

CITY OF RICHLAND CENTER - AGENDA ITEM DATA SHEET

Agenda Item: Smoke Free Park Signs

Requested & Presented by: Jasen Glasbrenner

Meeting Date: Public Works Committee on 06-19-2025

Committee Review:

Background: In April 2025, the Common Council adopted Ordinance 2025-03, designating all City-owned parks as tobacco-free zones. The ordinance prohibits the use of tobacco and nicotine products, including vaping devices, in any public park or recreational area. Following adoption of the ordinance, the Partners for Prevention Coalition of Richland County reached out to the City requesting the installation of Smoke Free Park signage to support ordinance implementation and promote community awareness.

Signs in the 8x12 or 9x12 inch size range are recommended for visibility and consistency. An estimated eight (8) signs are expected to be installed initially in high-traffic park locations. Design and production will be coordinated with B&L Signs and approved by the City's administrative office to ensure compliance with the City's Branding and Naming Policy.

Funding for the signs will be provided through a non-monetary donation from the Partners for Prevention Coalition. A donation acknowledgment will be issued, and a non-monetary donation form will be used for internal tracking and donor recognition.

Due to the nature of the sign project the approval authority rests with the DPW and the City Administrator.

Staff is seeking affirmation from the Public Works Committee regarding the production and installation of the Smoke Free Park signs in alignment with branding standards and ordinance implementation.

Department Recommendation: Affirm the general style of the Smoke Free Park Signs to be installed across the Richland Center Park System.

Financial Impact: The cost will be funded by a donation.

Requested Action:

PUBLIC WORKS: Motion to affirm the general style of the Smoke Free Park Signs to be installed in select areas of the Richland Center park system.

Attachment(s):

Smoke Free Park Sign Proof