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May 16, 2023

TO: Rio Dell City Council

FROM: Kyle Knopp, City Manager

SUBJECT: Authorize the City Manager to Enter into an Agreement with Redwood Community Action Agency in the Amount of \$48,452 Related to the Eel River Trail and Clean California

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Authorize the City Manager to enter into an agreement with Redwood Community Action Agency in the amount of \$48,452

BACKGROUND AND DISCUSSION

The City's Clean California Grant for the Eel River Trail requires outreach and interpretative services to the community and School District. Funds for this agreement are paid through the Clean California Grant.

Services include public and student education regarding litter, guided walks, regulatory signs, trail mapping integration, outreach/coordination with the Great Redwood Trail, volunteer group facilitation, interfacing with tribal governments, public educational kiosks and more.

Attachment:

Scope of work from Redwood Community Action Agency (RCAA)

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TASK 1: Eel River Trail Outreach to Rio Dell School Community (BUDGET: \$20,469)

Engage Rio Dell's school community in Eel River trail development and importance of litter reduction in stewarding natural public access areas.

	Start Date	End Date	Task Activities	Deliverables
1.	Aug-23	Dec-23	Outreach & planning with school community	Summary of outreach outcomes, tasks, and participants
2.	Jul-23	Jun-24	Outreach to area biologists, geologists, Wiyot Tribe, historians and Great Redwood Trail planners for site background info	Summary of outreach efforts
3.	Oct-23	Jun-24	Student/classroom interpretive field trips & river clean ups along Eel River Trail with emphasis on litter reduction and stewardship of natural areas.	Summary of student guided walks (up to 3)
4.	Sep-23	Jun-24	Student litter-reduction/impact focused interpretive trail project	Samples of student interpretive products
5.	Oct-23	Jun-24	Share student/classroom trail/litter reduction efforts with school community	School newsletter/social media Eel River Trail updates (one late Fall 2023, one mid-spring 2024)

TASK 2: Eel River Outreach to Rio Dell Community (BUDGET: \$27,983)

Engage public in stewardship and litter reduction goals for Eel River trail corridor and galvanize support for this trail and the Great Redwood Trail.

1.	Jul-23	Dec-23	Outreach & planning with Rio Dell stakeholders	Summary of outreach outcomes, tasks, and participants
2.	Oct-23	Aug-24	Public outreach (bilingual) about Eel River Trail and Great Redwood Trail connections	Press releases, social media updates, letters to trail organizations and local government partners
3.	Oct-23	Jun-24	Public guided walks (bilingual) & river clean ups along Eel River Trail with emphasis on litter reduction and stewardship of natural areas	Summary of public guided walks (up to 2)
4.	Sep-23	Aug-24	Explore potential for Eel River Trail Volunteer Trail Steward group and identify next steps to develop a community group.	Summary of stewardship group development.
5.	Sep-23	Aug-24	Explore potential for litter-messaging art mural for cement clarifier basin structure.	Photos of mural art TBD
6.	Oct-23	Aug-24	Development of kiosk display (TBD), regulatory signage and 3-5 interpretive signs for trail corridor. Kiosk/regulatory litter reduction messaging to target users (anglers/day use) and interpretive panels to highlight stewardship of riverine natural/cultural resources. Coordinate with GHD for location, materials and installation specifications.	Photos of signage designs
7.	Dec-23	Aug-24	Update Humboldt County Bike Map	Print and digital copy of Humboldt County Bike Map including Eel River Trail