

AGENDA ITEM SUMMARY SHEET

City of Rollingwood

Meeting Date: December 18, 2024

Submitted By:

Staff

Agenda Item:

Discussion and possible action on a recommendation from the Park Commission regarding accepting donations for Rollingwood Park

Description:

At the December 10, 2024 Park Commission meeting, the Commission discussed fundraising strategies, as they had discussed at previous meetings. They discussed publicizing information about soliciting either one-time donations for the park or giving residents the option to set up a recurring donation through the Rollingwood Utility Bill with the title of "Friends of Rollingwood Park." Staff advised that this was feasible and that recurring donations could be set up in the utility system and that information about this optional donation could be added to the water account set up packet that new residents fill out and sent out as a flyer in a future utility bill.

The Park Commission came up with the following description for this fundraising effort:

The Rollingwood Park Commission has formed the Friends of Rollingwood Park. The goal is to raise funds that would be used exclusively for beautifying and preserving this wonderful gem in the center of our city.

- One-Time Donation
- Recurring Donation

Action Requested:

To approve a recommendation from the Park Commission regarding accepting donations for Rollingwood Park and allowing staff to create forms and promotional material to solicit donations.

Fiscal Impacts:

Donations would be put into a specific line item that would be used to offset costs for park maintenance.

Attachments:

N/A