

**ROCHELLE CITY COUNCIL
AGENDA ITEM MEMO
REGULAR MEETING**

SUBJECT: A Resolution Approving the 2022 Strategic Plan for the City of Rochelle

Staff Contact: Jeff Fiegenschuh, City Manager

Summary: Since 2020, the City of Rochelle has been working with Northern Illinois University on an updated strategic planning document. First, the City engaged the NIU Center for Governmental Studies to conduct resident and business-owner focus groups, staff surveys, an in-person workshop and Council goal-ranking process. The final plan was presented as a discussion item in September.

In the strategic plan, six key focus areas are identified including: Community Inclusivity and Engagement; Quality of Life; Infrastructure Improvement & Effectiveness; Financial and Organizational Management; Economic and Business Development; and Core Service Delivery.

Funding Sources:

Source:	Budgeted Amount:	Proposed Expenditure:

Recommendation: