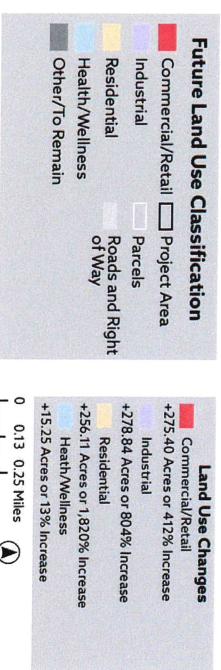
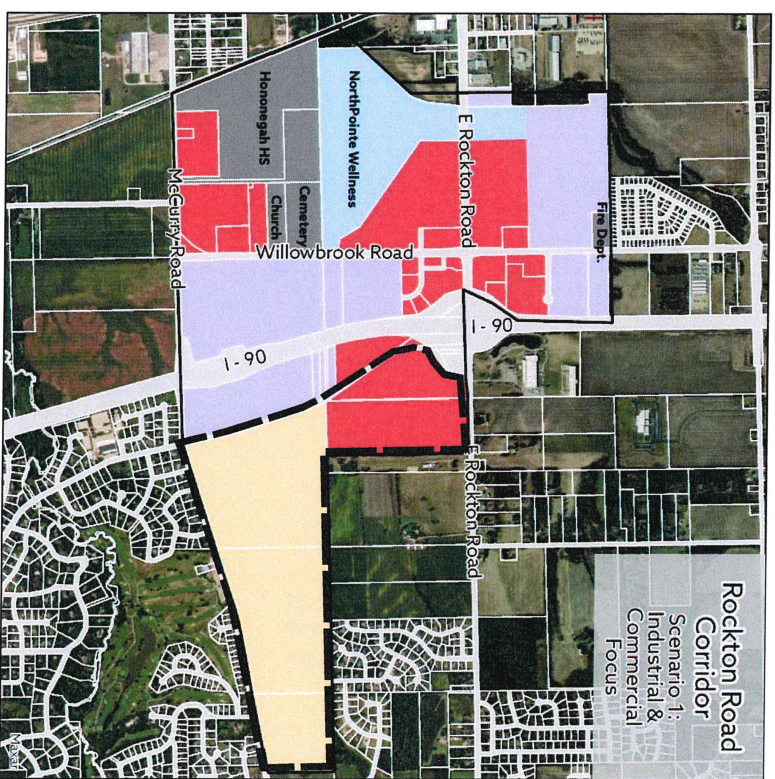


Land Use Plan: Future Land Use Scenario 1

Uses

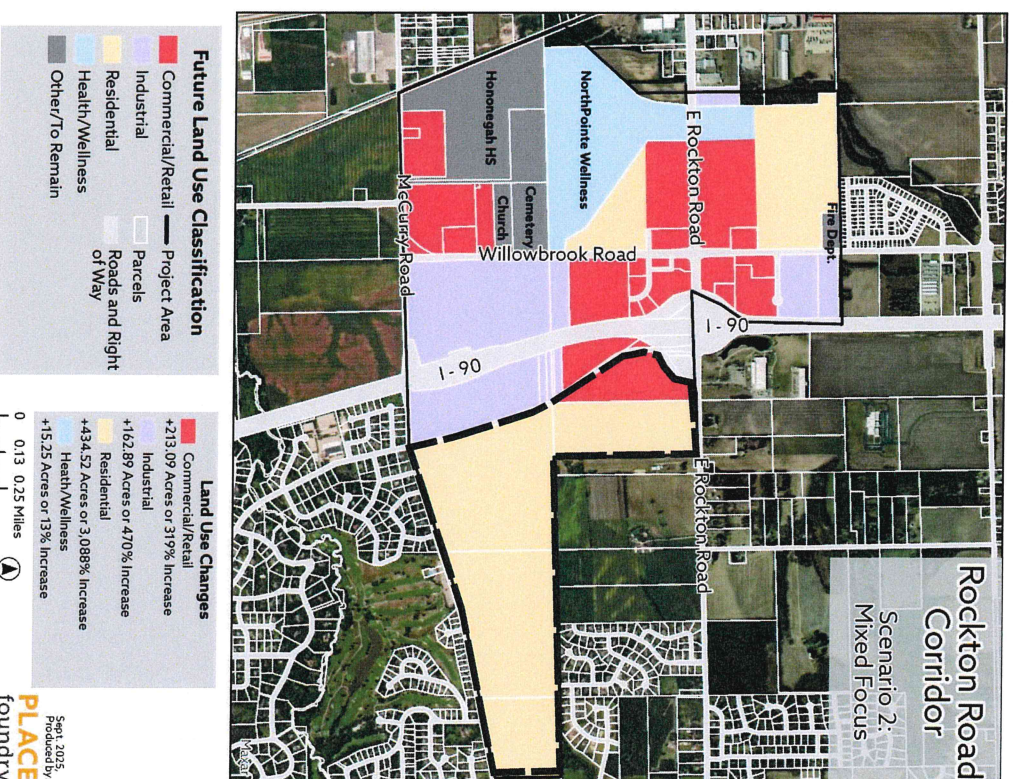
- Commercial/Retail – adjacent to Rockton Rd and Love Rd, extending east along Rockton Rd
- Residential – off Love Rd and McCurry Rd, extending east along McCurry Rd.



Land Use Plan: Future Land Use Scenario 2

Uses

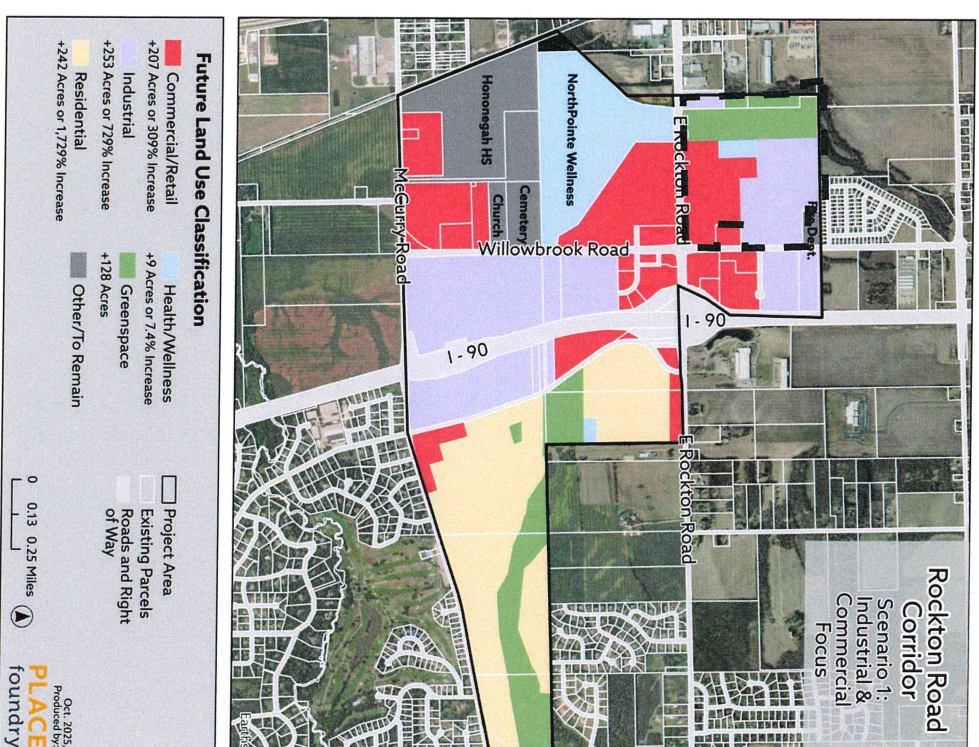
- Commercial/Retail – adjacent to Rockton Rd and Love Rd
- Residential – east of Love Rd along Rockton Rd, and south along Love Rd and McCurry Rd, extending east along McCurry Rd.



Land Use Plan: Future Land Use Scenario 1

Uses

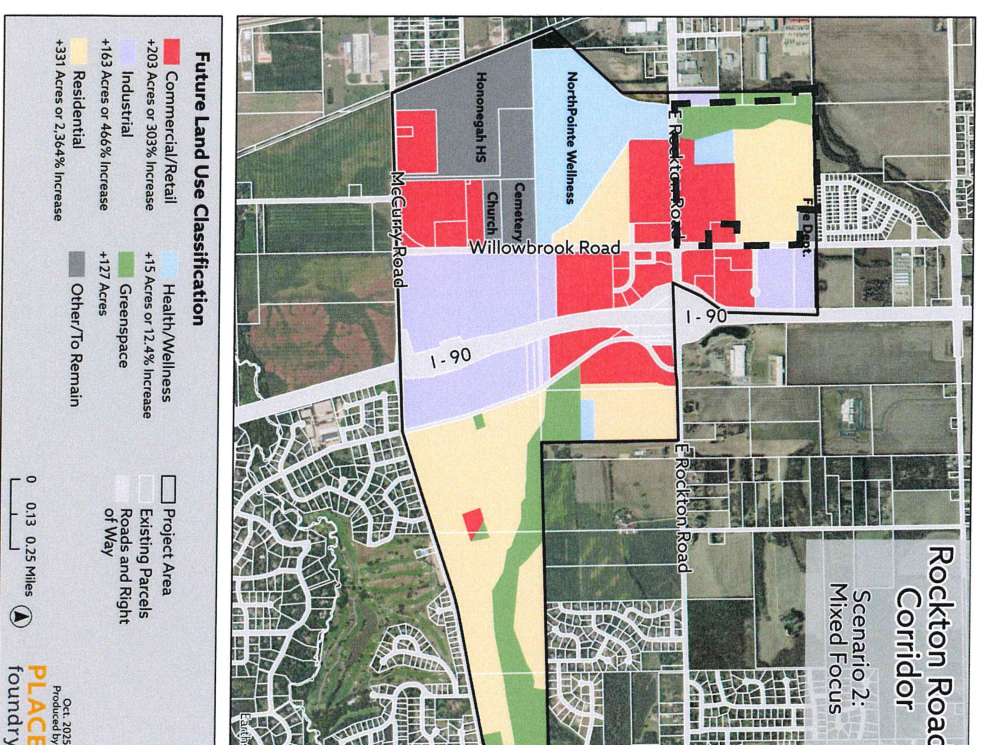
- Commercial/Retail – adjacent to Rockton Rd and near future development off McCurry Rd
- Industrial – off Willowbrook Rd away from main thoroughfare/convenience retail



Land Use Plan: Future Land Use Scenario 2

Uses

- Commercial/Retail – adjacent to Rockton Rd and near future development off McCurry Rd
- Residential – off Willowbrook Rd past main thoroughfare/ convenience retail



Potential Uses: Retail/Hotel

Strengths

- Significant traffic from I-90 that uses truck stops/convenience retail
- Existing retail/commercial corridor west on Rockton Rd creates synergy
- Lack of hotel space in immediate area

Opportunities

- Development of restaurant and shopping retail to fill voids of Rockton Rd retail corridor
- Fill hotel gap and provide rooms for interstate travelers and visitors to the area