

**ROCHELLE CITY COUNCIL
AGENDA ITEM MEMO
REGULAR MEETING**

SUBJECT: Amending Rochelle Municipal Code Chapter 6 adding Liquor License Resort Classification

Staff Contact: City Clerk, Rose Huéramo

Summary: In 2012, when the liquor code was updated, the Resort classification was deleted as no businesses held a license in that classification. Recent applications from Comfort Inn & Suites Rochelle located at 1133 N. 7th St. and Holiday Inn Express located at 1240 Dement Rd would benefit the addition of a resort liquor license classification. In reviewing the Municipal Code, the businesses do not qualify under our current liquor classification codes. Both businesses plan to sell liquor to their patrons and make it available for meetings and or guests as desired. It is our understanding that Comfort Inn & Suites Rochelle and Holiday Inn Express do not intend to operate a bar.

Resort means an establishment designed to attract and accommodate tourists and visitors to resort area or the community, with lodging facilities with at least 25 motel rooms located on the premises, and the primary business of the establishment is not the sale of alcoholic beverages.

The Resort Liquor classification will be defined as:

Resort. A resort license shall be a license for the sale of alcoholic liquor by a resort, as defined in section 6-2. A resort license shall entitle the licensee to sell alcoholic liquor for consumption on or off the premises in the original package during the hours as specified in section 6-4. The holder of the Class Resort license shall also be allowed to sell alcoholic beverages in the original container to persons who are of the age of 21 years or older who have registered renting a room in the hotel or motel for the purpose of consuming such alcoholic beverages within the hotel or motel room. Further, it is the responsibility of the hotel or motel operator to obtain a written statement from the person who is renting the room that no persons under the age of 21 will consume any alcoholic beverages within the room. Said sales may be made indirectly by the placement of alcoholic beverages within rooms to be occupied by persons over the age of 21 years, with directions that the consumption of such beverage will be charged to the person renting that particular room.

Strategic Plan Goal Application: Small Business Development & Retention

Recommendation: Approve an Ordinance Amending Ch. 6, Article I, Sec. 6-2, 6-3, and 6-4 of the Rochelle Municipal Code Pertaining to Creation of Liquor License Classifications and Related Provisions of the Municipal Code.