

# AGENDA ITEM SUMMARY SHEET

## City of Rollingwood

**Meeting Date: June 17, 2026**

**Submitted By:**

Staff, on behalf of Mayor Pro Tem Hutson

**Agenda Item:**

Discussion and possible action on the City of Rollingwood's sign ordinance regarding education, enforcement, and potential changes to Chapter 24 of the Code of Ordinances

**Description:**

The City of Rollingwood regulates signs primarily through Chapter 24 of the Code of Ordinances. The ordinance establishes standards for the placement, size, type, and duration of signs within the City. Recently, there have been a number of instances of non-compliant signage, including signs that may create traffic safety concerns by obstructing sight lines at intersections or driveways, as well as signs that detract from the visual character of neighborhoods and public rights-of-way.

This agenda item is intended to facilitate a Council discussion regarding current sign regulations, enforcement of the sign ordinance, and potential amendments to the ordinance to address the issues that have been occurring.

**Action Requested:**

Discuss the current sign regulations and, if necessary, proposed changes that could be adopted in the future through an amendment to the Code of Ordinances.

**Fiscal Impacts:**

The fiscal impact from this item can be paid for using funds already included in the City's budget, and is expected to be limited to the cost to publish any resulting ordinance caption in the newspaper.

**Attachments:**

- Chapter 24 of the Code of Ordinances