

## Hidden Valley Magazine Proposal

Greater Richland Tourism picked up this advertising/sponsorship for 2025. It was previously paid for by Richland County for 15-20 years. Richland County dropped its sponsorship when it went through the budget crunch of 2020-21.

For the Sponsorship, we receive:

- Inclusion in their Top 10 Destination listings
- Rotation to the front of the magazine
- Our Calendar of Events is included
- We can have better control over the images and text content in the magazine
- This will also give us control over the website content at <https://www.hiddenvalleys.com/>

They have seen a rejuvenation of their efforts with new personnel and an updated website.

Annual contribution = \$1,200