

Plan/Deliverables

1. Rollingwood Plaza
 - a. Reconvene with shopping center owners (September)
 - b. Develop plan of future site plan options (September-January)
 - c. Work with developer to create 'end in mind' visuals with economic impact estimates (November-January)
2. Park Hills Baptist Church
 - a. Understand what is actually possible from a redevelopment standpoint (August-September)
 - b. Develop a plan similar to Rollingwood Plaza
3. Develop Future State Economic Impact Report by Property
 - a. Develop list of all relevant properties (September)
 - b. Document current state ownership and owner objectives, lease expiration profiles and future state economic value and tax revenue if redeveloped (Continuous Progress August-December)
4. Develop Developer/Retailer Recruiting Requirements by Entity
5. Develop Rollingwood Commercial Exchange
 - a. Identify attendees/roles including recruiting of potential new developers (August/September)
 - b. Develop and share 10 year 'end in mind' vision (RCDC and The Retail Coach)(August/September)
 - c. The Retail Coach will work with RCDC to help schedule meetings for 2023/2024 (August/September)
6. Private/Public Partnership Opportunities
 - a. Provide a list of P3 opportunities (August/September)
 - b. Determine how much capital it would take to be effective and what channels methods have proven most effective in similar situations (August/September)
 - c. Document successful use cases in other like communities (August/September)
7. Develop Incentive Policy Framework
 - a. Define potential incentive policy options for the RCDC (Ongoing)
 - b. Provide examples of other municipalities utilizing incentives (August/September)
8. Continue recruitment and outreach to prospects (Ongoing)