

June and July EDC meetings report

June

No quorum or meeting for June 9

June 23

Lisa Adair made a presentation on administrative changes for agendas

Garth Tallman gave a report on benefits of an RV (recreational vehicle) park in Rio Communities. After the meeting Garth, Dan (builder) and I toured Vista Del Rio Mobile Home Park, property on Gold Course Road, and the city owned acreage South East of Chamesa.

Garth will be advertising his Rio Communities homes as retirement locations in the Prime Time Magazine available in ABQ in July.

Loedi Silva reports that viewing (clicks) to the EDC website, www.riocommunitiesedc.net, is up thanks to her work promoting local businesses grand openings and Rio Communities events on social media.

Fran reports that one business owner requested to be reviewed by Spotlight. So the Spotlight ad in the Rio Communities newsletter works.

July meetings

July 14

No quorum

Frank, Kuan, Dr. Moore present

We reviewed the agenda for EDC/City council. We decided to hold the business forum in October. Initially we looked at a Thursday either October 14 or 21. We agreed to invited the Mayor pro tem and City Manager. Lunch is to be served. Agenda is dependent on the number of businesses who RSVP for lunch.

Discussed cancelling of EDC meeting to attend Retiree Convention in ABQ at the Embassy Suites, and share a booth with Garth Tallman, Pecos Homes. We will promote the city as a retiree destination. We discussed a banner for the event. The event goes from 8-4pm.

Discussed budgeting with Dr. Moore.

July 28

Fran, Frank, Kuan, Dr. Moore present

Voted on minutes of June 23. Voted to fund the digital brochure. Currently looking at 23 slides at the most. Need an updated City map to get correct demographic data from ABQ Economic Development (ABQSITES.com) to complete the digital brochure.

Discussed business forum in preparation for Council/EDC meeting. Also considered social media update, Welcome Wagon, Spotlight, and process for eventual logo: strategic planning for city vision, branding identity for the vision, and development of logo tied to each.