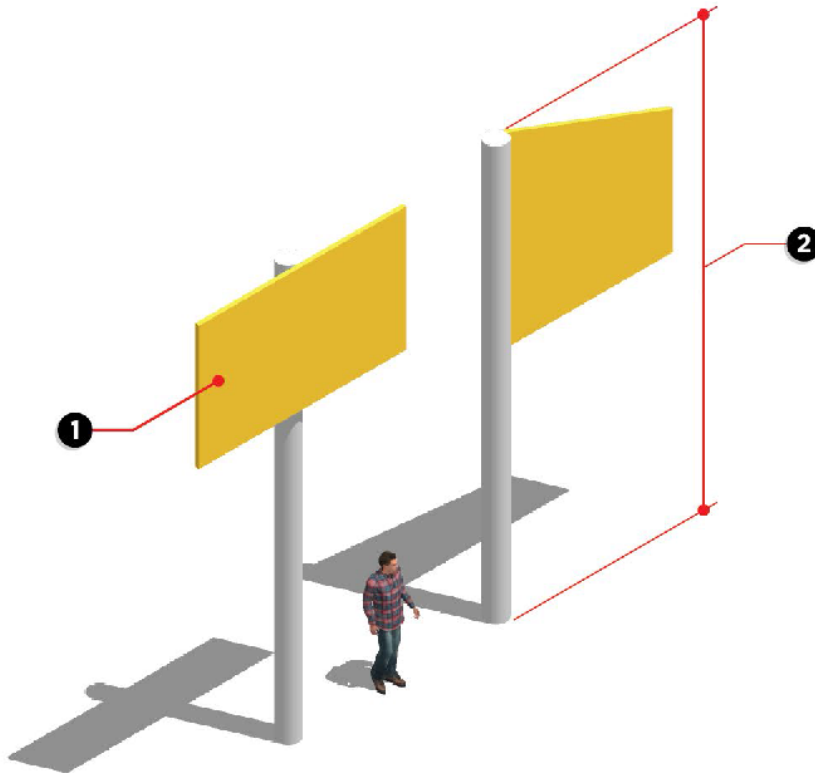
- (2) *Height.* The maximum permitted height of multitenant monument signs shall not exceed 14 feet.
- (3) *Number of signs.* A maximum of one multitenant monument sign shall be permitted per lot frontage.
- (4) *Location.* Multitenant monument signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
- (5) *Sign base.* The base of multitenant monument signs, including all structural components, shall extend horizontally from the sign face a minimum of ten percent and a maximum of 25 percent of the width of the sign face. The base of multitenant monument signs shall be constructed from masonry, stone, or similar high-quality materials in keeping with the materials and design of the principal building of the lot.
- (6) *Landscape requirement.* All multitenant monument signs shall be required to plant and maintain a landscape area at the base of the sign, the minimum area of which shall be equal to the square footage of the sign area of the sign it serves. Landscape areas shall be planted with one shrub or native grass per three square feet.
- (7) *Other provisions.* A multitenant monument sign shall not be permitted on a lot frontage with an existing single-tenant monument sign or pole/pylon sign.



Graphic 15-691(4). Multitenant Monument Signs

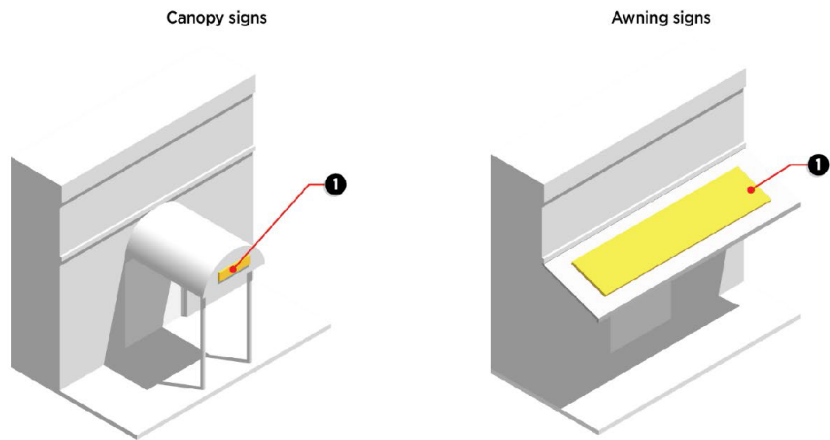
- (d) *Pole/pylon signs.*
 - (1) *Sign area.*
 - a. The maximum permitted sign area of pole/pylon signs serving a single-tenant building shall not exceed 30 square feet.
 - b. The maximum permitted sign area of pole/pylon signs serving a multitenant building shall not exceed 60 square feet.
 - (2) *Height.*
 - a. The maximum permitted height of pole/pylon sign serving a single-tenant building shall be 20 feet.
 - b. The maximum permitted height of pole/pylon sign serving a multitenant building shall be 30 feet.
 - (3) *Number of signs.* A maximum of one pole/pylon sign shall be permitted per lot frontage.

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- (4) *Location.* Pole/pylon signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
 - (5) *Landscape requirement.* All pole/pylon signs shall be required to plant and maintain a landscape area at the base of the sign, the minimum area of which shall be equal to the square footage of the sign area of the sign it serves. Landscape areas shall be planted with one shrub or native grass per three square feet.
 - (6) *Other provisions.* A pole/pylon signs shall not be permitted on a lot frontage with an existing single-tenant or multitenant monument sign.



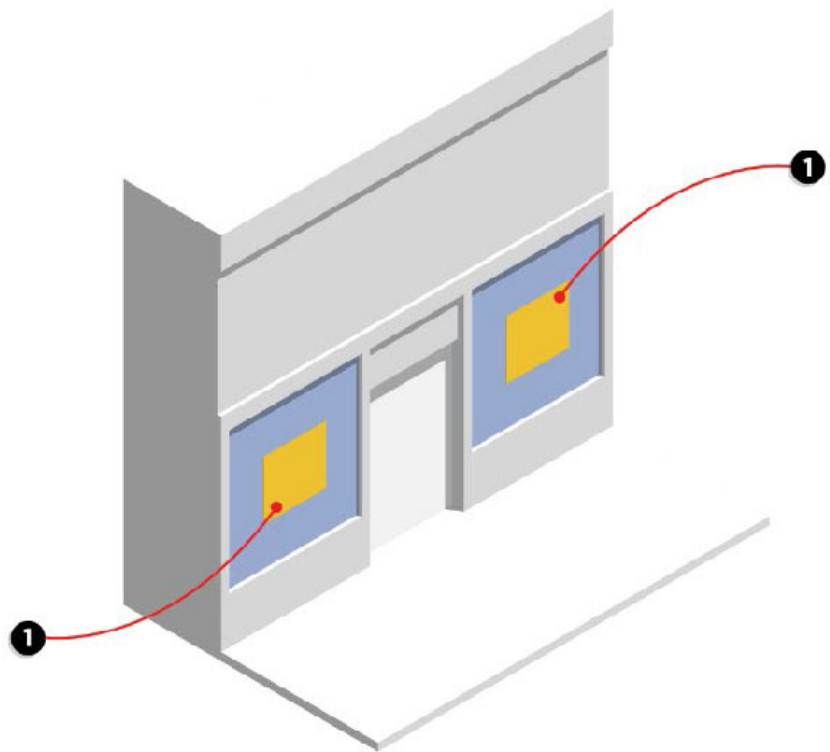
Graphic 15-691(5). Pole/Pylon Signs

- (e) *Awning or canopy signs.*
 - (1) *Sign area.* The maximum permitted sign area of awning or canopy signs shall be 50 percent of the face of the awning or canopy upon which the sign shall be printed or affixed. The area of the awning or canopy sign shall count towards the maximum amount of sign area permitted for wall signs as detailed in section 15-520.
 - (2) *Other provisions.*
 - a. Awning or canopy signs shall only be permitted on awnings or canopies extending above ground floor entrances or windows.
 - b. Awning or canopy signs shall not be internally illuminated.



Graphic 15-691(6). Awning or Canopy Signs

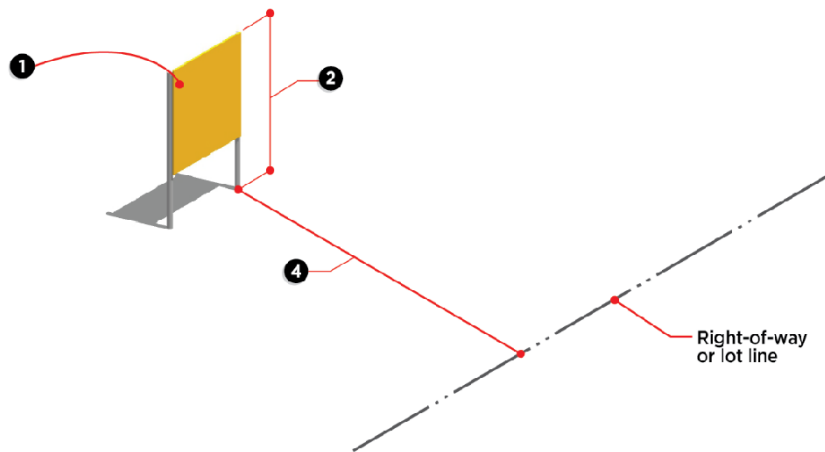
- (f) *Window signs, permanent; sign area.* The maximum permitted sign area of a permanent window sign shall be 25 percent of the square footage of the individual window on which the sign shall be located. Permanent window sign area shall be counted in aggregate with temporary window sign area.



Graphic 15-691(7). Window Signs, Permanent

- (g) *On-site traffic directional signs.*

- (1) *Sign area.* The maximum permitted sign area of an on-site traffic directional sign shall be six square feet. Permitted on-site traffic directional sign area shall not count towards aggregate sign area.
- (2) *Height.* The maximum permitted height of an on-site traffic directional sign shall be four feet.
- (3) *Number of signs.* The permitted number of on-site traffic directional signs shall be determined by the zoning administrator as necessary to assist in the safe movement of vehicular and pedestrian traffic on a property.
- (4) *Location.* On-site traffic directional signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.



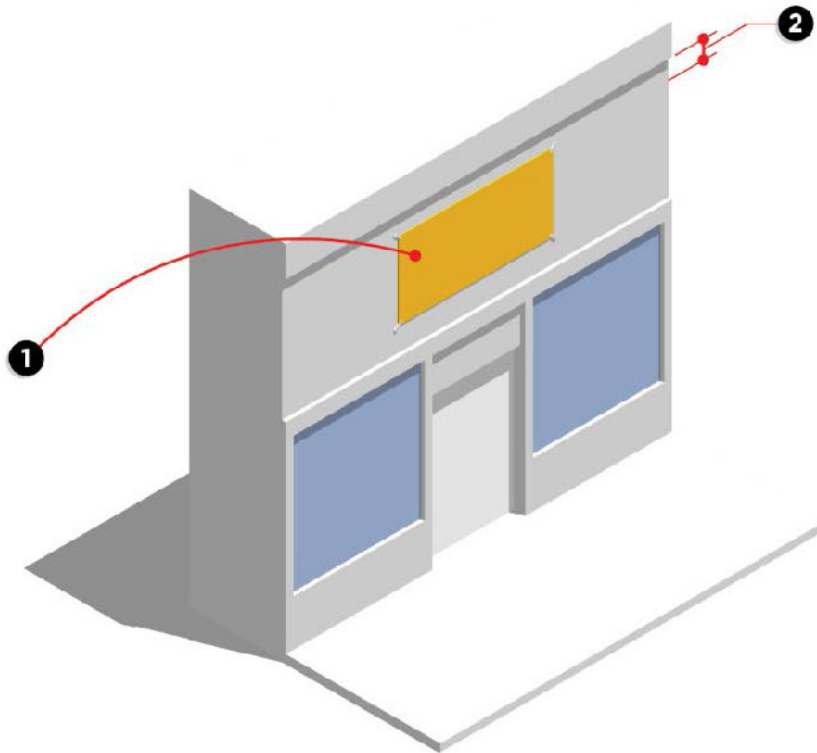
Graphic 15-691(8). On-Site Traffic Directional Signs

(Ord. of 3-2-2021, § 155.12.5)

Sec. 15-692. Standards for temporary signs.

- (a) *General standards for temporary signs in nonresidential districts.*
 - (1) *Concurrent display.* All nonresidential developments shall be permitted to display three temporary signs of any type concurrently.
 - (2) *Display period.* The permitted display period of a temporary sign in a nonresidential district shall be a maximum of 30 days. A total of three nonconcurrent display periods shall be permitted per single-tenant building or unit of a multitenant building per calendar year. Nonconcurrent display periods shall be separated by a minimum of 30 days.
 - (3) *Temporary sign permit.* The permitted display of a temporary sign in a nonresidential district shall require the issuance of a temporary sign permit as detailed in section 15-782.
- (b) *Wall-mounted banner signs.*
 - (1) *Sign area.*
 - a. The maximum permitted sign area of wall-mounted banner signs in the UT, RE, R1, R2, and RM districts shall not exceed 16 square feet.

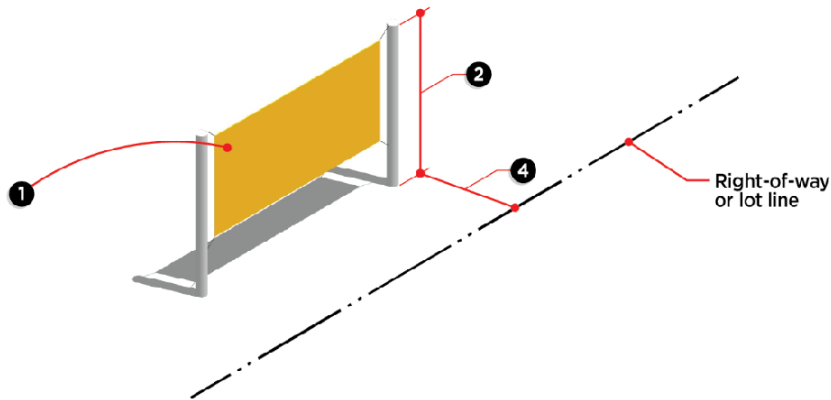
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- b. The maximum permitted sign area of wall-mounted banner signs in the [MS-C](#), [MS-E](#) CO, CR, CH, CG, IG, IH, [PC](#), and HC districts shall not exceed 32 square feet.
- (2) *Height.* No wall-mounted banner sign shall protrude above the highest roofline or above the top of the parapet wall or mansard roof.
 - (3) *Number of signs.* A maximum of one wall-mounted banner sign shall be permitted per lot frontage of a single tenant building or unit of a multitenant building.
 - (4) *Location.* Wall-mounted banner signs shall be affixed to a building.
 - (5) *Projection.* Wall-mounted banner signs shall be affixed flat against the building to which they are mounted.



Graphic 15-692(1). Wall-Mounted Banner Signs

- (c) *Ground-mounted banner signs.*
- (1) *Sign area.* The maximum permitted sign area of a ground-mounted banner sign shall be 32 square feet.
 - (2) *Height.* The maximum permitted height of a ground-mounted banner sign shall be six feet.
 - (3) *Number of signs.* A maximum of one ground-mounted banner sign shall be permitted per lot frontage.
 - (4) *Location.* Ground-mounted banner signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
 - (5) *Other provisions.*

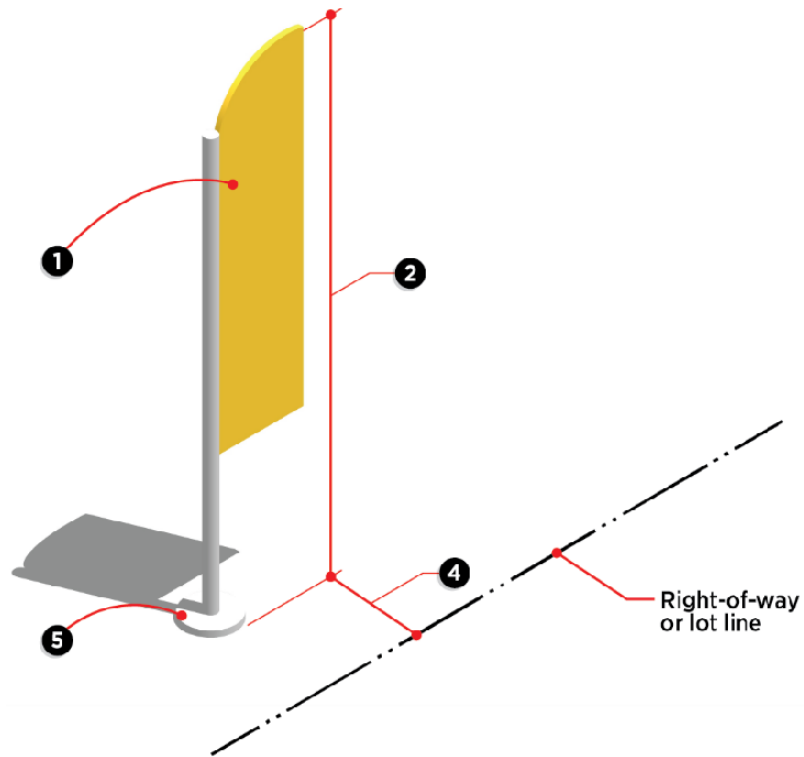
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- a. Ground-mounted banner signs shall be securely anchored into the ground or secured in a portable base designed for such function.
 - b. Ground-mounted banner signs shall be maintained in good condition and shall not sag, lie on the ground, be torn, or otherwise kept in a disorderly state.



Graphic 15-692(2). Ground-Mounted Banner Signs

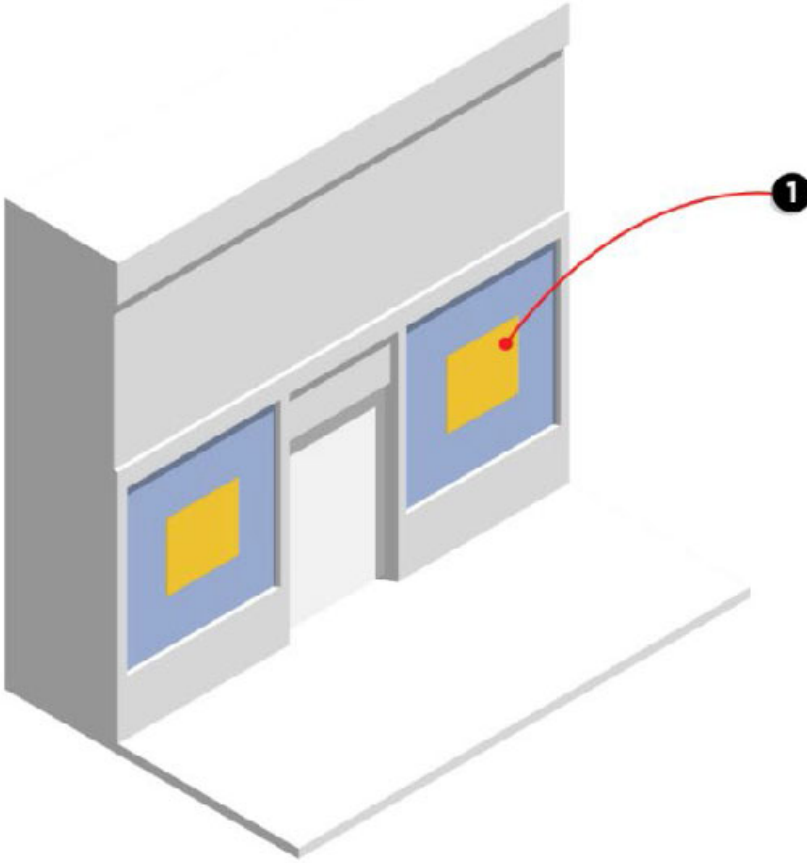
(d) *Feather signs.*

- (1) *Sign area.* The maximum permitted sign area of feather signs shall be 16 square feet.
- (2) *Height.* The maximum height of a feather sign shall be eight feet.
- (3) *Number of signs.* A maximum of three feather sign shall be permitted per lot frontage.
- (4) *Location.* Feather signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
- (5) *Other provisions.*
 - a. Feather signs shall be securely anchored into the ground or secured in a portable base designed for such function.
 - b. Feather signs shall be maintained in good condition and shall not sag, lie on the ground, be torn, or otherwise kept in a disorderly state.



Graphic 15-692(3). Feather Signs

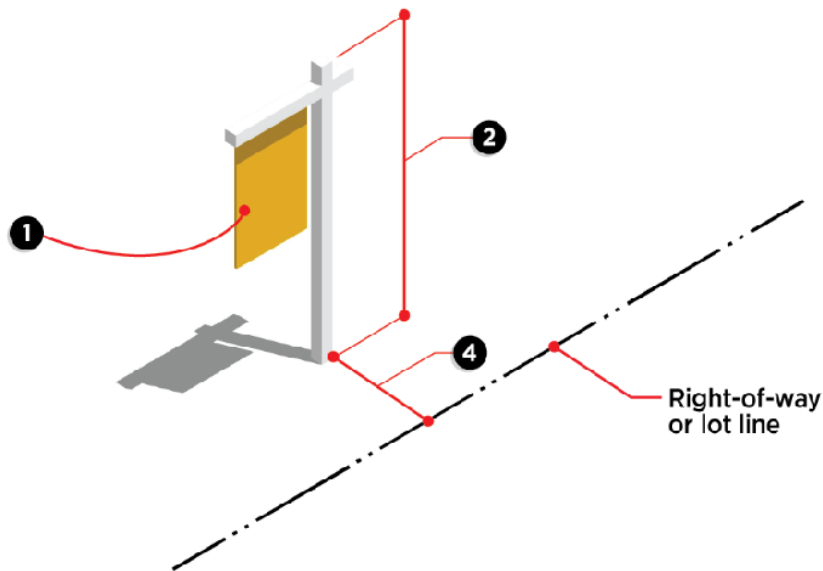
- (e) *Window signs, temporary; sign area.* The maximum permitted sign area of a temporary window sign shall be 25 percent of the square footage of the individual window on which the sign shall be located. Temporary window sign area shall be counted in aggregate with permanent window sign area.



Graphic 15-692(4). Window Signs, Temporary

(f) *Post signs.*

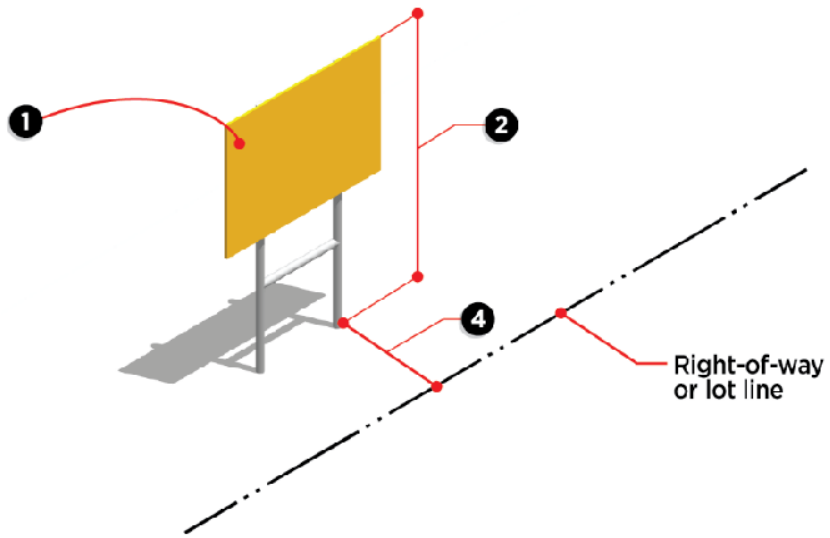
- (1) *Sign area.* The maximum permitted sign area of a post sign shall be six square feet.
- (2) *Height.* The maximum permitted height of a post sign shall be six feet.
- (3) *Number of signs.* A maximum of one post sign shall be permitted per lot frontage.
- (4) *Location.* Post signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
- (5) *Other provisions.*
 - a. Post signs shall be securely anchored into the ground or secured in a portable base designed for such function.
 - b. Post signs shall be maintained in good condition and shall not sag, lie on the ground, be torn, or otherwise kept in a disorderly state.



Graphic 15-692(5). Post Signs

(g) *Yard signs.*

- (1) *Sign area.* The maximum permitted sign area of a yard sign shall be four square feet.
- (2) *Height.* The maximum permitted height of a yard sign shall be 3.5 feet.
- (3) *Number of signs.* A maximum of two-yard signs may be displayed concurrently. However, during the period 30 days before and 30 days after a general election a maximum of four-yard signs may be displayed concurrently.
- (4) *Location.* Yard signs shall be located a minimum of five feet from all property lines, rights-of-way, and utility easements; shall not block points of ingress or egress; be placed in any sidewalk or pedestrian walkway and shall not be located in a clear vision triangle as detailed in section 15-520.
- (5) *Other provisions.*
 - a. Yard signs shall be securely anchored into the ground or secured in a portable base designed for such function.
 - b. Yard signs shall be maintained in good condition and shall not sag, lie on the ground, be torn, or otherwise kept in a disorderly state.



Graphic 15-692(6). Yard Signs