

VILLAGE OF ROSCOE

AGENDA ITEM - STAFF REPORT



Agenda Item: Discussion and Recommendation of a **Special Event Permit** for **Hits DJ Cruise Nights & Car Shows at Mary's Market**. Event to be held: 4th Tuesday of the month, May-September from 5pm-8pm

Date: 2/20/2026

Meeting: COTW 3/3/2026

Prepared by: Janel Reidinger

Department: Permits and Licensing

Overview/Background Information

Event Name: Hits DJ Cruise Nights & Car Shows at Mary's Market

Location: 4866 Bluestem Road, Mary's Market

Dates: 4th Tuesday of each month – May 26, June 23, July 28, August 25, September 22

Time: 5:00 p.m. – 8:00 p.m.

Mary's Market is requesting approval to host monthly Cruise Nights during the summer months. The event will feature:

- Classic and specialty vehicles displayed in the parking lot
- Music provided by DJ Joe Locke (mobile DJ setup)
- Outdoor beverage service (non-alcoholic and alcoholic)

The event is intended to serve as a community-oriented gathering and to increase patronage to the restaurant during evening hours.

Key Issues

Parking Configuration

- Cruise vehicle parking will be located on the west side of the building.
- The east side of the parking lot will remain open for spectators and general circulation.
- Directional signage will guide vehicles to designated parking areas.
- "No Alcohol Beyond This Point" signage will be posted.
- DJ setup will be located in the parking lot with speakers oriented away from nearby residential properties to minimize noise impacts.

Food and Beverage Service

- Food and beverage will be available inside the cafe.
- A beverage table will be located outside the patio area.
- Offerings include soda, water, beer, and wine.
- All beverages will be served in plastic or paper cups with Mary's Market logo branding.
- No glass containers will be permitted in the parking lot.
- Alcohol service will be provided by BASSET-trained and registered servers.
- IDs will be checked at point of sale.
- Mary's Market holds a valid Village of Roscoe Class A Liquor License.

Fiscal Note/Budget Impact

N/A

Prior Legislative Actions

None

Action Required/Recommendation

Approval of Special Event Permit

Attachments

Special Event Permit Application
Site Plan