CITY OF RICHLAND CENTER - AGENDA ITEM DATA SHEET

Agenda Item: WEDC Community Development Investment Grant Resolution for Wild Honey Collective, LLC

Requested & Presented by: Jasen Glasbrenner

Meeting Date: Finance Committee and Common Council on 02-04-2025

Committee Review: Finance Committee

Background:

The Wisconsin Economic Development Corporation (WEDC) - Community Development Investment (CDI) program supports urban, small city and rural community redevelopment efforts by providing financial incentives for catalytic, shovel-ready projects emphasizing commercial corridor driven efforts. Funded activities should lead to measurable benefits in job opportunities, property values and/or leveraged investment by local and private partners.

The Richland Center Economic Development Department continues to work closely with Ela Kakde, our WEDC Regional Economic Development Director, to secure grants that are beneficial to our community. We have successfully administered the program in the past, most recently with the CDI grant awards for the Rockbridge Bethlehem Lutheran Church Childcare Facility and for the Los Amigos II Restaurant expansion in downtown R.C.

The department is seeking approval to execute a Resolution Authorizing the Submission of an Application for a WEDC – Community Development Investment Grant for the development of Wild Honey Juicery & Café by Wild Honey Collective, LLC at 212 N Main St, Richland Center, WI 53581.

Department Recommendation: Approve the execution of Resolution No. 2025 - 1.

Financial Impact: No direct expenditure other than necessary city staff support.

Funding Source: N/A

Requested Action:

FINANCE: Motion to recommend to Common Council the execution of Resolution No. 2025-1 - A RESOLUTION AUTHORIZING THE SUBMISSION OF AN APPLICATION FOR A WISCONSIN ECONOMIC DEVELOPMENT CORPORATION — COMMUNITY DEVELOPMENT INVESTMENT GRANT FOR THE DEVELOPMENT OF WILD HONEY JUICERY & CAFÉ BY WILD HONEY COLLECTIVE, LLC AT 212 N MAIN ST, RICHLAND CENTER, WI 53581.

COUNCIL: Motion to approve the execution of Resolution No. 2025-1 - A RESOLUTION AUTHORIZING THE SUBMISSION OF AN APPLICATION FOR A WISCONSIN ECONOMIC DEVELOPMENT CORPORATION – COMMUNITY DEVELOPMENT INVESTMENT GRANT FOR THE DEVELOPMENT OF WILD HONEY JUICERY & CAFÉ BY WILD HONEY COLLECTIVE, LLC AT 212 N MAIN ST, RICHLAND CENTER, WI 53581.

Attachment(s):

- Community Development Investment Grant Informational Sheet
- Wild Honey Collective, LLC WEDC Image Set
- Resolution No. 2025 − 1