

Ridgeway Farmers Market – Promotional Opportunities

NEWSPAPERS (send 2024 schedule for Community Events listings)

Grant, Iowa, Lafayette Shopping News

Lisa Banfield, lbانfield@wcinet.com (farmers markets listed on their Area Events page)

Barneveld Shopper

barneveldnews@gmail.com (printed and sometimes also shared on Barneveld Facebook page)

Dodgeville Chronicle and The Democrate Tribune (Mineral Point)

Levi Zimmerman, news@thedemocrattribune.com (I think both are run by the same team)

Home News (has a community calendar)

Lisa Schwanke, homenewseditor@fingerpub.com

Additional publications: Spring Home & Garden issue, River Valley Vacation Guide, Driftless Explorer

Valley Sentinel (Spring Green, has a community calendar)

editor@valleysentinelnews.com

FACEBOOK (already using most of these)

Ridgeway Farmers Market

Ridgeway WI Community

Iowa County Confessions – share full list of 2024 dates (or share weekly RFM post)

Barneveld WI Community

Mineral Point Area Community News

OTHER ONLINE

Google Maps – we should add our location to show up under search for Wisconsin farmers markets (similar to Dodgeville and Mount Horeb's)

Tripadvisor – add as a Place / Things to do in Ridgeway after Hyde Mill, Verona Dog Park (weird), and Hyde Store

WMTV 15 (features a list of area farmers markets around mid-May)

WKOW 27 (Community Calendar)

Channel 3000 News/Madison Magazine (Events calendar)

Wisconsin Farmers Market Assoc – Ridgeway is not listed on here (\$10-50 membership)

<https://www.wifarmersmarkets.org/find-a-farmers-market.aspx>

Travel Wisconsin –

<https://www.travelwisconsin.com/things-to-do/food-drink/farmers-markets>

POST SIGN/FLYER

State Parks – Governor Dodge, Blue Mounds

Libraries – Ridgeway, Dodgeville, Mineral Point, Spring Green, Mount Horeb

Hotels – Dodgeville, Barneveld

Kwik Trips – Dodgeville, Barneveld, Mineral Point, Mount Horeb

Piggy Wiggly – Dodgeville