
Connect Communities Gold Tier

1 message

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Afternoon!

You may remember hearing that we plan to incorporate a Gold Tier recognition program for our Connect Communities this year. We are using the Gold Tier status as a way of recognizing Connect Communities that are really active and working to take their communities and programs to the next level and provide some additional resources to help them on that journey. You're receiving this email because your community was one of those that would have received this status for FY23 if it had been in place – so essentially if you keep it up, you'll be recognized this year!

We will recognize communities at the end of the fiscal year (next June), that have met the following criteria:

- Representatives at five or more events (webinars included), and AT LEAST one attendee is different than the community point person
- Completed annual reporting, returned contract, pay \$200 fee
- Active participants in network – posts on Network Wisconsin group, engage with Wisconsin Main Street facebook

Specifically, you'd be eligible for the following additional services if you continue to meet these criteria:

- Priority for hosting events in your region
- Eligible to host a consultant for a regional visit (we regularly send consultants to regions for merchandising, social media, restaurant consulting, branding, etc.)
- Main Street staff assistance in hosting a community survey, facilitate strategic planning session or community visioning
- 1 design request per year for a rendering of a key building in need of transition
- 1 event impact study report (completed by Main Street staff with data collected and provided by local program)

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