



City of Rio Communities Economic Development Meeting
City Council Chambers - 360 Rio Communities Blvd
Rio Communities, NM 87002
Wednesday, October 27, 2021 10:00 AM
Minutes

Please silence all electronic devices.

Call to Order

- Present- Vice-chair Loedi Silva called to order the Economic Development Commission meeting at 10:22 a.m.

Pledge of Allegiance

- Secretary Fran Rossberg led the Pledge of Allegiance.

Roll Call

- Present- Vice-chair Loedi Silva, Secretary Fran Rossberg, and Mr. Frank Logan
- Absent - Chairman Kuan Tikkun
- Present- City Manager Dr. Martin Moore and Deputy Clerk Amy Lopez

Approval of Agenda for October 27, 2021

- Mr. Logan made a motion to approve the agenda for October 27, 2021. Secretary Rossberg seconded the motion. Vote: Vice-chair Loedi Silva - yes; Secretary Rossberg – yes; Mr. Frank Logan - yes. With a 3-0 vote the agenda for October 27, 2021 Economic Development meeting was approved as written.

Approval of Meeting Minutes from September 22, 2021

- Secretary Rossberg made a motion to approve the Economic Development Meeting Minutes from September 22, 2021. Mr. Logan seconded the motion. Vice-chair Loedi Silva - yes; Secretary Rossberg – yes; Mr. Frank Logan – yes. With a 3-0 vote the Economic Development Meeting Minutes from September 22, 2021, was approved as written.

Discussion- October 13th Expo

- Secretary Rossberg said the expo went well, people were made aware Rio Communities exists, but felt most people there wanted smaller retirement homes, townhomes, assisted living.
- Mr. Logan said if we can get one or two out of the expo it was worth doing, but it is a long-term goal planting seeds.
- Vice-chair Silva said she obtained a few contacts there that we can be reached in a few months to get the attention of the builders of retirement homes and assisted living facilities. She then suggested having something at the booths in the future to draw people in, a drawing or games and began a discussion.
- Vice-chair Silva asked if it would be beneficial to do another expo.
- Secretary Rossberg said we would need to find the right builder or investor to go with and continued the discussion.
- Vice-chair Silva asked what could have made it better.
- Secretary Rossberg said we need a hook to draw them in.

Discussion, Consideration, and Decision – City Council/EDC Workshop

- Vice-chair Tikkun said the last workshop was cancelled and began a discussion.

Discussion, Consideration, and Decision – EDC Business Forum

- Mr. Logan said we need to have more structure on the next forum, they will not take time away from work just for lunch, there needs to be a benefit for them to be there, a relevant speaker, some kind of handout or training, but there needs to be something to generate discussion and would be helpful.
- Secretary Rossberg said it was nice they were able to introduce themselves.
- Vice-chair Silva said we might want to come up with some resources to help find local employees or spread. She then said she attended the meeting at the Golf Course last night and the focus was forming a crime prevention task force, and that might be a good topic for a business forum.
- Vice-chair Silva suggested reaching out to the businesses that attended the forum and thank them for coming and continued the discussion.
- Mr. Logan asked when the next forum would be.
- Vice-chair Silva said the next one is scheduled for January 13th.
- Mr. Logan said maybe we can cover crime and resources to find employees.
- Vice-chair Silva said she already has a business sponsor for the next forum and continued the discussion.
- Mr. Logan said we should have a handout for the next forum and began a discussion.
- Vice-chair Silva said we should only have one discussion at a time.
- Secretary Rossberg recommended some contacts for businesses to call for employees and continued the discussion.
- Vice-chair Silva said a consideration might need to be having a forum at night for those businesses that would not be able to meet in the day. She then thanked the Moose Lodge for hosting the forum and providing the food.

Discussion, Consideration, and Decision – November 10 Planning of Presentation of VSWCD

- Vice-chair Silva explained the Valencia Soil Water Conservation District will be making a presentation and after the meeting, there will be a field trip to the Rio Abajo.

Public Comment:

- Ronnie White: What is on the agenda? What are your business plans?
- Vice-chair Silva said he is welcome to come

General Commission Discussion/Future Agenda Items

- Vice-chair Silva said the Golf Course asked to be a spotlight in the newsletter. She then said watching the news and two of the local newscasters had Hispano Chamber of Commerce mugs and wondered if we could also convince them to use a mug we have designed and continued the discussion.
- Manager Dr. Moore began a discussion regarding trunk-or-treat times and locations within the City.
- Vice-chair Silva said the next economic luncheon would be held on January 13, 2021 would be regarding business and community safety, the Public Safety Taskforce.

- Manager Dr. Moore said by then the taskforce will be formed and ready to speak at the meeting.

Adjourn

- Mr. Logan made a motion to adjourn. Secretary Rossberg second the motion and the meeting adjourned at 11:15 a.m. with a 3--0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved:

Kuan Tikkun, Chairman

Loedi Silva, Vice Chairman

Fran Rossberg, Secretary

Frank Logan

Date: _____