

EDC 9-2021 report

The EDC commission met on September 8th and September 22nd. We finalized and sent out a memo for the business luncheon (to be held on October 21st) on September 27th. With Ralph Mims help I researched 4 of 5 emails for the industrial park contacts. To date, 10/6/21, 3 have confirmed coming to the luncheon on 10/21/21. With Michelle Borgogna's help, she (an experienced graphic designer) and I put together a handout brochure and a power point presentation, based on 20+ pages from Henry Rau's original work. The handout brochure and the power point were reviewed at the September 22nd meeting, and edits were recommended. Michelle and I reviewed those and revised materials for council and mayor to review on September 27th.

We cancelled the October 13 meeting of EDC and established a schedule for the Prime Time Expo that the commission will be attending. We will be at the Embassy Suites in ABQ, and the event will go from 8 am to 1:30 pm. Ralph Mims and Garth Tallman will be present also. We will share a booth with Garth Tallman of Pecos Homes and promote his homes, as a retirement destination, and the City of Rio Communities. The new power point/video of Rio Communities will be showing continuously at our table. We will hand out our new residential brochure at that time. 800 people are expected to attend the event.

Frank Logan and I attended a joint presentation by ABQ economic development on September 15th. We received valuable referrals to internship possibilities that can be applied to businesses in Valencia County.

On September 29th, United Way hosted a Zoom Summit meeting where they introduced their "Cradle to Career" concept of supporting families and local resources to better support people in the metro area. While inspiring and hopeful, most of the resources were centered in ABQ. They did provide an interesting definition of "resiliency" for both individuals and communities which will be valuable to our city as we move forward.

Respectfully,

Kuan Tikkun

EDC Chair