

Rochelle Car Wash (FINAL NAME TBD)

ADDRESS:

450 Coronado Rd., Rochelle, IL

DATE:

06.10.2026

A

Double Sided Pole Sign/Pylon w pole cover

PROPOSED

Double Sided Branded Cabinet / art TBD

DOUBLE FACE EXTRUDED DISPLAY

Vertical Size: 76"

Horizontal Size: 120"

63.3 sq ft

- Extrusion Depth: 12"
- Cabinet Color: Satin Black
- Illumination: Yes
- Illum. Type: WWSS Standard White Leds
- Service: Slide
- Electrical Out: Power Out location required with order
- Voltage: 120 Volt
- Photo Cell: No
- Mounting: Center pole saddle to accept installers 5" steel pipe
- Corners: Square
- Shape: Rectangle
- MET Lab Listing: Yes
- Safety Switch: Yes
- Faces: .177 flat white poly
- Decoration: Digital print with laminate
- Hang Bar: Yes
- Upper Pole Cover: One - 26.5" x 54" x 10" aluminum construction, square corners, painted satin black, to fit 8" steel square tube
- EMC Unit: None by others
- Lower Pole Cover: One - 132" x 54" x 10" aluminum construction, square corners, painted satin black, to fit 8" steel square tube

Double Sided Watchfire EMC 36.3 sq ft W10mm LED RGB

PRODUCT SPECIFICATIONS

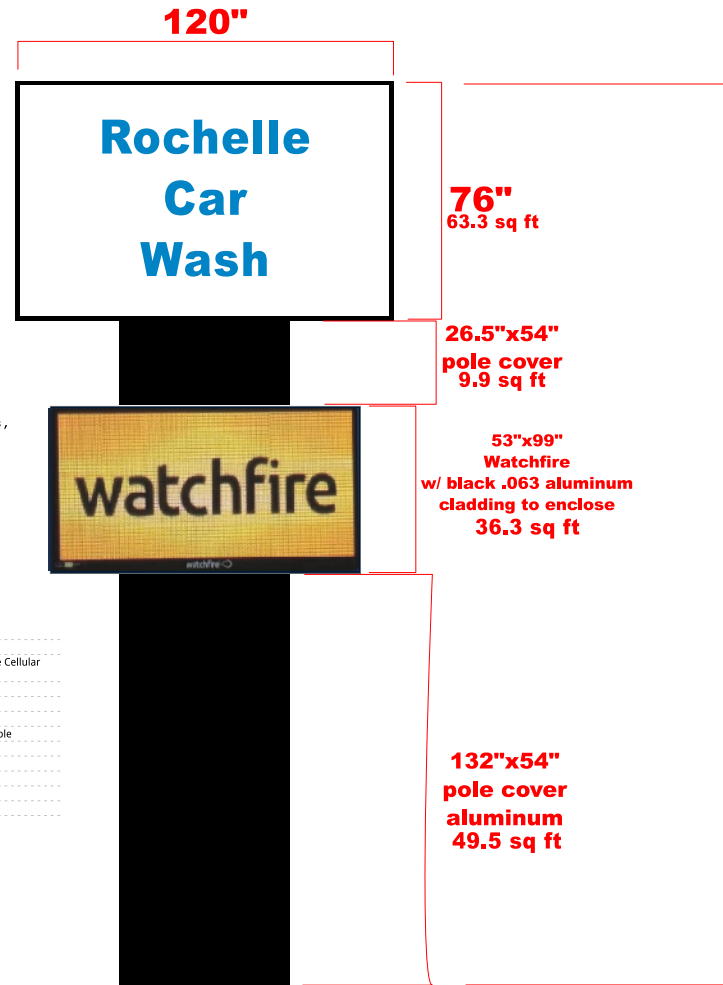
- Pixel Pitch: W10mm LED RGB
- Pixel Matrix: 120H X 240W
- Ventilation Style: Front Ventilation
- Cabinet Size: 4ft Sin H x 8ft 3in L x 5in D
- Viewing Area: 4ft H x 8ft L
- Cabinet Style: Double Face (Slim)
- Character Size: 15 lines / 48.0 Characters at a 3" type
- Approx. Weight: 814.00 Lbs.
- Warranty: Standard 5 Year Watchfire warranty applies.
- Mfg. Lead Time: 3-5 weeks (Based on signed quote, receipt of deposit, and artwork approval - if applicable)
- Electrical Service: 120 VOLT 40.0 amps (20.00 per face) Single Phase Service. Refer to the Installation manual for details on wiring. Based on 18 hours of operation a day, plus or minus 10% depending on how the sign is programmed. Example: 24.9 KWHrs x \$0.12 = \$2.99/Day

STANDARD FEATURES

- Brightness: Daytime 7500 NITs Maximum; Nighttime 700 NITs Maximum
- Color: LED RGB
- Color Capability: Min. 1.2 Quintillion
- Includes: Ignite Graphics Software
- Video: Up to 30FPS
- Viewing Angles: 150 Horizontal/95 Vertical

OPTIONS

- Software: Ignite OPx (cloud-based)
- Software Training: Web Based Software Training
- Communications: OPx - 4G Wireless with Watchfire Cellular Data Plan
- Wireless Data Plan: Life-of-sign Data Plan
- Cabinet Separation: Standard Up To 15 Feet
- Power Requirements: US 120 Volts
- Temperature Sensor: w/100-Step Photocell w/15 ft Cable
- Painted Cabinet Back: Not Ordered
- Sign Mounting Kit: Not Ordered / Not Required
- Technician On-Site: Not Ordered
- Warranty: Standard 5-Year Parts
- Spare Parts Kit: Not Ordered



159 sq ft overall including pole covers

24' above grade
overall height

120"
TBD w/
engineered
drawings

5" round pole
saddle mount
76" length

8" square pole
332" length

36"
final footing TBD by engineering

REVISIONS:

001 Original

Date: 06.10.2026

APPROVAL:

- ☐ Further revisions are required.
- ☐ I verify that this design is exactly how I would like it to be produced.

Customer: _____ Date: _____

This is an original drawing submitted for your personal use in connection with a project being planned for you by Honegger Sign Co. It is not to be shown to or copied by others.

Note: The colors depicted are a graphic representation. Actual color may vary. See color specifications.



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