

CITY OF RICHLAND CENTER - AGENDA ITEM DATA SHEET

Agenda Item: Premise Description Amendment for The Phoenix Center LLC dba Center Lanes "Class B" Beer and Liquor License

Committee Review: Safety Committee reviewed all annual alcohol license applications on June 3, 2025

Meeting Date: Recommended by Safety Committee and approved by Common Council on June 3, 2025

Requested by: Greg Schoepp, owner of The Phoenix Center

Presented by: Clerk Keller

Background: Center Lanes LLC, doing business as The Phoenix Center, was issued a Combination "Class B" Beer and Liquor License for the licensing period of July 1, 2025, through June 30, 2026. The original premise description read: *"Steel building with 12 bowling lanes, bar, dining room, banquet hall, and patio."*

On July 16, 2025, Greg Schoepp, owner of The Phoenix Center, submitted a written request to the City Clerk seeking to amend the premise description to include the adjacent parking lot for the purpose of permitting alcohol sales during outdoor summer concert events.

Department Recommendation: Approve the amendment to the premise description for Center Lanes LLC's "Class B" Beer and Liquor License at 100 S Orange Street to read:

"Steel building with 12 bowling lanes, bar, dining room, banquet hall, commercial kitchen, outdoor patio, and adjacent parking lot within parcel #276-2100-3010."

Financial Impact: All fees have been paid for the annual license

Requested Action:

COUNCIL: Motion to approve the amended Premise Description for Center Lanes LLC dba The Phoenix Center for their "Class B" Beer and Liquor License, as presented.

Attachment(s):

- Written request by business owner, Greg Schoepp