

Woodman Aquatic Center 2025 SALES

Google Profile:

Website visits=3644, Searches for a pool in RC=753, Calls made from our profile=353, Direction requests=581, Website clicks=2016, Website interactions=2950

Staff= Pool Manager, Asst Manager, 24 Lifeguards

Hours Worked= 8187 (2023=10,100, 2024=8795)

Concessions Revenue= \$30,718

Accidents/Injuries= 14, Water Rescues= 5

Poop= 3, Vomit= 2

Ejections=37: 1-day=26, 2-day=3, 3-day=4, Week=4

Name	Resident	Non-Resident	Totals
Pool Passes- Family	236	76	312
Pool Passes- Individual	24	8	32
Additional Members	6	5	11
Punch Cards	8	8	16
Daily Passes- Pre-purchased	119	36	155
Daily Passes- Full Days	4637	4109	8746
Daily Passes- 1/2 Days	400	138	538
Lockers	6	3	9

9819

Name	Pool only	Pool+Concessions	Totals
Pool Parties	5	5	10

Name	Purchased	Used	Total Remaining
Camping Passes	38	9	29
Brewer Library	67	64	3

Name	Dates	Used	Total Remaining
Symons Use	8/1-8/8	158	40 Sharks +56 others (multiple visits)

Name	Resident	Non-Resident	Totals
Zip Codes- WI	MN	IA, IL	OH, WA
Albany, Arena, Boscobel, Blue River, Cudahy, DeForest, Dodgeville, Eastman, Elkhorn, Hillsboro,	Inver Grove Heights,	IA- Victor, Rock Falls	Newark, OH
Highland, LaFarge, Lake Mills, Lone Rock, Madison, Mauston, Mazomanie,	Little Canada	IL- Cicero, Crystal Lake,	Ettenville, WA
McFarland, Milwaukee, Monona, Muscoda, Plain, Prairie Du Chien,	Minneapolis,	Gurnee, Lake Bluff, Lena	
Readstown, Rewey, Soldiers Grove, Spring Green, Viola, Viroqua, Warrens	Rochester		
Westby, Yuba			