

VILLAGE OF ROSCOE

AGENDA ITEM - STAFF REPORT



Agenda Item: Approval of 2026 Roscoe Restaurant Week (April 10 – April 18)

Date: 1/10/2025

Meeting: Board 1/20/2025

Prepared by: Janel Reidinger

Department: Permits

Overview/Background Information

Roscoe Restaurant Week 2026 is designed to encourage both residents and visitors to explore and support Roscoe’s culinary scene through unique dining experiences and special promotions. The event aims to strengthen relationships with local businesses while increasing restaurant traffic and community engagement.

Dates: April 10–18, 2026 (Friday–Saturday)

Objective: To promote local restaurants, boost patronage, and foster community involvement by featuring exclusive menu items, special pricing, and gift card giveaways.

How It Works

Diners will be invited to share photos of their dining experiences at participating restaurants by posting them on the official Roscoe Restaurant Week Facebook event page. After the event, winners will be randomly selected to receive gift cards generously donated by participating establishments.

Participation Options for Restaurants

Participating restaurants will be asked to offer a special promotion for the duration of the event, such as a buy-one-get-one offer, specialty menu item, or combo deal. The specific promotion is at the discretion of each establishment, with the only requirement being that it remains available for the full length of the event.

Key Issues

Current Restaurant Interest

Confirmed Interest: **Mary’s Market, 815 Pizza, Sophia’s, Bridge St Pizza & Chicken, Roscoe Nutrition, Worth it Wellness with Erica,**

We will continue outreach to **Firehouse Pub, Louie’s Tap House, Roscoe VFW, Sebastian’s, Fiesta Cancun, Pietro’s, Whiffletree, Jessica’s, Poison Ivy, Perfectly Seasoned, Whisk & Spoon, and Rock & Wok (if open)** once we have Board approval to move forward.

Fiscal Note/Budget Impact

Primary expenses include advertising and printed materials. There is \$2000.00 budgeted for this event.

Prior Legislative Actions

Event was approved in 2025 with six participating restaurants.

[2025 Restaurant Week News Story Link](#)

Action Required/Recommendation

Approval of a special event, 2026 Roscoe Restaurant Week