

**ROCHELLE CITY COUNCIL
DISCUSSION ITEM MEMO
REGULAR MEETING**

SUBJECT: Rain barrels are an effective tool for capturing roof runoff to be later used for landscaping purposes. This reduces stormwater pollution and conserves water.

The City of Rochelle would like to offer its residents the opportunity to purchase rain barrels from a sustainable source at a reduced cost by working with UpCycle Products Inc.

Residents can purchase rain barrels from the Rochelle 2023 Home Delivery Rain Barrel event page at [Upcycle-products.com](https://upcycle-products.com), starting in mid-March, at a reduced cost of between \$40 and \$70 per barrel, and will include home delivery.

The reduced cost rate will apply to residents who are up to date on their city utility bills, with a limit of one subsidized rain barrel per calendar year per household. The City of Rochelle will subsidize up to 100 rain barrels on a first come, first served basis. The total estimated cost for the City of Rochelle is approximately \$5,000 and will be provided by the storm water fund.