Rollingwood Community Development Corporation Proposed Identification of Projects 2022

<u>Project: Improve Mobility between Residential Areas and Commercial Areas Including Safety Features</u>

This project would seek to improve mobility between the residential areas of Rollingwood and the commercial areas – chiefly those along Bee Cave Road – while preserving pedestrian and golf cart safety. This project would mutually benefit the residents of the City and enhance the sales of our commercial businesses (along with enhancing the sales tax collections from our commercial businesses)

The project would proceed in phases:

<u>First</u>, engage the professional services of a traffic engineer and/or others skilled in planning similar mobility projects to evaluate the RCDC's thoughts and propose improvements or alternatives or additional means of mobility. The RCDC contemplates the construction of a sidewalk between the Park (near the intersection of Rollingwood Drive and Gentry) along Rollingwood Drive to Edgegrove and along Edgegrove (???) to the intersection of Bee Cave Road and Edgegrove(???) where there is an existing crossing and traffic signal. This route would encourage mobility between the residential areas and the commercial businesses along both sides of Bee Cave Road. The RCDC requests approval to expend up to \$30,000.00 for this part of the project. This money could be spent in concert with any traffic engineering work implemented by the City.

<u>Second</u>, design and build a sidewalk if that is recommended and additional safety features if recommended. The RCDC contemplates a five-foot wide sidewalk, but needs guidance about safety features.

<u>Third</u>, if needed, design and construct a pedestrian bridge across the dry creek on Edgegrove between the residential areas and Bee Cave Road. Allocate up to \$25,000.00 for this part of the project.

Project: Enliven activities at the Park by encouraging coffee and/or food service and possibly artist markets or farmers' markets periodically without construction of any permanent improvements.

During the Master Planning effort, citizens have suggested and the RCDC supports efforts to bring services to sports events and additional events in the nature of farmers' markets or artists' markets to the Park on occasion, without the construction of any permanent improvements to the Park. Such events could be a coffee tent or truck (not a trailer) at sports games on Saturday mornings, or could be events like a small farmers' market similar in nature (but not scale) to

those now occurring at Barton Creek Mall or Berger Center on Saturdays, or an artists' market selling locally made art and products.

The RCDC suggests that its project would allow expenditure of funds up to \$5,000.00 for the rental of tents or other kinds of event specific equipment for such events as well as up to \$5,000.00 to subsidize events which might require that for the exhibitors or food and drink vendors to try out the concept to determine if such events could become self-supporting. The RCDC requests authority also to expend up to \$1,000.00 for advertising and promotion of these kinds of events in the Park. The project would authorize the RCDC, with consent of the Mayor, to sign one-day or weekend contracts for the events.

<u>Project: Assist in Drafting and Adoption of Commercial Zoning by the City of Rollingwood to implement the recently adopted Master Plan.</u>

The recently adopted Master Plan provides for the adoption of a new zoning program to encourage healthy development and uses of the commercial areas of the City of Rollingwood. The RCDC adopts as a Project the support for the drafting, public discussion and adoption of such a commercial zoning portion of the City's zoning code. The RCDC requests approval of the Council for the expenditure of up to \$______ of RCDC funds for payment of attorneys fees and other reasonable expenses for the drafting, public discussion (including hearings and advertisement of hearings), and adoption of commercial zoning in keeping with the terms and intent of the Master Plan.

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