

**ROCHELLE CITY COUNCIL
AGENDA ITEM MEMO
REGULAR MEETING**

SUBJECT: An Ordinance Amending Chapter 70 – Ice Cream Trucks, Peddlers, Itinerant Merchants, Solicitors, Canvassers and Food Trucks and Section 26-44 – Schedule of License, Permit or Registration Fees

Staff Contact: Jenny Thompson

Summary: Chapter 70 of the Municipal Code currently regulates solicitors, peddlers, food trucks and ice cream trucks.

Together with the Police Department, the sections pertaining to peddlers have been condensed to address door-to-door peddler permits. The revised language includes an exclusion for constitutionally protected speech such as religious or political soliciting and implements a tiered penalty for those who disregard the regulation. The process to obtain a peddler permit has also been simplified to require the applicant to apply and receive the permit at the Police Department rather than requiring a visit to multiple departments. Instead of requiring applicants to obtain a new permit weekly, the revision proposes an annual renewal which includes a background check. An amendment to Section 26-44, our fee schedule, is proposed to implement a flat \$50 annual fee for peddler permits. Peddlers are also required to pay a \$50 fee for fingerprints.

Additionally, the proposed language removes the local regulation of food trucks, since food trucks are already regulated at the county level through the Health Department. Food truck operators must still obtain permission from the property owner to locate on said property and follow all rules of the road on which they operate.

Strategic Plan Goal Application: Quality of Life & Small Business Development

Recommendation: Approve An Ordinance Amending Chapter 70 – Ice Cream Trucks, Peddlers, Itinerant Merchants, Solicitors, Canvassers and Food Trucks and Section 26-44 – Schedule of License, Permit or Registration Fees