

CITY OF RICHLAND CENTER

AGENDA ITEM DATA SHEET

Agenda Items:

- 15. Ordinance Amendment to Chapter 101.25(8a) of the Code of Ordinances Relating to the Operation of Bicycles on Public Sidewalks in the City.
- 17. Funding Request from "Walk Your Wheels."

Meeting Date: April 4, 2023

Requested by: Karin Tepley on behalf of Walk Your Wheels

Reviewed by: Public Safety Committee on 4/3/2023.

Background:

The City of Richland Center has Ordinance 101.25(8a) that states you cannot ride a bike, skateboard, or scooter on the sidewalk of certain blocks of our downtown for safety reasons. The sidewalks are not wide enough to allow people who walk out of a store to be seen by a fast-moving wheeled bike etc.

We want to provide a positive message with an artistic look to remind people – young and old alike, to “Walk Your Wheels.”

Amend Ordinance 101.25(8a)7 - Removing Jefferson Street from the list of streets, which will allow safe travel on the sidewalk to the Pine River Bike Trail, Parks, and Aquatic Center

Print Posters with design/graphic:

The design/graphic will be printed on 11 x 17 and 8.5 x 11 stock will be distributed to downtown businesses, to display the sign in their front window during the Spring/Summer months.

The design/graphic will be used on the information/marketing materials for the “Community/Bike Safety” program that the Miller Public Library organizes each year.

The design/graphic will also be used on Parks/Rec social media marketing and any handout/brochures.

Financial Impact: \$541.83

Funding Source: Contingency

Requested Action:

Finance – Motion: Recommend to Council to fund the design/graphic work by Rogers Create in the amount of \$300 and printing from Shopping News/X-Press Printing in the amount of \$241.83 Total \$541.83

Council – Motion: to amend Ordinance 101.25(8a) 7 to remove (#7) Jefferson Street between Mill Street and Seminary Street. Accept quotes from Rogers Create in the amount of \$300 for design/graphic and quote from Shopping News/X-Press Printing for printing in the amount of \$241.83 Total \$541.83

Attachment(s):