

Project Proposals

December, 2022

Coffee, Chocolate and Snacks at Park Events:

Project: Enliven activities at the Park by encouraging coffee and/or food service at kids' athletic events and other similar park events periodically without construction of any permanent improvements.

During the Master Planning effort, citizens have suggested and the RCDC supports efforts to bring services to sports events to the Park on occasion, without the construction of any permanent improvements to the Park. Such events would be sales or distribution of coffee, tea, chocolate, snacks and the like at kids' athletic events or Police Nights Out, or other similar events involving citizens of Rollingwood using the park. The locations for vendor(s) would primarily be under the roof of the existing concession stand/storage building or from a window of that building. If success of events and warmer weather indicates possible success of an ice cream/snow cone sales by table or truck (not a trailer) at kid's athletic events, then subsidy of such a trailer sales would be part of the project.

The RCDC suggests that its project would allow expenditure of funds up to \$3,000.00 to subsidize events for the food and drink vendors to try out the concepts to determine if such events could become self-supporting. Up to \$200.00 of that fund could be used for advertising and promotion of these kinds of events in the Park.

Welcome to Rollingwood Business Promotion

Project: The RCDC proposes a project for welcoming new businesses to Rollingwood. Such promotion could be as simple as preparation and circulation of a one page advertisement in the city or could be payment for a welcome packet to be made available or to be distributed in the city. Alternatively, this project could use funds to purchase advertising for the benefit of a new Rollingwood business in local publications such as Tribeza magazine or other periodical. The amount allocated and authorized for this project would be a maximum of \$8,000.00 but not more than \$2,000 per business. All welcoming materials or advertisements would be required to carry the Rollingwood branding.