

CAR SHOW PLANNING

Kerin is trying to hook us up with Beth Kjehl.

- She (I believe) has a list of all the cars shows going on so could help navigate a date that makes sense. She also goes to a million car shows so could help promote Ridgeway. She may be available to help coordinate or consult on this whole thing if you want PLUS she would help get cars there.

Things to consider:

- Choose a Date
 - Other sites that list car show dates:
 - <https://www.olderide.com/events/state/wisconsin>
 - <https://www.fonzfmmke.com/car-show-calendar/>
 - <https://wiscollectorcar.com/calendar/>
- Have a plan for Parking
- Have parking attendants
- Have a 50/50 (If Cars Curing Kids could benefit, Kerin has a raffle license for that charity we could use)
- Decide if you would have a charity of choice and charge registration or no?
People do love free and the local establishments would benefit from that.
- Do you want to have awards? If so, you will need a registration table (I have all the forms from our events I could share with you)

Promotion:

- Facebook
 - Ridgeway Farmers Market
 - Ridgeway WI Community
 - Iowa County Confessions – share full list of 2024 dates (or share weekly RFM post)
 - Barneveld WI Community
 - Mineral Point Area Community News
- Kerin has some good Facebook groups to post to
 - Wisconsin Car Show 2023
 - Wisconsin Car Shows & Clubs of Wisconsin
- Iowa County Health Calendar of Events
- **NEWSPAPERS** (send 2024 schedule for Community Events listings)
 - Grant, Iowa, Lafayette Shopping News
Lisa Banfield, lbانfield@wcinet.com (Area Events page)
 - Barneveld Shopper
barneveldnews@gmail.com (printed and sometimes also shared on Barneveld Facebook page)
 - Dodgeville Chronicle and The Democrat Tribune (Mineral Point)
Levi Zimmerman, news@thedemocrattribune.com (I think both are run by the same team)

- Home News (has a community calendar)
Lisa Schwanke, homenewseditor@fingerpub.com
- *Additional publications: River Valley Vacation Guide, Driftless Explorer*
- Valley Sentinel (Spring Green, has a community calendar)
editor@valleysentinelnews.com

Signs/Flyers:

- State Parks – Governor Dodge, Blue Mounds
- Libraries – Ridgeway, Dodgeville, Mineral Point, Spring Green, Mount Horeb
- Hotels – Dodgeville, Barneveld
- Kwik Trips – Dodgeville, Barneveld, Mineral Point, Mount Horeb
- Piggy Wiggly – Dodgeville
- Flyers at local establishments and even reaching outlying communities
- Possibly handout at other local car shows/rive in nights