

CITY OF RICHLAND CENTER

AGENDA ITEM DATA SHEET

Agenda Item: Consider Addition of a Courtesy Vehicle at Richland Airport

Requested & Presented by: Jasen Glasbrenner

Meeting Date: Public Works Committee on 01-16-2025

Committee Review:

Background: Research shows that surrounding communities including Reedsburg, Viroqua and Prairie du Chien, Lone Rock all provide courtesy vehicles at their Municipal Airports.

Benefits of Providing a Courtesy Vehicle:

- **Attracting Visitors:** Makes the airport more appealing to visiting pilots, potentially boosting transient traffic and associated revenue.
- **Increased Local Spending:** Pilots utilizing the courtesy car are more likely to patronize local businesses (restaurants, hotels, shops), stimulating the local economy.
- **Improved Airport Image:** Demonstrates a commitment to serving the aviation community and fostering a welcoming environment.

Public Works spoke with a potential donor who is interested in providing up to \$5,000 toward the purchase of a courtesy vehicle for Richland Airport.

Department Recommendation:

Financial Impact:

Funding Source:

Potential Action:

Public Works:

Council: