



CITY OF ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION MINUTES

Monday, March 04, 2024

The Community Development Corporation of the City of Rollingwood, Texas held a meeting, open to the public, in the Municipal Building at 403 Nixon Drive in Rollingwood, Texas on Monday, March 4, 2024 at 5:30 p.m. Members of the public and the RCDC were able to participate in the meeting virtually, as long as a quorum of the RCDC and the presiding officer were physically present at the Municipal Building, in accordance with the Texas Open Meetings Act. A video recording of the meeting was made and will be posted to the City's website and available to the public in accordance with the Texas Public Information Act upon written request.

CALL ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION MEETING TO ORDER

1. Roll Call

President Colin Harvey called the meeting to order at 5:35 p.m.

Present Members: Colin Harvey, Emily Doran, Bobby Hempfling, Barry Delcambre, Pat Sheehan and Brian Rider

Also Present: Assistant City Administrator Desiree Adair, Development Services Manager Nikki Stautzenberger, Council Member Phil McDuffee, Council Member Kevin Glasheen and Corporation Attorney Megan Santee (virtually)

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

2. Discussion and possible action on the minutes from the February 12, 2024 RCDC meeting

Brian Rider moved approval. Emily Doran seconded the motion. The motion carried with 6 in favor and 0 against.

REGULAR AGENDA

3. Update from the Retail Coach

President Colin Harvey called up item 4 concurrently with item 3.

The RCDC discussed the suggested agenda for the Rollingwood Commercial Exchange including outreach and communication.

Aaron Farmer, of the Retail Coach, joined the meeting virtually at 5:42 p.m.

Mr. Farmer discussed methods of communication to the target audience prior to the first meeting.

Barry Delcambre requested the response rate to communication from the list of contacts so that the RCDC could have a measurement of success.

The RCDC and Mr. Farmer discussed the recommended audience, the delivery method, the definition of success for this event, frequency of the event, and retail development.

The RCDC discussed the potential dates for the Rollingwood Commercial Exchange and decided on April 11th.

The RCDC and Mr. Farmer discussed the agenda including networking time, introduction of RCDC, goals or objectives, retail market analysis review, question and answer session, and closing remarks.

Mr. Farmer discussed attending the ICSC Red River Conference and representing Rollingwood. The first Thursday in September will be Retail Live at the Marriott Austin Downtown and Mr. Farmer would like representatives of RCDC to attend with him. He also will have new 2024 market data next week.

4. Discussion and possible action regarding Rollingwood Commercial Exchange meeting date, agenda and outcomes

This item was discussed concurrently with item 3.

5. RCDC Financials through January 2024

Bobby Hempfling stated that RCDC is on schedule and discussed revenue, expenditures, and considerations for moving funds to TexPool.

ADJOURNMENT OF MEETING

The meeting was adjourned at 6:06 p.m.

Minutes adopted on the _____ day of _____, 2024.

Colin Harvey, RCDC President

ATTEST:

Pat Sheehan, RCDC Secretary