

GRANT WRITING FOR LOCAL GOVERNMENT & NONPROFITS

WRITE EFFECTIVE GRANTS

Learn strategies for success in a Zoom workshop over two half days.

Join us for an in-depth exploration of the foundational strategies necessary for effective grant writing within the government and nonprofit sectors. Delve into the vital role of strategic planning in securing grant funding and aligning future projects with goals and mission. Grants can be a significant part of an organization's development plan.

[REGISTER](#)

OUR WORKSHOP AT A GLANCE

Find out more about Grant Writing for Local Government and Nonprofits.



Dates

February 27 & 28, 2024
9 a.m.-12 p.m. both days



Format

Live Online (Zoom) with active learning



Investment

\$129

WORKSHOP MODULES

This two half-day workshop (9 a.m.-12 p.m. both days) encompasses five modules and employs a blended learning approach—lectures, interactive discussions, case studies and practical exercises. Participants engage in realistic scenarios to apply learned strategies, fostering a comprehensive understanding of grant writing for government and nonprofit organizations.

Upon completion, participants will possess the foundational knowledge and skills necessary to assess organizational readiness, identify suitable projects for funding, build effective relationships with funders and craft compelling grant proposals essential for government and nonprofit sustainability and growth.

Organization Readiness Assessment

Module 1

Evaluate the organization's mission, goals and strategic planning. Assess financial systems for effective grant fund tracking and reporting. Examine staff capabilities and leadership readiness for grant implementation.

Categories of Support

Module 2

Explore different grant categories, including start-up, program-specific, operational and capacity-building grants. Understand the nuances and criteria for each grant category.

Identifying Projects for Funding

Module 3

Learn how to align existing initiatives with funding opportunities and identify needs for targeted funding. Leave with worksheets and exercises for project identification and assessment.

Relationship Building for Grants

Module 4

Emphasize the importance of relationship building with funders. Practice effective communication strategies, including letters of inquiry, formal engagement, and follow-up techniques.

Key Components of Proposal Development

Module 5

Understand the elements of a compelling grant proposal. Strategize how to craft effective application letters, abstracts, narratives and budgets.

Instructor

Kerry Kuenzi

Associate Professor, Chair of the Master of
Public Administration Program

Kerry focuses on issues at the intersection of public and nonprofit management and collaborative governance. Her recent publications are about the career trajectories of nonprofit executives and nonprofit management education. She earned her Ph.D. in public affairs.

NEED ASSISTANCE?

If you need assistance or have questions about the workshop, please contact us at

businessdev@email.uwgb.edu

Invoice

IN-791773

Bill To
Shyanne Cushman
Village of Ridgeway
208 Jarvis Street, Suite A
Ridgeway, WI 53582
US

Issue Date
2/6/24

Subject
Effective Grant Writing - Shyanne Cushman

Item Name	Unit Price	Quantity	Amount	Total
Grant Writing	129.00	1.00	129.00	129.00

Total: 129.00USD

Balance Paid: 129.00USD

Balance Due: 0.00USD