



Meeting Minutes

Location:

Village Hall -
10631 Main Street
Roscoe, IL 61073

Village Board of Trustees

Tuesday, August 19, 2025

6:30 PM

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT

Trustee William Babcock
Trustee John Broda
Trustee Dayne Mead
Trustee Justin Plock
Trustee Michael Sima
Trustee Michael Wright
Village President Carol Gustafson

APPROVAL OF THE MINUTES

1. **Approval of the Minutes** for the meeting of the Village Board of Trustees from **August 6, 2025.**

President Gustafson asked for a motion of the approval of the minutes for August 6, 2025.

Motion was made by Trustee Plock, second by Trustee Wright. Voting yes: Trustees Sima, Wright, Babcock, Mead, Broda, Plock 6-0-0.

PUBLIC COMMENT (Limited to 3 minutes per speaker)

Rita Kominsky she is one of the owners of Snow Drip Coffee and she is here to speak about the Business Alliance. She states that she is here tonight to urge the Board to continue investing in Business Alliance. Although she is a member; she is speaking solely as a taxpayer and a business owner.

She thinks that it is understandable that the board is conflicted about funding the alliance. Some of you may want to see tangible results and she completely gets that. But she urges the board to think of this as a business owner would. Unfortunately, it's a brutal truth that most business don't turn a profit their first year. They invest in systems, relationships and marketing. With a nonprofit, the board is funding infrastructure that has the potential to pay dividends in the future.

She stated that she respects the boards fiscally conservative approach.

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While she was working for the county, she saw firsthand how money was wasted because there wasn't a plan or qualified professionals in charge. But that's not what is happening here. You hired a skilled adviser, and this is a focused, guided investment of long-term potential. The nonprofit will also give access grants and funding streams, that the government can't. There's money specifically earmarked for nonprofit led economic development, small business support and placemaking.

Place Foundry brings experience, outside perspective, and most importantly, a clear road map. In just a short time, we've seen momentum building, business talking, and ideas being shared. Without funding we risk losing that momentum. With David's help we now have a shared space for collaboration, conversation, and collective problem solving. That kind of unity is powerful.

If you vote to continue supporting the business alliance in its early stages, it will become part of your political legacy. The elected officials come and go but this alliance has the potential to serve and strengthen our community for generations. Your decision tonight could help shape a stronger, more connected Roscoe for years to come.

PRESIDENT'S REPORT

2. Recognition of the 2025 Roscoe Hometown Pride Award Recipient

President Gustafson stated she would like to recognize Three individuals that won the Roscoe's Hometown Pride Award. This program was initiated some time ago under the guidance of the Roscoe Garden Club.

Mr. & Mrs. Dunn are our first recipients to win First place award for \$100.00 their property is located at 9346 Deer crossing.

Second place is Sherry Henson; Sherry is a member of the Garden Club; she is receiving a \$50.00 gift card.

Third place is Sharon Martin who will receive a \$25.00 gift card.

President Gustafson stated that all of the recipients put a lot of time and energy into the layout, the planting, the weeds, the Maintenance and it shows.

President Gustafson stated she would like to thank Ziegler's Ace Hardware for their sponsorship. Also, she would like to thank Buckets and Bows for the Bouquet of flowers for our winners.

President Gustafson stated the second Installment of Hometown Pride is going to be Door of Distinction Program. It will begin October 1, 2025, with a spooky Halloween theme. Nominations will be accepted through October 26, 2025. Starting on December 1, 2025, starts the nomination for Holiday Spirit theme. How to apply is on our website if anyone is interested.

3. Presentation by Main Street Business District Alliance

[presented by: Katie Thompson]

Katie Thompson stated that she would like to go over what she has been doing, and what's been going on, with the Business Alliance. The purpose of the Roscoe Business Alliance is simple but powerful, she believes.

She stated she kind of came up with a mission statement sort of things to promote, preserve and enhance the Main Street District and beyond. So, we've added that. what started out as the Main Street Business Alliance has now kind of transitioned to just a Roscoe Business Alliance, which allows us to go deeper into the community.

She believes that it will build stronger connections and set the stage for the future of Main Street and the broader Business District. She stated that she understands that Main Street is a priority, but we also don't want to leave anyone out. Since forming in July, we are still in the early stages of infancy, but we've already accomplished a great deal in a short time.

We've been working with David who has provided us momentum to help drive us forward, and with his guidance we've developed the 501 C3 by laws and Articles of Incorporation which are currently under review and this step will establish us as a nonprofit organization and strengthen our ability to serve the business community. We have also committed to bi-weekly meetings focusing on structure defining our mission and solidifying our board leadership.

These early but important steps are ensuring that we have a strong foundation to build upon. so again, were in those early stages of infancy. Looking ahead with our goals, her short term goal is to continue building traction through outreach events. So, we've been kind of again brainstorming different outreach events to reach out to other businesses and build our group. These will allow us to broaden our net, connect with other business owners who share our goals and grow our base of support.

Her vision is pretty clear, by working together as the Roscoe Business Alliance we can create a thriving, connected, and resilient business environment. One that benefits not only the main street, but we're hoping the entire community, so, we thank you for your support and partnership, and we continue to move this initiative forward.

President Gustafson stated that she has one more item to include to her President's Report. and this Item concerns the Mural.

This is Addressed to all Trustees.

TREASURER'S REPORT

4. Cash Report and Bills

President Gustafson stated that ABC Supplies has furnished the various shingles for the pavilion in Riverside Park. She would like to thank Martin Exterior for providing the labor to redo that. This shelter is the one at the far back, and the donation of labor as well as the shingles at a decent price. The deal is the Village pays for the shingles and Martin Exterior provides the exterior and there will be recognition of this contribution.

5. Approval of Bills

President Gustafson stated that there were 2 separate cash reports Totaling \$471,821.05 which included supplies from ABC for shingles for Riverside Park.

No motor fuel.

President Gustafson asked for a motion to pay the bills.

Motion was made by Trustee Babcock, second by Trustee Plock. Voting yes: Trustees Babcock, Mead, Sima, Wright, Plock, Broda 6-0-0.

6. Year to Date, Revenues and Expenditures

President Gustafson stated that Year to Date, and Revenues and Expenditures will be reviewed at the next meeting on September 2, 2025.

ACTION FROM THE LIQUOR COMMISSION

7. Approval of a **Class "C" Package Store Full Liquor** Application issued to **US Petro Inc. d/b/a Luna Food Mart** located at **11607 Main Street**.

President Gustafson asked for a motion to approve seven and eight together. Approval of a class C package store full liquor Licenses issued to US Petro for 11607 Main Street and 9095 N. 2nd Street.

Motion was made by Trustee Broda, second by Trustee Plock. Voting yes: Trustees Wright, Babcock, Plock, Broda, Sima, Mead 6-0-0.

8. Approval of a **Class "C" Package Store Full Liquor** Application issued to **US Petro Inc. d/b/a Luna Food Mart** located at **9095 N. 2nd Street**.

President Gustafson asked for a motion to approve seven and eight together. Approval of a class C package store full liquor Licenses issued to US Petro for 11607 Main Street and 9095 N. 2nd Street.

Motion was made by Trustee Broda, second by Trustee Plock. Voting yes: Trustees Wright, Babcock, Plock, Broda, Sima, Mead 6-0-0.

CONSENT AGENDA

All items on the Consent Agenda are considered to be routine in nature and will be enacted by one motion. There will be no separate discussion of these items unless a Board member so requests, in which event, the item will be removed from the Consent Agenda, and will be discussed and approved separately.

MOTIONS AND RESOLUTIONS (Final action)

9. Approval of **Resolution 2025-R38**, authorizing the execution of a professional services agreement with **Place Foundry, LLC** to provide **economic development consulting** services to the Village of Roscoe [**I-90 / Rockton Road Corridor**].

President Gustafson asked for a motion for the approval of Resolution 2025-R38. This is task one and is identified it is for five months.

Motion was made by Trustee Wright, second by Trustee Babcock. Voting yes: Trustees Mead, Wright, Plock, Broda, Babcock, Sima 6-0-0.

NEW BUSINESS (First reading or suspend rules)

10. Approval of **Resolution 2025-R39**, authorizing the execution of a professional services agreement with **Place Foundry, LLC** to provide **economic development consulting** services to the Village of Roscoe [**Main Street Business Alliance**].

President Gustafson stated that she will treat this Resolution 2025-R39 as the first reading to have Place Foundry continue to provide economic development consulting services to the Village of Roscoe and not to exceed \$7000 for five months.

President Gustafson stated since this was a first reading it will come before the Board in two weeks for a final vote.

QUESTIONS AND REPORTS

Bradon Boggs Village Engineer stated that as of Friday of last week the residential roads project has been completed with the final restoration taking place. Upon completion of the work Ferh Gram completed their punch list inspection the data will be forwarded on to the contractors.

Brandon stated that the project was a success, and they didn't run into any major obstacles. Upon doing their punch list they noticed that there is some standing water on Ter Maat Court. The standing water will be addressed with a pavement patch in the roadway. Brandon Stated that he will be working with the contractor to get it fixed. He also stated that he has gotten positive feedback from the residents.

Trustee Wright stated the Board received an email about some bills that were taken away and under review.

Joe Kurlinkus Village Administrator stated that he is reviewing the bills and needed more detail invoices since there are several projects in the work. He stated the Board has access to see all of the bills.

Trustee Sima stated that he would like to invite Seth and Taylor from Ferh Graham to our next Board meeting.

PUBLIC COMMENT (Limited to 3 minutes per speaker)

No Public Comments

EXECUTIVE SESSION (IF NECESSARY)

ADJOURNMENT

President Gustafson asked for a motion to Adjourn the meeting.

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Motion was made by Trustee Broda, second by Trustee Plock. Voting yes: Trustees Broda, Plock, Sima, Mead, Wright, Babcock 6-0-0.

Meeting was Adjourned at 7:02 pm.



Village Hall & Administration
10631 Main Street, Roscoe, IL 61073
p: 815-623-2829 | fax: 815-623-1360
www.RoscoeIL.gov

Date: August 19, 2025

To: Village of Roscoe Board of Trustees
Trustee William Babcock
Trustee John Broda
Trustee Dayne Mead
Trustee Justin Plock
Trustee Michael Sima
Trustee Michael Wright

Re: Veto of Resolution 2025-R35
(Removal of Mural – 10534 Main Street)

Trustees:

I return to you Resolution 2025- R35, and for the reasons and objections set forth herein, veto it in its entirety.

Public art serves many purposes. The mural at 10534 Main Street transformed a drab gray wall on an older building into an engaging and attractive space appreciated by many residents and visitors.

The expansive aerial depiction of the Rock River Basin educates viewers by providing a sense of space and place—Roscoe’s identity and development along the Rock River.

Most importantly, this public art has served as a catalyst for the economic revival of our downtown district, encouraging people to gather, explore, and connect with the community. This work draws visitors, sparks conversation, and contributes to a sense of vitality along Main Street.

The Board’s decision to fund the removal of this public art from private property is, in my judgment, a misuse of public resources. This action diminishes the value of the artist’s work, disregards the opinions of many residents who supported the project, and does not serve the broader public interest. Public funds should be directed toward initiatives that promote the common good, strengthen community identity, and support economic growth. This misuse of public funds only serves to invite ridicule, disbelief, and loss of public trust.

For these reasons, I hereby veto Resolution No. 2025-R35 in its entirety.

A handwritten signature in cursive script, reading "Carol A. Gustafson". The ink is dark and the signature is fluid, with a prominent loop at the end of the last name.

Carol A. Gustafson,
Village President

**VILLAGE OF ROSCOE
RESOLUTION NO. 2025-R35**

**A RESOLUTION APPROVING THE PROVIDING OF FUNDS FOR PAINTING THE
NORTH EXTERIOR WALL OF THE ROSCOE MASONIC LODGE #75
AT 10534 MAIN STREET (MASONIC LODGE)**

WHEREAS, in 2022 the Village of Roscoe (the “Village”) provided funding to the Rockford Area Convention and Visitors Bureau for the installation of a mural on the north exterior wall of the property located at 10534 Main Street (Roscoe Masonic Lodge #75); and

WHEREAS, the Village has received feedback from the property owner and members of the public regarding the mural and a desire to undertake repainting of the wall; and

WHEREAS, the property owner has indicated an intention to contract for the repainting of the wall (the “Project”); and

WHEREAS, the Village has determined that it is appropriate to support the Project by contributing toward the associated costs; and

**NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF
TRUSTEES OF THE VILLAGE OF ROSCOE, WINNEBAGO COUNTY, ILLINOIS, AS
FOLLOWS:**

- 1) The foregoing recitals are incorporated herein by reference.
- 2) The Corporate Authorities hereby approve the allocation of funds in the amount of \$3,600.00 to be applied toward labor and materials for the Project, as described in the attached quote.
- 3) The Village Clerk shall attest this Resolution following execution by the Village President.

2025-R35

1st Read:

PASSED BY ROLL CALL VOTE ON:

NAME	AYE	NAY	ABSTAIN	ABSENT
Trustee William Babcock				
Trustee John Broda				
Trustee Dayne Mead				
Trustee Justin Plock				
Trustee Michael Sima				
Trustee Michael Wright				
President Carol A. Gustafson				


APPROVED August 06, 2025:


ATTEST:

VILLAGE PRESIDENT

VILLAGE CLERK

Carol Gustafson

From: Roscoe, IL <noreply@civicplus.com>
Sent: Wednesday, August 6, 2025 12:58 PM
To: Carol Gustafson
Subject: Painting over mural


Name: Ken Ramsay
Email: 

Message: I read in the Rockton Roscoe News that the Village is voting on painting over the mural on the Masonic Building. Not a fan of the mural, nor do I find the mural objectionable. I am not a fan of paying to paint buildings when the current paint is still in good shape. I don't know if even 10% of the Roscoe population is aware of the plans to paint over the mural. I'm guessing the Village will find if there are admirers of the mural once the repainting commences. Will the Village create a "mountain" by covering art out of the "molehill" of those that don't like the art? The article did not indicate a large percentage of the population asking for the mural removal. I think Village tax dollars can be better spent

than painting again a recently painted wall.



Carol Gustafson

From: Roscoe, IL <noreply@civicplus.com>
Sent: Tuesday, August 12, 2025 11:41 AM
To: Carol Gustafson
Subject: Main Street Mural

Name: Jessie Crow Mermel
Email: [REDACTED]

Message: Dear Carol, I saw on the news that the Village of Roscoe voted to paint over the beautiful mural of the confluence of the Pecatonica River and the Rock River on Main Street. It's been so lovely having that mural in Roscoe. I was so proud that we finally got a mural in Roscoe and one that highlighted the natural beauty of our area. It's only been up for a few years and is in great condition. I am flabbergasted by the decision to paint over it. If a new community mural is desired, then let's put another one up. Why ruin a piece of public art?! I hope the board will reconsider this decision, as I am sure it doesn't reflect the opinions of the community. Thank you for your time.

Mural

From Paula Mikos <jjmpjm@hotmail.com>

Date Fri 8/29/2025 1:21 PM

To Village Clerk <clerk@roscoeil.gov>

[You don't often get email from [REDACTED]. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Saw on the news the other night that Carol blocked the painting over of that mural on the side of the lodge building in downtown Roscoe. One of the best decision ever made. Love that mural. Was upset when I heard they wanted to paint over it. It's got plenty of life, let's get our moneys worth out of it by enjoying it. If they want a different mural, use the other side of the building, or find another building. Tell Carol kudos.(if they decide to paint over it, let those individuals pay for it: the cost of the original + the cost of the replacement. Taxpayers not interested in paying for others whim to replace a good painting/decoration just because others feel like it) Thanks for listening.
Sent from my iPad