

**ROCHELLE CITY COUNCIL
AGENDA ITEM MEMO
REGULAR MEETING**

SUBJECT: An Ordinance Amending Section 4 of Chapter 6 Relating to the Hours of Sale for Alcoholic Beverages

Staff Contact: Rose Huéramo, City Clerk

Summary: It has been brought to the City's attention that the current hours for alcohol sales listed in the City Code do not reflect the long-standing practice observed by local businesses.

According to City ordinances adopted in 1966, 1989, and 2012, the official hours of sale are as follows:

Sec. 6-4. - Hours of sale.

- (a) *No person licensed to sell alcoholic liquor under this chapter shall permit his establishment to be open for the serving, sale or giving away of such liquors except during the following periods of time on the following days:*
- (1) *On the days of Monday through Thursday from 6:00 a.m. to 1:00 a.m. of the following day.*
 - (2) *On the days of Friday and Saturday from 6:00 a.m. to 2:00 a.m. of the following day.*
 - (3) *On Sundays from 6:00 a.m. to 11:00 p.m.*
 - (4) *Class E temporary licenses shall be valid from 12:00 noon for the day they are issued until 10:00 p.m. that day unless otherwise authorized by the local liquor commissioner or city council.*

These ordinances list Thursday as 6:00 a.m. – 1:00 a.m., even though it has historically been observed as 6:00 a.m. – 2:00 a.m. This discrepancy also affects the operating hours for gaming machines.

To ensure consistency and minimize disruptions to local businesses, staff recommends updating the ordinance so that the official hours align with the historically observed schedule.

Strategic Plan Goal Application: Support local businesses and our community by keeping rules clear.

Recommendation: To approve the ordinance amending section 4 of chapter 6 relating to the hours of sale for alcoholic beverages.