

Subject: Please Preserve Roscoe's Mural
Date: Tuesday, September 2, 2025 at 12:35:23 PM Central Daylight Time
From: John Groh

Dear Trustees (*via BCC*),

I am writing on behalf of the Rockford Area Convention & Visitors Bureau (RACVB) to respectfully urge you not to vote to paint over Roscoe's mural by Thomas Agran.

The mural by Thomas Agran depicts an aerial view of the Pecatonica River flowing through Roscoe's agricultural landscape, blending the ordered grid of farmland with the wildness of the river. Its impressionistic style invites both contemplation and discovery, offering a visual story of place that is uniquely Roscoe.

RACVB has partnered with communities across the region to bring more than 50 large-scale public murals to life. These projects are designed not just as art, but as community assets—expressing local identity and character, attracting visitors, and strengthening economic vitality. The Roscoe mural was envisioned as the *first of many* in the village, and we would welcome the opportunity to continue this effort together.

Public art like this is an investment that pays ongoing dividends. They can share Roscoe's story, foster pride, and attract interest from both residents and visitors. Once it is painted over, that opportunity is lost - forever.

We hope this mural can serve as a foundation for more creative projects in Roscoe. But we do not want to see your *only mural* removed before that momentum can even begin.

Thank you for considering the cultural and economic value of preserving Roscoe's mural.

Sincerely,
John

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